



## **Exhibit E - Brand Authorization**

This exhibit outlines the Supplier's warranty policy, including the duration, conditions for warranty claims, and the Reseller's responsibilities for providing customer support in compliance with the agreed terms.

# Authorization: Sell on Amazon

### **Purpose**

This authorization letter officially grants authorized Resellers the right to sell F.M. Brown's & Sons, Inc. (Brown's Pet Food) -branded products on Amazon.com within the USA, Canada, and Mexico. It outlines the terms of authorization, including adherence to brand guidelines, regulatory compliance, accurate customer information, and restrictions on approved sales platforms. The letter also specifies the authorization's validity period and conditions for revocation.

**An official letter shall be provided.**

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# Authorization: Bundled Products on Amazon

### **Purpose**

This authorization letter grants authorized Resellers permission to create and sell bundled products featuring F.M. Brown's & Sons, Inc. (Brown's Pet Food) branded items on Amazon.com within the USA, Canada, and Mexico. Resellers are permitted to design unique bundles, combining Brown's products to enhance customer value. F.M. Brown's provides a unique UPC for each approved bundle to ensure proper tracking and authenticity. This letter outlines the terms of authorization, including adherence to brand guidelines, regulatory compliance, accurate bundle descriptions, and restrictions to approved sales platforms. It also specifies the validity period of this authorization and conditions for revocation.

**An official letter shall be provided.**

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