

Companion Pet & Wild Bird E-COMMERCE

Product Catalog



BROWN'S

*When it's more than
just a hobby!®*

E-COMMERCE

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My Great-Great Grandfather, powered grist mill in 1843. (It's and protected as a national historic landmark that still stands today). He used mill stones to grind the grains to produce farm animal feed and flour from the wheat he grew on his farm.

George Brown, built a water featured in the illustration above

Franklin Brown, one of George's sons, joined his father in the business that he directed until he retired in 1920. As our country was celebrating the dawn of the 20th century, Brown's business started on its path of expansion and growth with the addition of Franklin Brown's four sons, the third generation, into the family business.

The four sons formed a partnership called F.M. Brown's Sons that was later incorporated in 1948. Each son successfully established separate but supporting divisions of F.M. Brown's including a large animal food division in Birdsboro, PA; the flour division in Sinking Spring, PA which later moved into a new plant in Fleetwood, PA; a working farm in Douglassville, PA and a fuel oil and coal division in Reading, PA. Later, their sons, the fourth generation of Brown's, entered the corporation.

In 1960, Harvey Brown, my Father and a member of the fourth generation of F.M. Brown's, moved his family to Sinking Spring, PA and began selling large animal foods that were produced by his brother in Birdsboro, PA. Harvey enjoyed a thriving business and had many trucks lined up waiting to be loaded with feed for their farm animals.

He then began to notice that farmers in the area were selling their land to developers and that it was time to think about the prospect of reinventing his business. Harvey noticed that people in the suburbs were setting up wild bird feeding stations in their backyards. He enjoyed the hobby but had difficulty finding a good quality wild bird food in the area. He began to explore the business of producing wild bird food at his facility. He channeled his entrepreneurial spirit, did his research, and spent endless hours setting up the plant to produce and package wild bird food. This was a brand new venture for F.M. Brown's.

With blood, sweat and tears, Harvey built his division from the ground up and made innovations in manufacturing procedures, including his exclusive five-stage cleaning process. He had no tolerance for dust, dirt or inferior ingredients. With his high standards, he established us a hobbyist quality wild bird food company that caters to people who are true hobbyists, interested in bringing beautiful songbirds into their backyard feeding stations. His loyal customers were so impressed with his wild bird food that they asked him to produce companion pet foods as well. He remembers when he received his first full truckload order for wild bird and companion pet food and how he celebrated that day.

Now under the supervision of the fifth generation of Brown's, Marianne Brown Egolf as Manager of the division and Sue Brown as Sr. Vice President of Sales and Marketing, we have expanded the Sinking Spring facility in order to keep up with the demand for our trusted brands, licensed products, and private label companion pet and wild bird products that are sold and recognized throughout the world. We're proud to have "stepped up to the plate" and reinvented the business again. My dad, Harvey Brown, was there to guide us all the way through the expansion with encouraging words and instilling us with his values, high standards, and work ethic.

F.M. Brown's has grown into five privately held manufacturing facilities with divisions that include fuel oil and coal, a working farm, pigeon feed, grass seed, companion pet food and treats, wild bird food, equine treats, pond food, farm animal foods, and of course flour for the snack industry. We'll continue our legacy into the sixth generation who will hopefully one day pass the business onto their children...

the 7th generation of Brown's.

FROM OUR FAMILY TO YOURS!

Product Features & Benefits

Feature 1

ESL (Extended Shelf Life):

Brown's® is the first company to research and successfully initiate "ESL" packaging in the companion pet and wild bird industry. Our "ESL" system uses special barrier film that ensures low oxygen and moisture transfer through the packaging material. We also flush our packages with CO₂. Our "ESL" logo appears on all barrier, gas-flushed bags.

Benefit

It greatly enhances the internal packaging. It ensures a fresh, highly nutritional product, protects the deterioration of nutrients, virtually eliminates naturally occurring insects & external cross-infestation and provides stronger bag seals.

Feature 2

Product & Packaging Innovations:

Brown's® is recognized as the leader in product and packaging innovations in the pet and wild bird industry.

Benefit

We create outstanding packaging and graphics with important nutritional information on every product. Our products are their own "salespeople" and will inform your customers about the benefits of the product.



Feature 3

5-Stage Cleaning Process:

Brown's® goes beyond the industry norms by utilizing our "5-Stage Cleaning Process" that removes unwanted foreign matter.

Benefit

Look in the window of our packages and notice how clean, fresh and wholesome the ingredients are. This process ensures that we provide the cleanest product available with virtually no dust or dirt in the bags.



Feature 4

Easy-to-Find Product Color-Coding:

Each product is Color-Coded by type of pet for easy identification and can be vertically merchandised.

Benefit

Easy identification of the product your customer desires and the billboard effect of the products on the shelves, guarantees a great presentation for the category.



- Parrot
- Cockatiel
- Parakeet
- Canary
- Finch
- Rabbit
- Pet Mouse & Rat
- Hamster-Gerbil
- Guinea Pig
- Chinchilla

Encore® Family of Brands



Our unique, marketing program used in our Encore® Brands of foods will satisfy your customers' every need and make their buying decisions easy. Each brand has its own unique, value-added features that provide opportunities for upgrading to the next program level of product.

Pets get enhanced benefits and you get extra sales!

Encore® Classic Natural ▶



Our premium foods are vitamin-fortified, nutritionally enhanced daily diets with each companion pet's favorite ingredients. These nutritionally complete daily diets contain no artificial flavors, colors or preservatives. They're simply a natural fit!

Encore® Premium ▶



Our super premium foods are vitamin and mineral fortified and enhanced with a medley of specialized ingredients specific to companion pet's taste and nutritional requirements. These ingredients also help stimulate the natural foraging instincts by introducing new appealing textures, colors, shapes and flavors. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!

Encore® Gourmet Foraging Feast™ ▶



Our gourmet foods are vitamin-nutrient-fortified foods and treats, all-in-one. These foods are specifically formulated for the daily dietary needs of companion pets and are jam-packed with a medley of fruits, veggies, nuts, seeds and grains. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!

Encore® Classic Natural Vitamin-Fortified Food



Natural Vitamin-Fortified Foods

Wholesome, natural foods that are vitamin fortified and nutritionally enhanced diets with no artificial flavors, colors or preservatives. We blended a wide variety of highly palatable and appealing shapes and textures to make this popular food appealing to all pet birds and small animals.



Parrot Food



Cockatiel Food



Parakeet Food



Pet Rabbit Food



Guinea Pig Food

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
54020-7	4 lb. Encore® Classic Parrot Food	8	54032-0	4 lb. Encore® Classic Pet Rabbit Food	8
54023-8	4 lb. Encore® Classic Cockatiel Food	8	54035-1	4 lb. Encore® Classic Guinea Pig Food	8
54026-9	4 lb. Encore® Classic Parakeet Food	8			

Encore® Premium Vitamin-Fortified Food



Vitamin-Fortified Premium Foods

A colorful, nutritionally enhanced daily diet of healthy seeds, grains and legumes. We've also added our nutritionally enhanced ZOO-Vital® in fun shapes, colors and textures that make a stimulating diet.



Parrot Food



"Chunky Style" Parrot Food



Cockatiel Food



Parakeet Food



Canary & Finch Food

Item #	Product Description	Cs. Pk.
51156-6	4 lb. Encore® Premium Parrot Food	6
51162-7	5 lb. Encore® Premium "Chunky Style" Parrot Food	6
51158-0	8 lb. Encore® Premium Parrot Food	4
44354-6	25 lb. Encore® Premium Parrot Food	2

Item #	Product Description	Cs. Pk.
51138-2	1 lb. Encore® Premium Parakeet Food	6
44020-0	2 lb. Encore® Premium Parakeet Food	6
51146-7	5 lb. Encore® Premium Parakeet Food	6
51118-4	1 lb. Encore® Premium Cockatiel Food	6

Item #	Product Description	Cs. Pk.
44319-5	2 lb. Encore® Premium Cockatiel Food	6
51126-9	5 lb. Encore® Premium Cockatiel Food	6
51124-5	8 lb. Encore® Premium Cockatiel Food	6
44312-6	22.5 lb. Encore® Premium Cockatiel Food	2
51112-2	1 lb. Encore® Premium Canary & Finch Food	6

Encore® Premium Vitamin-Fortified Food



Pet Rabbit Food



Guinea Pig Food



Hamster & Gerbil Food



Item#	Product Description	Cs. Pk.
44439-0	2 lb. Encore® Premium Pet Rabbit Food	6
51196-2	5 lb. Encore® Premium Pet Rabbit Food	6
41405-8	10 lb. Encore® Premium Pet Rabbit Food	4
51176-4	5 lb. Encore® Premium Guinea Pig Food	6

Item#	Product Description	Cs. Pk.
51174-0	8 lb. Encore® Premium Guinea Pig Food	6
44429-1	2 lb. Encore® Premium Hamster & Gerbil Food	6

Encore® Gourmet Foraging Feast® Vitamin-Fortified Food



Vitamin-Fortified Gourmet Foods

A gourmet food and treat all-in-one, fortified with vitamins and minerals. This enticing diet is packed with a medley of specialized delicacies in fun textures, varieties and colors. It's nutritionally enhanced with ZOO-Vital® biscuits that come in fun shapes, colors, and sizes.



Parrot Food



Cockatiel Food



Parakeet Food



Pet Rabbit Food



Guinea Pig Food

Item#	Product Description	Cs. Plk.
54045-0	4 lb. Encore® Gourmet Foraging Feast® Parrot Food	8
54048-1	3 lb. Encore® Gourmet Foraging Feast® Cockatiel Food	8
54051-1	3 lb. Encore® Gourmet Foraging Feast® Parakeet Food	8

Item#	Product Description	Cs. Plk.
54057-3	4 lb. Encore® Gourmet Foraging Feast® Pet Rabbit Food	8
54060-3	4 lb. Encore® Gourmet Foraging Feast® Guinea Pig Food	8



EXTREME!™

Gourmet Food
& TREATS



BROWN'S®

F.M. Brown's Sons, Inc.®
205 Woodrow Avenue • Sinking Spring, PA 19608
800-334-8816 • petinfo@fmbrown.com • www.fmbrown.com

Extreme!™ Gourmet Pet Bird Food

EXTREME! Gourmet Food

Food & Treat, All-In-One!

Extreme!™ Gourmet blends are foods and treats, all-in-one, fortified with vitamins and minerals. These enticing daily diets are loaded with a medley of delicacies such as fruits, veggies, seeds, grains, and nuts your companion pet will find simply irresistible. The colorful shapes and textures in each blend add variety to help make mealtime fun and a source of activity to help reduce cage boredom.



Gourmet Parrot Food



Gourmet Parakeet Food



Gourmet Cockatiel Food



Item #	Product Description	Cs. Pk	Item #	Product Description	Cs. Pk
44512-0	5 lb. Extreme!™ Gourmet Parrot Food	3	44503-8	5 lb. Extreme!™ Gourmet Cockatiel Food	3
44485-7	8 lb. Extreme!™ Gourmet Parrot Food	3	44506-9	5 lb. Extreme!™ Gourmet Parakeet Food	3

Extreme!™ Gourmet Small Animal Food

Extreme! Gourmet Foods™ are loaded with real fruits, nuts, veggies, seeds and grains, plus beneficial bacteria and natural preservatives.



Gourmet Pet Rabbit Food



Gourmet Hamster Food



Gourmet Guinea Pig Food



Item #	Product Description	Cs. Pk	Item #	Product Description	Cs. Pk
44491-8	5 lb. Extreme!™ Gourmet Pet Rabbit Food	3	44490-1	3 lb. Extreme!™ Gourmet Hamster Food	3
44492-5	8 lb. Extreme!™ Gourmet Pet Rabbit Food	4	44489-5	5 lb. Extreme!™ Gourmet Guinea Pig Food	3
			44488-8	8 lb. Extreme!™ Gourmet Guinea Pig Food	4

Extreme!™ Gourmet Treats for Pet Birds

EXTREME! TREATS

Extreme!™ Treats are great snacks, treats, or rewards for your pet birds and small animals. We blended a medley of natural fruits, berries, veggies seeds and grains to create a variety of different flavors for your pet's diet. Extreme!™ Treats benefit the overall well-being of your companion pet while making feeding time fun & exciting!



Spicy Santa Fe Parrot Treat

It's jam-packed with everything healthy under the sun... natural, chunky, chewy, crunchy fruits, nuts, veggies & spicy peppers!

Trail Mix Parrot Treat

A crunchy, chewy & spicy treat for parrots & macaws. With real spicy peppers that birds love!

Trail Mix Small Bird Treat

A crunchy, chewy & spicy treat for cockatiels, lovebirds, parakeets, canaries & finches. With real spicy peppers that birds love!

Item#	Product Description	Cs. Pk.
41590-1	20 oz. Extreme!™ Spicy Santa Fe Parrot Treat	6
44501-4	4 oz. Extreme!™ Trail Mix Small Bird Treat	12
44499-4	6 oz. Extreme!™ Trail Mix Parrot Treat	6

Extreme!™ Gourmet Treats for Small Animals

They're loaded with **EXTREMEly** great fruits, nuts & veggies!



Mini Corn-on-the-Cob

Fun-to-nibble treat for a variety of pet birds & small animals. This delicious natural treat is also fun to pop!



Baked Pretzels

Easy to grasp, crunchy & colorful pretzels with natural berry flavor. Makes feeding time fun & exciting for small animals.



Tropical Treasures™

Real papaya & pineapple with zesty fruit flavors. Treasured by hamsters, guinea pigs, rabbits & chinchillas.



HOOPS™

Crispy-crunchy, fun to eat berry flavored treat. Hoops also contain probiotics to help support digestive system health.

Item#	Product Description	Cs. Pk.
44471-0	4 oz. Extreme!™ Mini Corn-on-the-Cob	8
44941-8	2 oz. Extreme!™ Baked Pretzels Treats	8

Item#	Product Description	Cs. Pk.
51227-3	3 oz. Extreme!™ Tropical Treasures™ Treats	12
44467-3	2 oz. Extreme!™ Hoops™ Small Animal Treat	12

Extreme!™ Super Premium Gourmet Treats



Sweet Potato Sticks

Rich in antioxidants and packed full of vitamins & minerals.



Trail Mix Hamster Treat

This healthy treat is loaded with antioxidant berries, wheel-shaped pasta, coated peanuts, puffed rice, & corn nuggets.



Fruit & Nut Small Animal Treats

Loaded with extremely great fruits, nuts, seeds and veggies including apricots, mangos, shelled almonds, peanuts, whole corn, papaya, raisins, kiwi, and more! For a variety of small animals.



Yogurt Yummies Small Animal Treat

Real chunks of fruits & veggies enrobed in a creamy yogurt shell.



Crinkle Crisps® with Fruit

The unique ridge design of this crunchy fruit flavored treat promotes tooth and gum health in small animals. They're gluten-free and fun to eat!



Candy-Covered Sunflower Seeds Treat

Sunflower hearts in a crunchy candy shell.

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
44510-6	3.5 oz. Extreme!™ Sweet Potato Sticks	12	55002-2	2 oz. Extreme!™ Candy-Covered Sunflower Seeds	12
44592-2	4 oz. Extreme!™ Trail Mix for Hamsters	10	44495-6	2.75 oz. Extreme!™ Yogurt Yummies Treat	12
44497-0	6 oz. Extreme!™ Fruit & Nut Small Animal Treat	8	44465-9	1 oz. Extreme!™ Crinkle Crisps® with Fruit	18

Extreme!™ Spray Millet for Pet Birds

EXTREME! SPRAY MILLET

Birds Love It!

Brown's® Spray Millet is grown and harvested in the USA. It's an excellent daily treat for domestic pet birds. Birds love spray millet because it's rich in carbohydrates and protein. This highly palatable nutritious treat and supplement can be enjoyed daily! Your birds will find spray millet simply irresistible



7 oz. Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!



4 oz. Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!



16 oz. Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!

Extreme!™ Gourmet Treat Bars for Pet Birds & Small Animals

EXTREME! TREAT BARS

Extreme!™ Treat Bars are so irresistibly tempting your pet bird or small animal will surely want more! Our nutritious treat bars are jam packed with delicious wholesome fruits, nuts, seeds, grains and veggies birds and small animals of all sizes will love to eat! Plus these treat bars stimulate the natural foraging instinct and help relieve cage boredom.



Treat Bars Twin Pack

for Parakeets, Canaries, Finches, Cockatiels & Lovebirds



Treat Bars Twin Pack

for Rabbits, Guinea Pigs & Chinchillas

Item#	Product Description	Cs. Pk.
42398-2	7 oz. Extreme!™ Natural Millet Spray	12
42403-3	4 oz. Extreme!™ Natural Millet Spray	24
42417-0	16 oz. Extreme!™ Natural Spray Millet	6

Item#	Product Description	Cs. Pk.
44480-2	5 oz. Extreme! Treat Bars Twin Pack for Parakeets, Canaries, Finches, Cockatiels & Lovebirds	6
44483-3	5 oz. Extreme! Treat Bars Twin Pack for Rabbits, Guinea Pigs & Chinchillas	6

TIMOTHY HAY

The Softer, Leafier Hay!

Timothy Hay is an exceptional long strand fiber and roughage source for small animals. It can be fed free choice, and should consist of two thirds of the daily diet of rabbits, guinea pigs and chinchillas.

Our select hay is 100% U.S.A. grown and harvested, sourced from the U.S. Northwest, the provider of the world's highest quality hay. For optimum freshness, this premium hay is harvested from weed-free fields, wafer cut, and cured. It's compressed into large bales to maintain color and freshness and stored indoors until packaged into our 24, 48 and 96 oz. sizes.

Our hay is harvested at the peak of maturity. This ensures a proper seed head and stem to leaf ratio, resulting in the softest, leafiest hay small animals prefer to eat.

- Wafer cut hay makes feeding time easy with less mess
- High-fiber hay supports digestive system function & dental health
- Field fresh sweet aromatic soft hay with a balance of taste and texture pets prefer
- All-natural, nutritious, select, Western Timothy Hay with no artificial flavors, colors, or preservatives
- From field to indoor storage for maximum freshness
- Scientifically tested, thoroughly inspected, and carefully hand packed for optimum quality and freshness



Item#	Product Description	Cs. Pk.
55010-7	24 oz. Extreme! Natural Timothy Hay	6
55012-1	48 oz. Extreme! Natural Timothy Hay	3
55014-5	96 oz. Extreme! Natural Timothy Hay	2

Hay Bales, Hay Supplements, and Hay Treats

It's Real Hay!



Open the bag and smell the natural sweet aroma of Brown's® western-cut timothy hay. This clean natural scent is your assurance of top quality and freshness captured straight from the fields and harvested at the peak of maturity. Our hay is an excellent source of high fiber and roughage required in the diets of rabbits, guinea pigs and chinchillas.



Timothy Hay Cubes

- Appealing flavor & aroma
- Long strand fiber source
- Easier, cleaner & more economical than loose hay
- A better, healthier choice than alfalfa



Side Salads Fruits n' Berries

We blended chopped timothy hay with select wild berries into a nutritional wholesome daily treat with lots of real pineapple, papaya, and cranberries. It's also rich in antioxidants.

Specialty Products for Pet Birds



Avian Grit

This natural grit is made from 100% pure ground seashells. It's a great calcium supplement that also supports healthy digestion by assisting with the breakdown of foods in passerines such as canaries and finches. Psittacine birds such as parakeets, cockatiels and parrots may use small amounts as needed.



Mango Flavored Calcium Cuttlebone

Brown's® Mango Flavored Calcium Cuttlebone is a superior calcium supplement source for all pet birds. Calcium is needed for strong bones, proper muscle function, and egg development. Birds will use our Calcium Cuttlebone to trim and sharpen their beaks! It also provides hours of exercise, relieves cage boredom, and stimulates the natural foraging instinct. Birds of all sizes will naturally crave it!

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs Pk
44083-5	8 oz. Timothy Hay Side Salads Fruits n' Berries	8	51300-3	20 oz. Avian Grit Digestive Supplement	8
44089-7	10 oz. Falfa Cravins™ Timothy Hay Cubes	8	51514-4	1.25 oz. Mango Flavored Calcium Cuttlebone	6

Press Packed Bedding & Litter



Soft Pine

100% natural, soft & absorbent!

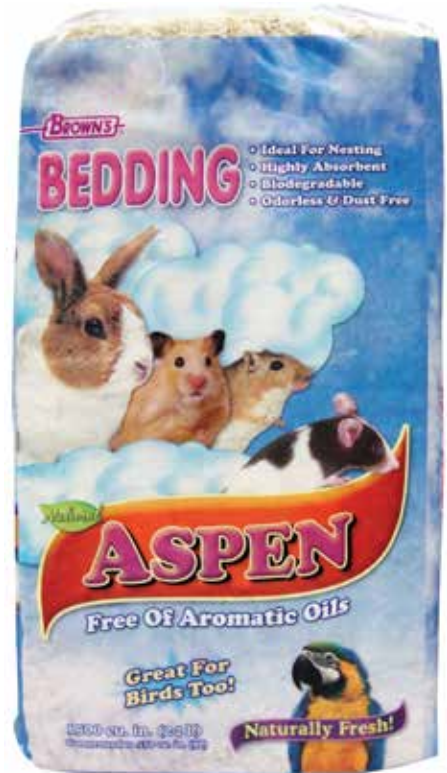
A fresh pine scent for hamsters, gerbils, guinea pigs, rabbits, ferrets, and other small animal habitats.



Aromatic Red Cedar

Repel fleas & ticks naturally!

Use 100% aromatic red cedar shavings as bedding for small animals, dogs, and horses in well-ventilated cages.



Aspen

free of aromatic oils

Super soft, clean, and comfortable. Naturally fresh and free of aromatic oils.



Item#	Product Description	Cs. Pk.
44215-0	1200 cu. in. Soft Pine Bedding	6
44209-9	1200 cu. in. Aromatic Red Cedar Bedding & Litter	6
44192-4	1500 cu. in. Aspen Bedding	6

Alternative Bedding & Litter



Ultra-Sorb Plush!

It's the most absorbent natural bedding product available. It's made from virgin paper pulp fibers. Light, fluffy, plush paper fibers provide maximum odor control. These soft paper fibers make it easy for animals to burrow, create activity, and find shelter.



Corn Cob

It's the #1 choice for bird cage litter. 100% corn cob is highly absorbent, dust-free, biodegradable, odorless, and very clean. It's great for pet birds and small animals too!



Item#	Product Description	Cs. Plk.
44119-1	250 cu. in. Ultra-Sorb Plush! Pulp Fiber Bedding	12
44092-7	360 cu. in. Corn Cob Bedding	6

Wild Bird, Chicken & Fowl

WILD BIRD

Product Catalog



BROWN'S

*When it's more than
just a hobby!®*

WILD BIRD, CHICKEN & FOWL

Brown's Unique Family of Brands

Brown's® offers a variety of brands to fit your customers' bird food needs and budgets.

Value Blend Select™ ▶



Value Blend Select™ is one of our most popular brands of wild bird food. Our value priced foods are perfect for the novice wild birder or for the hobbyist on a budget.

Song Blend® ▶



Our premium Song Blend® Supreme contains more of the preferred seeds that birds love. Our individual ingredients are all cleaned, packaged and ready to pour into backyard feeders to attract specific birds to the feeders.

Bird Lover's Blend® ▶



Our Bird Lover's Blend® gourmet blends are designed for the experienced hobbyist as well as the novice birder. These mixes contain only high-end premium ingredients that are blended to meet the nutritional requirements and desires of most songbirds.

Garden Chic!® & Brown's® ▶



Brown's® Garden Chic!® specialty line of wild bird products contains convenient and easy-to-use instant feeders, seed and suet cakes for year-round feeding, hummingbird nectar, poultry feed, and more!

Value Blend Select™



Value Blend Select™ has the sales power of the Brown's® brand name behind it. Its value price-point encourages the initial consumer purchase and also promotes future purchases of Brown's® higher-end product selections.

- Natural select seeds & grains
- For all seasons & regions
- Value price point



Greater Value Price Points for 18 lb, 20 lb & 40 lb Pallet Quantities!

Value Blend Select

A blend of milo, cracked corn, millet & 2% sunflower seeds.



Item#	Product Description	Cs. Pk.
40992-4	3 lb. Value Blend Select™ (Barrier Bag)	12
40997-9	8 lb. Value Blend Select™ (Barrier Bag)	6
40911-5	15 lb. Value Blend Select™ (Barrier Bag)	3

Item#	Product Description	Cs. Pk.
40993-1	18 lb. Value Blend Select™ (Poly-Woven Bag)	1
41003-6	20 lb. Value Blend Select™ (Poly-Woven Bag)	1
41002-9	20 lb. Value Blend Select™ (Barrier Bag)	2
40990-0	40 lb. Value Blend Select™ (Poly-Woven Bag)	1

Song Blend® Supreme Buffet

Song Blend®
Wild Birds Will Sing A Happy Tune!

Song Blend® Supreme Buffet adds supplemental sales to your wild bird program. It's the next step-up in our wide-range of products that support Brown's® Good, Better, Best Program. We added more of the ingredients to the mix preferred by backyard wild birds.

- Premium blend of natural seeds & grains
- Corn free blend
- Barrier, gas-flushed, laminate bags in popular sizes



Supreme Buffet

Ingredients include white millet, milo & 5% sunflower seeds.



Item#	Product Description	Cs. Pk.
41027-2	5 lb. Supreme Buffet (Barrier Bag)	8
41025-8	10 lb. Supreme Buffet (Barrier Bag)	4
41023-4	20 lb. Supreme Buffet (Barrier Bag w/ Zipper)	2



Add **Song Blend®** premium wild bird single ingredients to your wild bird set and watch your sales soar! Consumers use them to customize their own personal blends to attract the wild birds and wildlife of their choice. Choosing only the best ingredients, our “Packed-Fresh” packing process and “Barrier Bags” protect long-term freshness and product quality.



**Sunflower
Hearts & Chips**

- Provides seeded energy & protein
 - No waste
- Irresistible to most wild birds



**Dark Oil
Sunflower Seeds**

- Favorite food of most songbirds
 - High in fat & protein
- Clean & healthy food source



**Striped
Sunflower Seeds**

- Provides maximum nutritional value
 - Irresistible to large songbirds
- Supplies needed energy & protein



**Very Cherry™ Cherry Scented
Dark Oil Sunflower Seeds**

- Attract more colorful backyard birds than ever before!
 - The #1 seed choice for backyard birds
 - Brown's® exclusive

Item#	Product Description	Cs. Pk.
41304-4	3 lb. Sunflower Hearts & Chips (Barrier Bag)	6
41252-8	2 lb. Dark Oil Sunflower Seeds (Barrier Bag)	15
41247-4	5 lb. Dark Oil Sunflower Seeds (Barrier Bag)	6
41254-2	10 lb. Dark Oil Sunflower Seeds (Barrier Bag)	3

Item#	Product Description	Cs. Pk.
41243-6	20 lb. Dark Oil Sunflower Seeds (Poly-Woven Bag)	1
41265-8	2 lb. Striped Sunflower Seeds (Barrier Bag)	12
41236-8	3.5 lb. Song Blend Cherry-Scented Dark Oil Sunflower Seeds	3

Song Blend®

All-Natural Single Ingredients



Gourmet! Fine Cracked Corn

- Premium corn that's cracked to just the right size for wild birds
- Natural source of essential vitamins A & C
- Provides essential energy giving calories



Nyjer® Thistle Seed

- "Weed-free" thistle seed that even the most finicky finches love!
 - 100% edible
- The right sized seed for tiny finches



Unsalted-In-Shell Whole Peanuts

- #1 prized treat of squirrels & songbirds
 - Blue jays, woodpeckers, titmice, chickadees, nuthatches, cardinals & other wildlife love in-shell peanuts



Shelled Peanuts

- Rich in oils & fat
- No shells means no waste
- High in calories & protein



Roasted! Peanut Chips

- Maximum flavor & aroma
- Just the right size for small beaks
- Supplies needed energy & protein



Premium White Safflower

- Excellent squirrel deterrent
 - Prized by cardinals

Item#	Product Description	Cs. Pk.
41139-2	4 lb. Gourmet Fine Cracked Corn (Barrier Bag)	12
41331-0	2 lb. Nyjer® Thistle Seed (Barrier Bag)	6
41329-7	5 lb. Nyjer® Thistle Seed (Barrier Bag)	6
42197-1	2 lb. Natural Unsalted-In-Shell Whole Peanuts	4
42179-7	10 lb. Natural Unsalted-In-Shell Whole Peanuts	3

Item#	Product Description	Cs. Pk.
41168-2	3 lb. Shelled Peanuts (Barrier Bag)	6
41171-2	8 lb. Shelled Peanuts (Barrier Bag)	4
41163-7	3 lb. Roasted Peanut Chips (Barrier Bag)	6
41184-2	3 lb. Premium White Safflower Seeds (Barrier Bag)	6



Step up to **Bird Lover's Blend®**, our top-of-the-line brand of gourmet wild bird food blends, designed for the experienced hobbyist, as well as the novice. They're formulated to attract the most desirable, colorful songbirds. The packaging acts as its own salesperson with colorful graphics, and descriptive usage information.



6 DIFFERENT SPECIALTY BLEND CATEGORIES

- Survival Blends
- Songbird Blends
- Fruit & Nut Blends
- Better, Best & No Waste Blends
- Specialty Blends
- Wildlife Blends

Bring the beauty of colorful songbirds into your backyard habitat and make the bird feeding experience fun and rewarding for the entire family.

Survival Blends

Our survival blends are specifically formulated to help birds survive in difficult situations throughout the year. Wild birds require specialized diets high in energy and fats during migration, breeding, and the cold winter months. We've created a unique selection of to help wild birds thrive during these stressful times.



Hi-Energy Plus™ with Mealworms

A mix of white proso millet, black oil sunflower seeds, safflower and freeze-dried mealworms.

- Filler free blend attracts insect-eating birds
- Mealworms are an excellent source of protein & fat



Hi-Energy Plus™ with Peanuts

A mix of white proso millet, black oil sunflower seeds, safflower and shelled peanuts

- Peanuts are energy rich and highly prized by songbirds of all sizes.

Songbird Blends

Our upscale songbird blends appeal to most birds because we've selected the types of seeds, fruit, nuts and grain they crave. We believe your customers will agree they're the best blends for all seasons, climates and regions.



Gourmet Songbird

A combination of black oil and striped sunflower seeds, millet, cracked corn, safflower seeds, almond pieces, sunflower kernels, dehydrated apple dices & vitamin/ mineral supplements.

- All-natural blend
- Real apple dices & almond slices attract songbirds
- 60% oil seeds including black oil & striped sunflower seeds, safflower seeds and sunflower kernels



ATTRACT!® Ultimate Birder's Choice

A gourmet mixture of shelled and roasted peanuts, sunflower seeds, sunflower hearts, cashews, almonds, pecans, raisins, safflower, millet, and more!

- The ultimate blend for wild bird enthusiasts
- Attracts the greatest variety of colorful songbirds
- Loaded with super premium ingredients prized by all birds

Item#	Product Description	Cs. Pk.
40843-9	5 lb. Hi-Energy Plus™ with Mealworms	3
41076-0	5 lb. High Energy Plus™ with Peanuts	3
41074-6	5 lb. Gourmet Songbird with Almonds & Apples	3

Item#	Product Description	Cs. Pk.
41090-6	7 lb. Gourmet Songbird with Almonds & Apples	6
41098-2	4 lb. ATTRACT!® Ultimate Birders' Choice	3

Fruit & Nut Blends



Nut, Fruit & Berry

Jam-packed with black oil sunflower seeds, safflower seeds, plus real peanuts, raisins (golden & dark), papaya, mixed tree nuts, dried cranberries and apples.

- No waste & filler free
- Over 30% real fruit, nuts & berries
- Attracts all fruit-eating birds



Real! Fruit & Nut

Loaded with millet, sunflower seeds, cracked corn, plus real peanuts, raisins, bananas, papaya, pineapple, almonds, coconut chips and apples.

- No waste, gourmet blend
- Free of filler seeds
- Lots of energy giving fruits, grains & seeds



Woodpecker & Songbird Trail Mix™

Black oil sunflower seeds, mixed tree nuts, corn, peas, pineapple, papaya, peanuts, raisins & more.

- Larger songbirds & woodpeckers love this blend
- With Brown's® exclusive blueberry-coated peanuts

Specialty Blends

Our species specific blends are formulated to attract desired songbirds to backyard feeding stations. We've developed these specialty blends to address specific wild bird feeding challenges.



Cardinal Buffet

Packed with sunflower seeds, safflower seeds, peanuts and golden raisins.

- Contains the favorite ingredients of cardinals
- Raisins & peanuts are energy packed
- Discourage squirrels with safflower seeds



No Waste Blend (Over 55% Peanuts & Sunflower Hearts)

A combination of sunflower kernels, shelled peanuts, hulled white proso millet and cracked corn.

- 100% edible
- Less mess & clean-up
- No shells on any of the ingredients



All Seasons! Banquet

A mixture of white proso millet, black oil sunflower seeds, cracked corn, canary grass seed, striped sunflower seed, safflower seeds and canola seeds.

- No fillers & no waste
- Attracts a wide variety of wild birds
- Perfect blend for all seasons of the year

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
40869-9	5 lb. Nut, Fruit & Berry	6	41083-8	7 lb. Cardinal Buffet with Raisins & Peanuts	6
41093-7	4 lb. Fruit & Nut	6	40898-9	5 lb. No Waste Blend	3
41156-9	5 lb. Woodpecker & Songbird Trail Mix™	3	40854-5	10 lb. All Seasons & Regions! Banquet	6

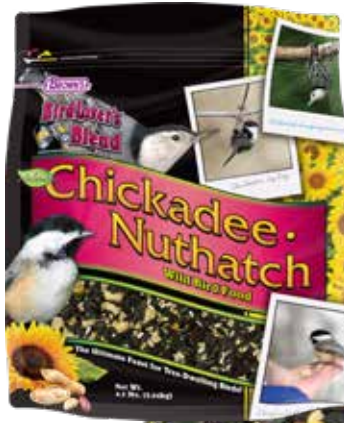
Bird Lover's Blend®



Fancy Finch with Cranberries

Loaded with sunflower kernels, canary seed, white proso millet, thistle seed, yellow finch millet, canola seed, red millet, cranberry seed and cranberry fruit.

- Cranberries add, fun, flavor & vitamin c to the mix
- Contains ingredients for these high-energy birds
- Small, energy-packed, right-sized ingredients



Chickadee • Nuthatch

A blend of black oil sunflower, shelled peanuts, sunflower kernels, canola seed, safflower seed, cracked corn and striped sunflower seed.

- The ultimate food for chickadees & nuthatches
 - 3 types of sunflower seeds
- Shelled peanuts & canola seeds attract birds to this food



No Squirrels... Just Birds!™

Specially formulated with white proso millet, safflower seeds and crushed chili peppers.

- Designed to keep squirrels out of feeders
- Birds love the heat & safflower seeds
- Attracts many songbirds



No Squirrels... Just Birds!™ with Sunflower Seeds

Specially formulated with white proso millet, black oil sunflower seeds and crushed chili peppers.

- Designed to keep squirrels out of feeders
- Birds love the heat, but squirrels don't!
- Sunflower seeds are the #1 seed choice of colorful songbirds



Red, White & Blue Americana Blend™

- This gourmet blend is designed to attract a wide variety of colorful songbirds.
- Grown, harvested & packaged in the USA
- Millet & black oil sunflower seeds blended with red, white & blue safflower
 - Let Freedom Sing!



Nuts, Berries & Bugs!™

Our Nuts, Berries & Bugs!™ Gourmet Wild Bird Food attracts nature's most colorful fruit and insect-eating birds to your backyard.

- With mealworms & shrimp birds love to eat
- Attract more insect and fruit-eating birds
 - Loaded with nuts & fruits
 - Natural & preservative-free

Item#	Product Description	Cs. Pk.
41349-5	2 lb. Fancy Finch with Cranberries	6
40871-2	5 lb. Fancy Finch with Cranberries	6
40865-1	4.5 lb. Chickadee•Nuthatch	6
40841-5	5 lb. No Squirrels...Just Birds!™	3

Item#	Product Description	Cs. Pk.
40820-0	10 lb. No Squirrels...Just Birds!™	4
40822-4	5 lb. No Squirrels...Just Birds!™ with Sunflower Seeds	3
40780-7	7 lb. Red,White & Blue Americana Blend™ Gourmet Songbird Food	3
40818-7	5 lb. Nuts, Berries & Bugs!™	3

Best & No Waste Blends

Want to get started into the wild bird business? Brown's® has the solution for you!



Best Blend

Contains over 28% striped & black oil sunflower seeds

Mixed with white proso millet, cracked corn and peanuts. Filler free.



No Waste Blend

A mixture of sunflower kernels, shelled peanuts, white proso millet and cracked corn. Less mess and clean-up.



Item#	Product Description	Cs. Pk.
40833-0	7 lb. Best Blend (5-Sided Pouch)	6
40835-4	20 lb. Best Blend (Zipper Pouch)	2
40837-8	7 lb. No Waste Blend (Zipper Pouch)	6

Bird Lover's Blend® Wildlife Products

Why feed the wildlife?

Sometimes wildlife can be a frustrating part of backyard bird feeding and hobbyists will want to create a plan to manage them. Setting up wildlife feeding stations that are easily accessible to wildlife will entice them to eat from the station and leave your wild bird feeders alone. Since most wild animals do not hibernate, feeding wildlife should continue year-round. Feeding backyard wildlife is also a popular hobby on its own. Attracting chipmunks, squirrels, turkeys, ducks, geese, rabbits and deer enhances the surroundings and enjoyment of the wildlife enthusiast.



Wildlife Buffet

Jam-packed with peanuts, striped sunflower seeds and whole kernel corn

- Attracts the largest variety of wildlife
- Provides needed protein, energy and fat
- No fillers



Dove, Pigeon & Quail Blend

Blend of red & white millet, milo, wheat, green peas, canary seeds, oats, safflower seeds & popcorn

- High quality seeds and grains that doves, pigeons & quails love to eat



Squirrel Crazy Feast!

Blend of peanuts, almonds, walnuts, flaked corn, green peas, dried cranberries, dried banana & wheat

- High quality seeds, nuts, fruits & veggies that squirrels love to eat
- Helps divert squirrels away from bird feeders



Duck & Goose Blend

Loaded with whole corn, milo, wheat and Thrive ADV™ Advanced Nutrition Pellets

- Helps ducks & geese thrive year-round
- Power-packed with high protein, carbohydrates and fats ducks & geese need to flourish
- Thrive ADV™ pellets help support proper immune system function by promoting good health inside & out

Item#	Product Description	Cs. Pk.
41152-1	7 lb. Wildlife Buffet	6
40801-9	5 lb. Dove, Pigeon & Quail Blend	6

Item#	Product Description	Cs. Pk.
40816-3	3 lb. Squirrel Crazy Feast	4
44798-8	7 lb. Duck & Goose Blend	3

Garden Chic!® Premium Suet & Seed Cakes

Garden Chic!

Our suet cakes, hermetically sealed for freshness and no leaks, are made with pure, fresh suet mixed with a variety of seeds, real nuts and fruits. Designed for year-round feeding, they provide needed energy and fat for hard winter months and also for nesting birds in the spring. They all fit into our easy load wire feeding basket.



Woodpecker's Delight!

Suet blended with peanuts, walnuts and almonds.



Sunflower Feast

Suet blended with dark oil sunflower seeds.



Amazin' Raisin

Suet blended with peanuts and loads of raisins.



Peanutty

Suet blended with peanuts.



High Energy

Suet blended with corn, peanuts, millet and milo.



Verry Berry

Suet blended with blueberries and raspberries.



Bird Lovers' Blend™

Suet blended with dark oil sunflower seeds and peanuts.



No Squirrels... Just Birds!™

Suet blended with cayenne and chili pepper flakes.



Hi-Energy Plus™ with Mealworms

Suet blended with dried mealworms.



Wire Feeding Basket for Suet & Seed Cakes

Heavy-duty & easy-load. Holds our suet & mini seed cakes. Built-in hanger is designed to suspend the basket in a horizontal or vertical position, depending on the birds you're trying to attract.



Songbird Seed Cake with Nuts & Fruits

A mixture of sunflower seeds, millet, cracked corn, peanut pieces, safflower seeds, papaya, almonds and real honey.



Trail Mix Woodpecker Seed Cake with Fruit & Nuts

Packed with sunflower seeds, peanuts, sunflower kernels, whole corn, papaya, almonds, safflower seeds and real honey.

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
44768-1	11 oz. Woodpecker's Delight Suet	8	44752-0	11 oz. Bird Lover's Blend® Suet	8
44753-7	11 oz. Sunflower Feast Suet	8	44758-2	11.25 oz. No Squirrels... Just Birds!™ Spicy Pepper Suet	8
44760-5	11.75 oz. Amazin' Raisin Suet	8	44789-6	11.5 oz. Hi-Energy Plus™ with Mealworms Suet	8
44757-5	11.75 oz. Peanutty Suet	8	44773-5	Garden Chic!® Wire Feeding Basket for Suet & Seed Cakes	8
44751-3	11.75 oz. High Energy Suet	8	41125-5	8 oz. Songbird Seed Cake with Nuts & Fruits	8
44763-6	11.75 oz. Verry Berry Suet	8	41127-9	8 oz. Woodpecker Seed Cake with Fruit & Nuts	8

Wild Bird Specialty Products



4 oz. Fire Mix Additive

Helps keep squirrels & chipmunks out of bird feeders naturally!

Discourage those furry little “felons” from eating out of your wild bird feeders! Fire Mix is an all-natural, easy-to-use, and inexpensive way to keep squirrels and chipmunks away from your bird feeders when mixed into wild bird seed. Wild birds love the hot taste of peppers but squirrels don't!



8 oz. Garden Chic!® Hummingbird Instant Nectar

Replicates the nectar sought in nature!

Attract nature's beautiful hummingbirds to your backyard and gardens with Brown's® Garden Chic!® Hummingbird Instant Nectar. Our quick and easy-to-use, hi-energy nectar uses natural carmine to create its distinctive red color, not artificial dyes. Simply mix Garden Chic!® Hummingbird Instant Nectar with tap water. No boiling is required.



13 oz. Garden Chic!® Thistle Sock Instant Finch Feeder

Create a feeding frenzy!

Garden Chic!® Thistle Sock Instant Feeders comes pre-filled with Nyjer® (thistle seed). Thistle seed is the most desired seed of finches and other small birds. Simply unwrap and hang to create a goldfinch feeding frenzy! Once depleted, loosen the drawstring and refill.



1.5 lb. Capacity Garden Chic!® Wild Bird Feeder

Easy to fill... easy to clean!

Feed the birds all year-round with our 1.5 lb. capacity Garden Chic!® Wild Bird Feeder. Our new & improved design features a powder coated metal base and lid with an easy to clean plastic tube. This sleek design will attract all types of wild birds. We've included a braided metal hanger to secure the feeder on a tree branch or hook. It's weather resistant, easy to fill, and easy to clean.

Item#	Product Description	Cs. Pk.
44830-5	4 oz. Fire Mix	8
44832-9	8 oz. Hummingbird Instant Nectar	8
41325-9	13 oz. Thistle Sock Instant Feeder	6
51797-1	1.5 lb. Capacity Wild Bird Feeder	4

Garden Chic!® Dried Mealworms & Grubs

Mealworms are the perfect natural food, eagerly accepted and prized by all wild birds. These farm-raised mealworms are “quick-freeze dried” to lock in flavor, freshness and nutritional value. They can be blended with your favorite seed mix or served alone as a treat. They’re great for backyard chickens too!



16 oz. Garden Chic!® Natural Super Fly Grubs for Wild Birds

Attract insect-eating birds to your backyard and gardens with Brown's® Garden Chic!® Natural Super Fly Grubs. These naturally nutrient-rich dried grubs provide more calcium and protein than traditional mealworms.



Item#	Product Description	Cs. Pk.
53328-5	3 oz. Garden Chic!® Wild Bird Mealworms	6
53326-1	7 oz. Garden Chic!® Wild Bird Mealworms	6
44843-5	14 oz. Garden Chic!® Wild Bird Mealworms	6
44829-9	16 oz. Garden Chic!® Natural Super Fly Grubs	6

Encore® Natural Poultry Products



Natural Chick Starter Grower Crumbles Medicated Poultry Feed

This nutrient-rich diet uses only natural plant proteins and the freshest, wholesome, sun-ripened grains that your chicks will love to eat! Plus, we use only the highest quality ingredients for optimum growth, development and appearance.

- Free of animal proteins and fats
- Medicated with Amprolium (not an antibiotic) to protect against Coccidiosis
- For chicks from hatch to 10 weeks of age.



Natural Layer Booster Daily Diet

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients that hens require to product plenty of strong-shelled eggs with rich, yellow yolks.

- Free of animal proteins and fats
- For top-producing, laying hens 18 weeks or older



Natural Poultry Grit Plus

Brown® Poultry Grit Plus is a unique blend of essential grinding aids that assist birds in digesting their foods. Charcoal is added to help relieve upset stomachs and absorb toxic substances found in the intestinal tract. Oyster shell provides an excellent source of calcium for strong egg shells.

Encore® Natural Chicken, Duck & Goose Treats



Farm Fresh Fixins™ Chicken, Duck & Goose Treat

A nutritious blend of fortified gourmet grains, seeds, flaked peas, and carrots for ducks, geese, turkeys, quail and other backyard fowl.

- With high-protein mealworms
- Natural with added vitamins, minerals and other trace nutrients
- No artificial preservatives, colors, or flavors
- Fortified gourmet grains, seeds, flaked peas, and carrots



Farm Fresh Fixins™ Multigrain Treat with Flaxseed

A nutritious foraging treat for chickens, ducks, geese and turkeys to support enriched egg production.

- Omega-3 fatty acids help produce enriched eggs
 - Excellent protein & energy source
- Flaxseed is high in alpha-Linolenic acid, an Omega-3 fatty acid



Super Fly Grubs Daily Snack Treat

A nutritious foraging treat for chickens, ducks, geese and turkeys that provides more protein & calcium than traditional dried mealworms. Can be free-fed daily.

- Excellent source of protein & calcium
 - Helps produce stronger eggshells
- More protein & calcium than traditional dried mealworms

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
54001-6	7 lb. Natural Chick Starter Crumbles Medicated Daily Diet	6	54008-5	2 lb. Chicken, Duck & Goose Treat	6
54003-0	20 lb. Natural Layer Booster Daily Diet	2	54009-2	2 lb. Multigrain Treat with Flaxseed	6
54005-4	1 lb. Natural Poultry Grit Plus	8	54000-9	1 lb. Encore Natural Super Fly Grubs Treat	6

Encore® Natural Chicken, Duck & Goose Treats



Farm Fresh Fixins™ Flaked Cereal Treat

It's a favorite of ducks, geese, turkeys, quail and other backyard fowl.

- A nutritious blend of flaked peas, corn, carrots, and wheat
- No artificial preservatives, colors, or flavors
- A healthy & high-fiber treat



Farm Fresh Fixins™ Flowers, Herbs & Mealworms Treat

A nutritious foraging treat for chickens, ducks, geese and turkeys.

- With high-protein mealworms
- No artificial preservatives, colors, or flavors
- Supports digestive health & egg production



Farm Fresh Fixins™ Millet Tips n' Tails

Chickens, ducks, geese and turkeys love our USA grown millet treat.

- All birds love millet!
- An excellent nutritious energy source
- A fun-to-peck natural treat for chickens, ducks, geese, turkeys, pheasants & quail.
- Grown & harvested in the USA!



Farm Fresh Fixins™ Avian Gro-Rite™

Avian Gro-Rite™ is a nutritionally-advanced foundational supplement, designed to support poultry and fowl during critical growth and development times, from growing to adulthood.

- Protein dense dietary supplement
- Mix with any starter-grower feed
- For chicks, ducklings, goslings and other fowl

Item#	Product Description	Cs. Pk.	Item#	Product Description	Cs. Pk.
54012-2	1.5 lb. Flaked Cereal Treat	6	54011-5	8 oz. Millet Tips n' Tails Treat	12
54016-0	5 oz. Flowers, Herbs & Mealworms Treat	6	54010-8	2 lb. Avian Gro-Rite™	6

Website and Product Availability



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Home > 7 lb. Bird Lover's Blend® Red, White & Blue Americana Blend™ Gourmet Songbird Food



Click on above image to zoom it. Move your mouse.

More Views



7 lb. Bird Lover's Blend® Red, White & Blue Americana Blend™ Gourmet Songbird Food

Our Red, White & Blue Americana Blend™ Gourmet Wild Bird Food was formulated specially to show our patriotic colors and support our American wildlife. "Let Freedom Sing" at your feeders by attracting colorful songbirds of all sizes.

[Find a Store](#)

Product Specification

Size	UPC	Item#	Cs. Pack	Cs. Wt	Cs. Cube	Tie & High	Image Download
7 lbs.	0-42934-40780-7	40780	3	21 lbs.	0.77	10 x 8	TIF PDF JPG

[Description](#)

[Ingredients](#)

[Guaranteed Analysis](#)

Related Products



Bird Lover's Blend® No Squirrels...Just Birds!™ with Sunflower Seeds



Bird Lover's Blend® Hi-Energy Plus™ with Peanuts



Brown's Product Information Database

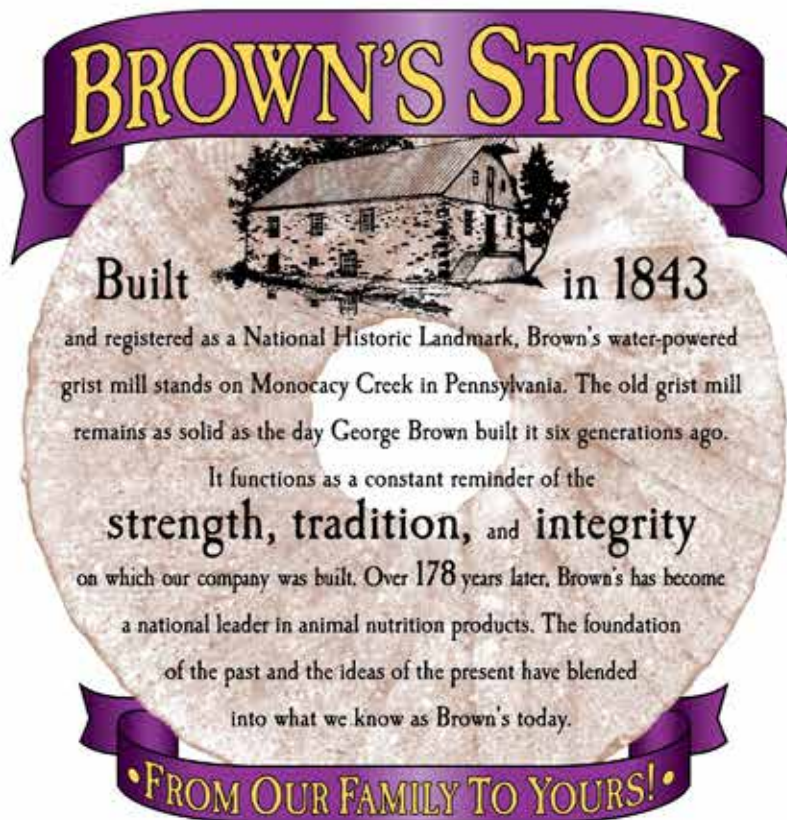
Further information about all products mentioned in this catalog including specifications, images, ingredients, and guaranteed analysis can be found on our website at www.fmbrown.com.

Become an Authorized E-Commerce Seller

Please contact your distributor for more information about becoming an Authorized E-Commerce Seller.

Product Availability

All of the products listed in this Catalog are available to E-Commerce sellers and can be advertised and sold upon Authorized E-Commerce Seller approval. Please check with your distributor for a list of items they currently carry.



We're more than you know!

- A 178-year-old Pennsylvania company
- Family-owned and operated by 6th generation owners
- Unique & effective "ESL" (Extended Shelf Life) packaging
 - Color-coded packaging by animal species
 - Exclusive five-stage cleaning process
 - "Good, Better, Best" marketing program
 - Best quality ingredients in all formulations
 - Merchandising tools available
- Tailored color Plan-O-Grams to fit your store
 - Wild bird, pet bird & small animal experts
- Reputation for integrity, product quality, and dealer support

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