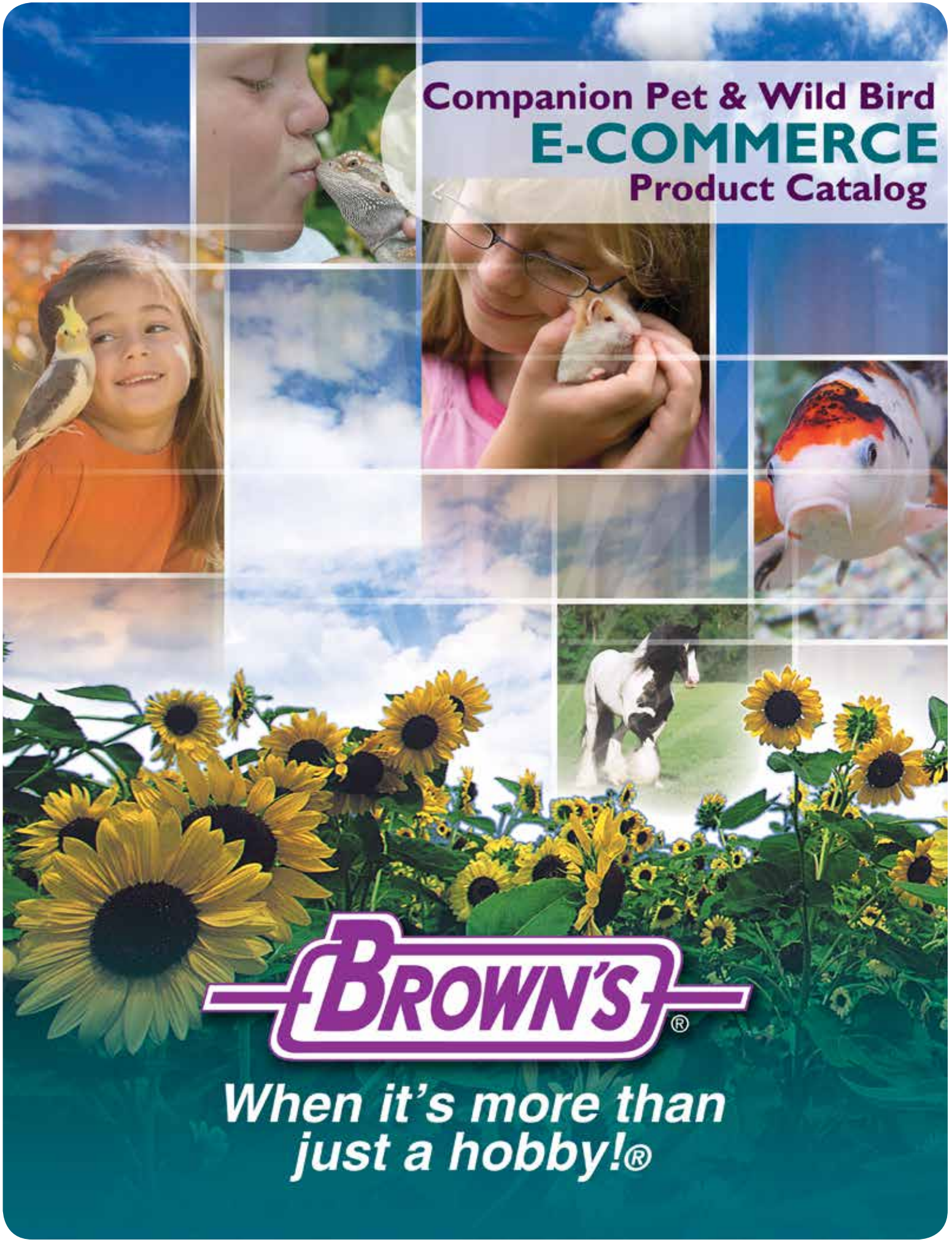
Companion Pet & Wild Bird
E-COMMERCE
Product Catalog
BROWN'S®
When it's more than just a hobby!®

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Table of Contents

Brown's® Story 4

Product Features & Benefits 5

Encore® "Good-Better-Best" Marketing Program 6

(Good) Entry Level Premium Foods - Encore® Classic Natural Vitamin-Fortified Food 7

(Better) Super Premium Foods - Encore® Premium Vitamin-Fortified Food 8

(Best) Super Premium Gourmet Foods - Encore® Gourmet Foraging Feast™ 10

Extreme!™ Gourmet Pet Bird Food 12

Extreme!™ Gourmet Small Animal Food 13

Extreme!™ Gourmet Treats for Pet Birds 14

Extreme!™ Gourmet Treats for Small Animals 15

Extreme!™ Gourmet Treat Bars for Pet Birds & Small Anilmals 17

Extreme!™ Spray Millet for Pet Birds 19

Hay Bales 20

Hay Supplements, Hay Treats, Small Animal Specialty Products 21

Specialty Products for Pet Birds 22

Encore® Natural Fish & Reptile Food 23

Bedding & Litter 24

Brown's® Wild Bird Good, Better, Best Marketing Program 27

(Good) Premium Foods - Value Blend Select™ Wild Bird Food 28

(Better) Super Premium Foods - Song Blend® Supreme Buffet 29

(Best) Super Premium Gourmet Foods - Bird Lover's Blend® Wild Bird Food Blends 32

Wild Bird Specialty Items - Garden Chic!® Suet 37

Wild Bird Specialty Items - Garden Chic!® Premium Seed Cakes 38

Wild Bird Specialty Items - Garden Chic!® Specialty Products 39

Wild Bird Specialty Items - Garden Chic!® Mealworms 40

Encore® Natural Poultry Products 40

(Best) Bird Lover's Blend® Wildlife Feed 41

Garden Chic!® Wild Bird Feeders 42

Website & Product Availability 43

My Great-Great Grandfather, George Brown, built a water powered grist mill in 1843. (It's featured in the illustration above and protected as a national historic landmark that still stands today). He used mill stones to grind the grains to produce farm animal feed and flour from the wheat he grew on his farm.

Franklin Brown, one of George's sons, joined his father in the business that he directed until he retired in 1920. As our country was celebrating the dawn of the 20th century, Brown's business started on its path of expansion and growth with the addition of Franklin Brown's four sons, the third generation, into the family business.

The four sons formed a partnership called F.M. Brown's Sons that was later incorporated in 1948. Each son successfully established separate but supporting divisions of F.M. Brown's including a large animal food division in Birdsboro, PA; the flour division in Sinking Spring, PA which later moved into a new plant in Fleetwood, PA; a working farm in Douglassville, PA and a fuel oil and coal division in Reading, PA. Later, their sons, the fourth generation of Brown's, entered the corporation.

In 1960, Harvey Brown, my Father and a member of the fourth generation of F.M. Brown's, moved his family to Sinking Spring, PA and began selling large animal foods that were produced by his brother in Birdsboro, PA. Harvey enjoyed a thriving business and had many trucks lined up waiting to be loaded with feed for their farm animals.

He then began to notice that farmers in the area were selling their land to developers and that it was time to think about the prospect of reinventing his business. Harvey noticed that people in the suburbs were setting up wild bird feeding stations in their backyards. He enjoyed the hobby but had difficulty finding a good quality wild bird food in the area. He began to explore the business of producing wild bird food at his facility. He channeled his entrepreneurial spirit, did his research, and spent endless hours setting up the plant to produce and package wild bird food. This was a brand new venture for F.M. Brown's.

With blood, sweat and tears, Harvey built his division from the ground up and made innovations in manufacturing procedures, including his exclusive five-stage cleaning process. He had no tolerance for dust, dirt or inferior ingredients. With his high standards, he established us a hobbyist quality wild bird food company that caters to people who are true hobbyists, interested in bringing beautiful songbirds into their backyard feeding stations. His loyal customers were so impressed with his wild bird food that they asked him to produce companion pet foods as well. He remembers when he received his first full truckload order for wild bird and companion pet food and how he celebrated that day.

Now under the supervision of the fifth generation of Brown's, Marianne Brown Egolf as Manager of the division and Sue Brown as Sr. Vice President of Sales and Marketing, we have expanded the Sinking Spring facility in order to keep up with the demand for our trusted brands, licensed products, and private label companion pet and wild bird products that are sold and recognized throughout the world. We're proud to have "stepped up to the plate" and reinvented the business again. My dad, Harvey Brown, was there to guide us all the way through the expansion with encouraging words and instilling us with his values, high standards, and work ethic. He still is actively involved in overseeing the business and we consult him regularly.

F.M. Brown's has grown into five privately held manufacturing facilities with divisions that include fuel oil and coal, a working farm, pigeon feed, grass seed, companion pet food and treats, wild bird food, equine treats, pond food, farm animal foods, and of course flour for the snack industry. We'll continue our legacy into the sixth generation who will hopefully one day pass the business onto their children... the 7th generation of Brown's.

FROM OUR FAMILY TO YOURS!

Product Features & Benefits

Feature 1

BARRIER BAG
FOR LOCKED IN FRESHNESS
PACKED FRESH

ESL (Extended Shelf Life):

Brown's® is the first company to research and successfully initiate "ESL" packaging in the companion pet and wild bird industry. Our "ESL" system uses special barrier film that ensures low oxygen and moisture transfer through the packaging material. We also flush our packages with CO_2. Our "ESL" logo appears on all barrier, gas-flushed bags.

Benefit

It greatly enhances the internal packaging. It ensures a fresh, highly nutritional product, protects the deterioration of nutrients, virtually eliminates naturally occurring insects & external cross-infestation and provides stronger bag seals.

Feature 2

Product & Packaging Innovations:

Brown's® is recognized as the leader in product and packaging innovations in the pet and wild bird industry.

Benefit

We create outstanding packaging and graphics with important nutritional information on every product. Our products are their own "salespeople" and will inform your customers about the benefits of the product.

Feature 3

Stage 1 2 3 4 5

5-Stage Cleaning Process:

Brown's® goes beyond the industry norms by utilizing our "5-Stage Cleaning Process" that removes unwanted foreign matter.

Benefit

Look in the window of our packages and notice how clean, fresh and wholesome the ingredients are. This process ensures that we provide the cleanest product available with virtually no dust or dirt in the bags.

Feature 4

Easy-to-Find Product Color-Coding:

Each product is Color-Coded by type of pet for easy identification and can be vertically merchandised.

Benefit

Easy identification of the product your customer desires and the billboard effect of the products on the shelves, guarantees a great presentation for the category.

- Parrot
- Cockatiel
- Parakeet
- Canary
- Finch
- Rabbit
- Pet Mouse & Rat
- Hamster-Gerbil
- Guinea Pig
- Ferret
- Hedgehog
- Chinchilla

Encore® "Good-Better-Best" Marketing Program

Our unique, marketing program used in our Encore® Brands of foods will satisfy your customers' every need and make their buying decisions easy. Each program level has its own unique, value-added features that provide opportunities for upgrading to the next program level of product.

Pets get enhanced benefits and you get extra sales!

Food Program Levels:

GOOD — BETTER — BEST

GOOD ▶
Premium

Our premium foods are vitamin-fortified, nutritionally enhanced daily diets with each companion pets' favorite ingredients. These nutritionally complete daily diets contain no artificial flavors, colors or preservatives. They're simply a natural fit!

Encore® Classic Natural

BETTER ▶
Super Premium

Our super premium foods are vitamin and mineral fortified and enhanced with a medley of specialized ingredients specific to companion pets' taste and nutritional requirements. These ingredients also help stimulate the natural foraging instincts by introducing new appealing textures, colors, shapes and flavors. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!

Encore® Premium

BEST ▶
Gourmet

Our gourmet foods are vitamin-nutrient-fortified foods and treats, all-in-one. These foods are specifically formulated for the daily dietary needs of companion pets and are jam-packed with a medley of fruits, veggies, nuts, seeds and grains. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!

Encore® Gourmet Foraging Feast™

Natural Vitamin-Fortified Foods

Wholesome, natural foods that are vitamin fortified and nutritionally enhanced diets with no artificial flavors, colors or preservatives. We blended a wide variety of highly palatable and appealing shapes and textures to make this popular food appealing to all pet birds and small animals.

Parrot Food

Cockatiel Food

Parakeet Food

Pet Rabbit Food

Guinea Pig Food

Hamster Food

Item#	Product Description	Cs. Pk.
54020-7	4 lb. Encore® Classic Parrot Food	8
54021-4	18 lb. Encore® Classic Parrot Food	2
54022-1	50 lb. Encore® Classic Parrot Food	1
54023-8	4 lb. Encore® Classic Cockatiel Food	8
54024-5	20 lb. Encore® Classic Cockatiel Food	2

Item#	Product Description	Cs. Pk.
54025-2	50 lb. Encore® Classic Cockatiel Food	1
54026-9	4 lb. Encore® Classic Parakeet Food	8
54027-6	20 lb. Encore® Classic Parakeet Food	2
54028-3	50 lb. Encore® Classic Parakeet Food	1
54032-0	4 lb. Encore® Classic Pet Rabbit Food	8

Item#	Product Description	Cs. Pk.
54033-7	20 lb. Encore® Classic Pet Rabbit Food	2
54035-1	4 lb. Encore® Classic Guinea Pig Food	8
54036-8	20 lb. Encore® Classic Guinea Pig Food	2
54029-0	4 lb. Encore® Classic Hamster Food	8
54030-6	20 lb. Encore® Classic Hamster Food	2

Vitamin-Fortified Premium Foods

A colorful, nutritionally enhanced daily diet of healthy seeds, grains and legumes. We've also added our nutritionally enhanced ZOO-Vital® in fun shapes, colors and textures that make a stimulating diet.

Parrot Food

"Chunky Style" Parrot Food

Cockatiel Food

Parakeet Food

Canary & Finch Food

Item #	Product Description	Cs. Pk.
51156-6	4 lb. Encore® Premium Parrot Food	6
51162-7	5 lb. Encore® Premium "Chunky Style" Parrot Food	6
51158-0	8 lb. Encore® Premium Parrot Food	4
44352-2	18 lb. Encore® Premium Parrot Food	2
44354-6	25 lb. Encore® Premium Parrot Food	1
44350-8	40 lb. Encore® Premium Parrot Food	1
44351-5	50 lb. Encore® Premium Parrot Food	1

Item #	Product Description	Cs. Pk.
51138-2	1 lb. Encore® Premium Parakeet Food	6
44020-0	2 lb. Encore® Premium Parakeet Food	6
51146-7	5 lb. Encore® Premium Parakeet Food	6
44342-3	22.5 lb. Encore® Premium Parakeet Food	2
44344-7	44 lb. Encore® Premium Parakeet Food	1
51118-4	1 lb. Encore® Premium Cockatiel Food	6
44319-5	2 lb. Encore® Premium Cockatiel Food	6

Item #	Product Description	Cs. Pk.
51126-9	5 lb. Encore® Premium Cockatiel Food	6
51124-5	8 lb. Encore® Premium Cockatiel Food	6
44312-6	22.5 lb. Encore® Premium Cockatiel Food	2
44318-8	44 lb. Encore® Premium Cockatiel Food	1
51112-2	1 lb. Encore® Premium Canary & Finch Food	6
44302-7	22.5 lb. Encore® Premium Canary Food	2
44322-5	22.5 lb. Encore® Premium Finch Food	2

Encore® Premium Vitamin-Fortified Food

GOOD — BETTER — BEST

Super Premium

Pet Rabbit Food

Guinea Pig Food

Hamster & Gerbil Food

Ferret Food

Item#	Product Description	Cs. Pk.
44439-0	2 lb. Encore® Premium Pet Rabbit Food	6
51196-2	5 lb. Encore® Premium Pet Rabbit Food	6
41405-8	10 lb. Encore® Premium Pet Rabbit Food	4
44432-1	22.5 lb. Encore® Premium Pet Rabbit Food	2
44032-3	2 lb. Encore® Premium Guinea Pig Food	6
51176-4	5 lb. Encore® Premium Guinea Pig Food	6

Item#	Product Description	Cs. Pk.
51174-0	8 lb. Encore® Premium Guinea Pig Food	6
44412-3	22.5 lb. Encore® Premium Guinea Pig Food	2
51178-8	1 lb. Encore® Premium Hamster & Gerbil Food	6
44429-1	2 lb. Encore® Premium Hamster & Gerbil Food	6
44422-2	22.5 lb. Encore® Premium Hamster & Gerbil Food	2
51160-3	2 lb. Encore® Premium Ferret Daily Diet	6

VITAMIN-FORTIFIED Gourmet ENCORE Foraging Feast

Vitamin-Fortified Gourmet Foods

A gourmet food and treat all-in-one, fortified with vitamins and minerals. This enticing diet is packed with a medley of specialized delicacies in fun textures, varieties and colors. It's nutritionally enhanced with ZOO-Vital® biscuits that come in fun shapes, colors, and sizes.

Parrot Food

Cockatiel Food

Parakeet Food

Pet Rabbit Food

Guinea Pig Food

Hamster Food

Item#	Product Description	Cs. Pk.
54045-0	4 lb. Encore® Gourmet Foraging Feast® Parrot Food	8
54047-4	40 lb. Encore® Gourmet Foraging Feast® Parrot Food	1
54048-1	3 lb. Encore® Gourmet Foraging Feast® Cockatiel Food	8
54051-1	3 lb. Encore® Gourmet Foraging Feast® Parakeet Food	8

Item#	Product Description	Cs. Pk.
54057-3	4 lb. Encore® Gourmet Foraging Feast® Pet Rabbit Food	8
54060-3	4 lb. Encore® Gourmet Foraging Feast® Guinea Pig Food	8
54054-2	3 lb. Encore® Gourmet Foraging Feast® Hamster Food	8

EXTREME!™
Gourmet Food
& TREATS
BROWN'S®
F.M. Brown's Sons, Inc.®
205 Woodrow Avenue • Sinking Spring, PA 19608
800-334-8816 • petinfo@fmbrown.com • www.fmbrown.com

Extreme!™ Gourmet Pet Bird Food

GOOD — BETTER — BEST

Gourmet

EXTREME!™ Gourmet Food

Extreme!™ Gourmet blends are foods and treats, all-in-one, fortified with vitamins and minerals. These enticing daily diets are loaded with a medley of delicacies such as fruits, veggies, seeds, grains, and nuts your companion pet will find simply irresistible. The colorful shapes and textures in each blend add variety to help make mealtime fun and a source of activity to help reduce cage boredom.

Gourmet Parrot Food

Gourmet Parakeet Food

Gourmet Cockatiel Food

Item #	Product Description	Cs. Pk
44512-0	5 lb. Extreme!™ Gourmet Parrot Food	3
44485-7	8 lb. Extreme!™ Gourmet Parrot Food	3

Item #	Product Description	Cs. Pk
44503-8	5 lb. Extreme!™ Gourmet Cockatiel Food	3
44506-9	5 lb. Extreme!™ Gourmet Parakeet Food	3

Food & Treat, All-in-One!

They're loaded with real fruits, nuts, veggies, seeds and grains, plus beneficial bacteria and natural preservatives.

Gourmet Pet Rabbit Food

Gourmet Hamster Food

Gourmet Guinea Pig Food

Item #	Product Description	Cs. Pk
44491-8	5 lb. Extreme!™ Gourmet Pet Rabbit Food	3
44492-5	8 lb. Extreme!™ Gourmet Pet Rabbit Food	4

Item #	Product Description	Cs. Pk
44490-1	3 lb. Extreme!™ Gourmet Hamster Food	6
44489-5	5 lb. Extreme!™ Gourmet Guinea Pig Food	3

Extreme!™ Gourmet Treats for Pet Birds

Extreme!™ Treats are great snacks, treats, or rewards for your pet birds and small animals. We blended a medley of natural fruits, berries, veggies seeds and grains to create a variety of different flavors for your pet's diet. Extreme!™ Treats benefit the overall well-being of your companion pet while making feeding time fun & exciting!

Spicy Santa Fe Parrot Treat

A crunchy, chewy & spicy treat for parrots & macaws. With real spicy peppers that birds love!

Trail Mix Small Bird Treat

A crunchy, chewy & spicy treat for cockatiels, lovebirds, parakeets, canaries & finches. With real spicy peppers that birds love!

Trail Mix Parrot Treat

A crunchy, chewy & spicy treat for parrots & macaws. With real spicy peppers that birds love!

Item#	Product Description	Cs. Pk.
41590-1	20 oz. Extreme!™ Spicy Santa Fe Parrot Treat	6
44499-4	6 oz. Extreme!™ Trail Mix Parrot Treat	6
44501-4	4 oz. Extreme!™ Trail Mix Small Bird Treat	12

They're loaded with EXTREMEly great fruits, nuts, & veggies!

Mini Corn-on-the-Cob with Husks

Fun-to-nibble treat for a variety of pet birds & small animals. This delicious natural treat is also fun to pop!

Baked Pretzels

Easy to grasp, crunchy & colorful pretzels with natural berry flavor. Makes feeding time fun & exciting for small animals.

HOOPS™

Crispy-crunchy, fun to eat berry flavored treat. Hoops also contain probiotics to help support digestive system health.

Tropical Treasures™

Real papaya & pineapple with zesty fruit flavors. Treasured by hamsters, guinea pigs, rabbits & chinchillas.

Item#	Product Description	Cs. Pk.
44469-7	1 oz. Extreme!™ Mini Corn-on-the-Cob with Husks	6
44471-0	4 oz. Extreme!™ Mini Corn-on-the-Cob	8
44941-8	2 oz. Extreme!™ Baked Pretzels Treats	8

Item#	Product Description	Cs. Pk.
44467-3	2 oz. Extreme!™ Hoops™ Small Animal Treat	12
51227-3	3 oz. Extreme!™ Tropical Treasures™ Treats	12

Extreme!™ Gourmet Treats for Small Animals

Sweet Potato Sticks

Rich in antioxidants and packed full of vitamins & minerals.

Crinkle Crisps® with Fruit

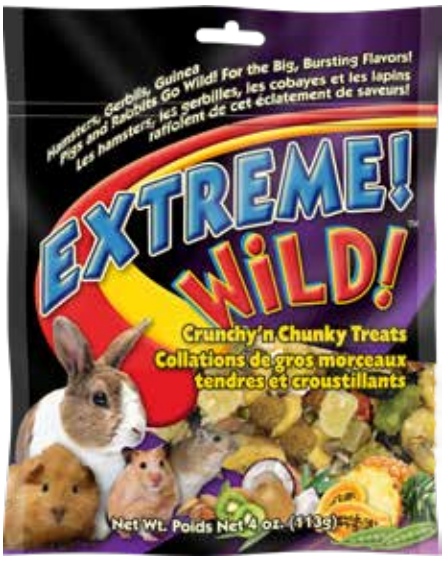
The unique ridge design of this crunchy fruit flavored treat promotes tooth and gum health in small animals. They're gluten-free and fun to eat!

Trail Mix Hamster, Gerbil, Rat & Mouse Treat

This healthy treat is loaded with antioxidant berries, wheel-shaped pasta, coated peanuts, puffed rice, & corn nuggets.

Fruit & Nut Small Animal Treats

Loaded with extremely great fruits, nuts, seeds and veggies including apricots, mangos, shelled almonds, peanuts, whole corn, papaya, raisins, kiwi, and more! For a variety of small animals.



Wild! Crunchy n' Chunky Treats

Real chunky, chewy fruits, exotic nuts & delectable crunchies. A tropical treat feast!

Select Seeds™

Pumpkin seeds, watermelon seeds, cantaloupe seeds, & squash seeds.

Item#	Product Description	Cs. Pk.
44510-6	3.5 oz. Extreme!™ Sweet Potato Sticks	12
44465-9	1 oz. Extreme!™ Crinkle Crisps® with Fruit	18
44592-2	4 oz. Extreme!™ Trail Mix for Hamsters	10

Item#	Product Description	Cs. Pk.
44497-0	6 oz. Extreme!™ Fruit & Nut Small Animal Treat	8
44507-6	4 oz. Extreme!™ Wild! Crunchy n' Chunky Treats	12
44519-9	5 oz. Extreme!™ Select Seeds Treat	8

Extreme!™ Gourmet Treat Bars for Pet Birds & Small Animals

EXTREME!™ TREAT BARS

Extreme!™ Treat Bars are so irresistibly tempting your pet bird or small animal will surely want more! Our nutritious treat bars are jam packed with delicious wholesome fruits, nuts, seeds, grains and veggies birds and small animals of all sizes will love to eat! Plus these treat bars stimulate the natural foraging instinct and help relieve cage boredom.

Trail Mix Treat Bar
for pet birds

Party Mix™ Treat Bar
for pet birds

Veggie Mix™ Treat Bar
for small animals

Easy-To-Use Clip Attached!
Secures easily to wire cages.

Item#	Product Description	Cs. Pk.
44920-3	2.75 oz. Extreme! Trail Mix™ Treat Bar for Pet Birds	8
44905-0	2.75 oz. Extreme! Party Mix™ Treat Bar for Pet Birds	12
44908-1	2.75 oz. Extreme! Veggie Mix™ Treat Bar for Small Animals	8

Extreme!™ Gourmet Treat Bars for Pet Birds & Small Animals

Treat Bars Twin Pack
for Rabbits, Guinea Pigs & Chinchillas

Treat Bars Twin Pack
for Hamsters, Gerbils, Rats & Mice

Treat Bars Twin Pack
for Parrots & Conures

Treat Bars Twin Pack
for Parakeets, Canaries, Finches, Cockatiels & Lovebirds

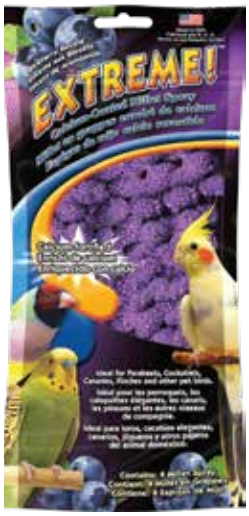
Item#	Product Description	Cs. Pk.
44483-3	5 oz. Extreme! Treat Bars Twin Pack for Rabbits, Guinea Pigs & Chinchillas	6
44482-6	5 oz. Extreme! Treat Bars Twin Pack for Hamster, Gerbils, Rats & Mice	6
44481-9	5 oz. Extreme! Treat Bars Twin Pack for Parrots & Conures	6
44480-2	5 oz. Extreme! Treat Bars Twin Pack for Parakeets, Canaries, Finches, Cockatiels & Lovebirds	6

Extreme!™ Spray Millet for Pet Birds

EXTREME!™ SPRAY MILLET

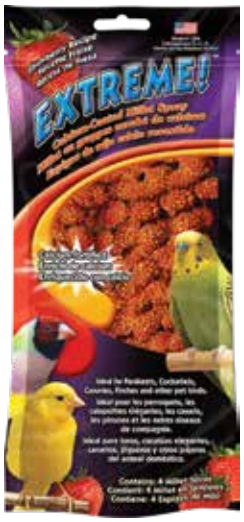
Birds Love It!

Brown's® Spray Millet is grown and harvested in the USA. It's an excellent daily treat for domestic pet birds. Birds love spray millet because it's rich in carbohydrates and protein. This highly palatable nutritious treat and supplement can be enjoyed daily! Your birds will find spray millet simply irresistible



4 ct. Blueberry Recipe Calcium Coated Spray Millet

With thick, rich, energy-boosting honey and natural cuttlebone calcium. It's rich in carbohydrates and protein; a great treat for your pet birds!



4 ct. Strawberry Recipe Calcium Coated Spray Millet

With thick, rich, energy-boosting honey, natural cuttlebone calcium, and delicious real strawberry. It's rich in carbohydrates and protein.

4 oz. (Approx. 7 ct.) Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!

7 oz. (Approx. 12 ct.) Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!

Mini Spray Millet

An excellent daily treat and supplement for pet birds! They're easier to feed than large millet sprays. Mini Spray Millet can be placed directly into your pet's food bowl or mixed into their food. They're the ideal size for birds to hold and devour!

Item#	Product Description	Cs. Pk.
42407-1	4 ct. Blueberry Recipe Calcium Coated Spray Millet	6
42394-4	4 ct. Strawberry Recipe Calcium Coated Spray Millet	6

Item#	Product Description	Cs. Pk.
42403-3	4 oz. Extreme!™ Natural Millet Spray	24
42398-2	7 oz. Extreme!™ Natural Millet Spray	12
42396-8	8 oz. Extreme!™ Natural Mini Spray Millet	12

Sun-Cured!
Falfa Cravins™

It's Real Hay!

Open the bag and smell the natural sweet aroma of Brown's® western-cut timothy or alfalfa hay. This clean natural scent is your assurance of top quality and freshness captured straight from the fields and harvested at the peak of maturity. Our hay is an excellent source of high fiber and roughage required in the diets of rabbits, guinea pigs and chinchillas.

100% Western-Cut
Alfalfa Hay Bale

Great for younger rabbits up to 6 months, guinea pigs, and chinchillas.

100% Western-Cut
Timothy Hay Bale

Great for adult rabbits, guinea pigs, and chinchillas.

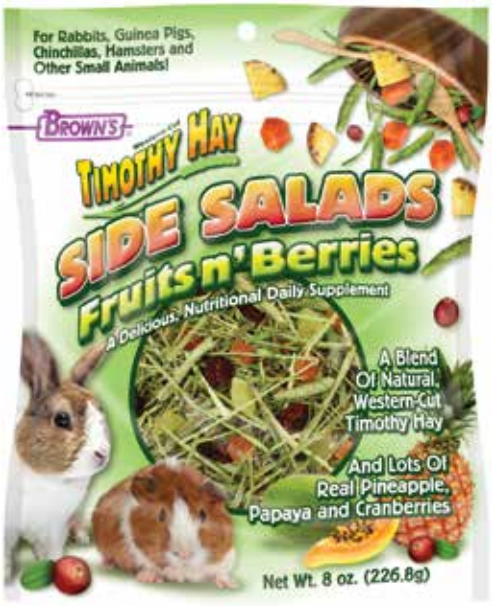
Item#	Product Description	Cs. Pk.
44225-9	56 oz. Falfa Cravins™ Alfalfa Hay Bale	6
44227-3	30 oz. Falfa Cravins™ Timothy Hay Bale	12
44229-7	56 oz. Falfa Cravins™ Timothy Hay Bale	6

Alfalfa Hay Cubes

- Filler free compact cubes
- Less mess & easy-to-feed

Timothy Hay Cubes

- Appealing flavor & aroma
- Long strand fiber source



Side Salads Fruits n' Berries

We blended chopped timothy hay with select wild berries into a nutritional wholesome daily treat with lots of real pineapple, papaya, and cranberries. It's also rich in antioxidants.

Natural Chinchilla Bath with Free Scoop

Dry dust bath cleans & grooms while removing excess oils & moisture. Helps provide a well-conditioned coat. Easy to store with our 2 lb. resealable canister.

Item#	Product Description	Cs. Pk.
44081-1	16 oz. Falfa Cravins™ Alfalfa Hay Cubes	6
44089-7	10 oz. Falfa Cravins™ Timothy Hay Cubes	8
44083-5	8 oz. Timothy Hay Side Salads Fruits n' Berries	8
51542-7	2 lb. Natural Chinchilla Bath with Free Scoop	6

Specialty Products for Pet Birds

Avian Grit Plus

A unique blend of essential grinding aids, calcium supplements, trace minerals, and vitamins. Charcoal is included to help fight hyperacidity, relieve upset stomach, and absorb toxic substances in the intestinal tract. The fresh licorice scent provides a nice aroma inside the cage.

Mango Flavored Calcium Cuttlebone

Brown's® Mango Flavored Calcium Cuttlebone is a superior calcium supplement sources for all pet birds. Calcium is needed for strong bones, proper muscle function, and egg development. Birds will use our Calcium Cuttlebone to trim and sharpen their beaks! It also provide hours of exercise, relieves cage boredom, and stimulates the natural foraging instinct. Birds of all sizes will naturally crave it!

Lori Food

Formulated to meet the intensive needs and nutritional requirements of Lories, Lorikeets and other nectar-eating birds! Replicates the nectar sought in nature, vitamin & mineral fortified, easily dissolves in water.

Jumbo Jungle Jems

Zesty, chunky, chewy, snack treats bursting with fruity flavors!

Item#	Product Description	Cs Pk
51300-3	20 oz. Avian Grit Plus for Canaries & Finches	8
51514-4	1.25 oz. Mango Flavored Calcium Cuttlebone	6
44646-2	16 oz. ZOO•Vital® Lori Food	6
51548-8	6 oz. Fruit Bites™ Jumbo Jungle Jems	8

Nutritionally Balanced Daily Diets

No artificial colors or preservatives! Our formulas improve food utilization and minimize fish waste for cleaner, clearer water. Enhance fish's brilliant colors... naturally! Contains Spirulina, nature's super food along with vitamins, minerals, trace elements and Vitamin C to help support a healthy immune system.

Tropical Flake Food

Goldfish Flake Food

Floating Aquatic Turtle Diet

with freeze-dried shrimp & mealworms

The most technically advanced zoo-formulated life-stage diet made specifically for aquatic turtles. This floating daily-diet and treat combination is formulated to meet the expectations of both the professional aquatic turtle enthusiast as well as the novice.

Item#	Product Description	Cs. Pk.
53448-0	1 oz. Encore® Natural Tropical Flakes	12
53438-1	1 oz. Encore® Natural Goldfish Flakes	12
51268-6	5 oz. Encore® Aquatic Turtle Diet	8

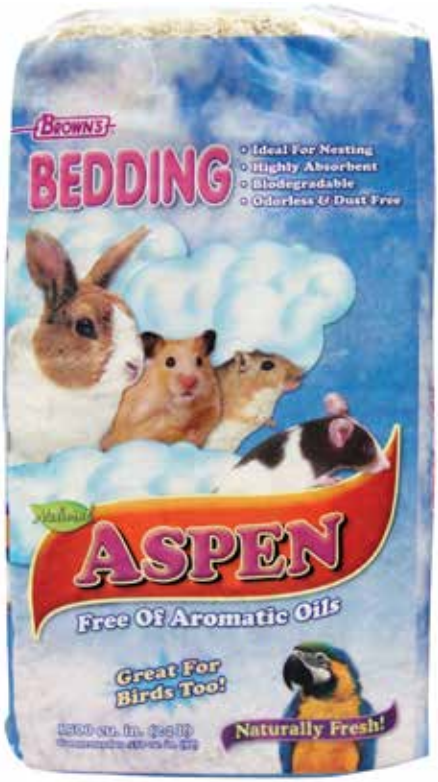
Press Packed Bedding & Litter

Soft Pine
100% natural, soft & absorbent!

A fresh pine scent for hamsters, gerbils, guinea pigs, rabbits, ferrets, and other small animal habitats.

Aromatic Red Cedar
Repel fleas & ticks naturally!

Use 100% aromatic red cedar shavings as bedding for small animals, dogs, and horses in well-ventilated cages.



Aspen
free of aromatic oils

Super soft, clean, and comfortable. Naturally fresh and free of aromatic oils.

Item#	Product Description	Cs. Pk.
44215-0	1200 cu. in. Soft Pine Bedding	6
42809-3	4.0 cu. ft. Soft Pine Bedding	1
44209-9	1200 cu. in. Aromatic Red Cedar Bedding & Litter	6

Item#	Product Description	Cs. Pk.
42804-8	5.0 cu. ft. Aromatic Red Cedar Bedding & Litter	1
44192-4	1500 cu. in. Aspen Bedding	6

Alternative Bedding & Litter

Ultra-Sorb Plush!

It's the most absorbent natural bedding product available. It's made from virgin paper pulp fibers. Light, fluffy, plush paper fibers provide maximum odor control. These soft paper fibers make it easy for animals to burrow, create activity, and find shelter.

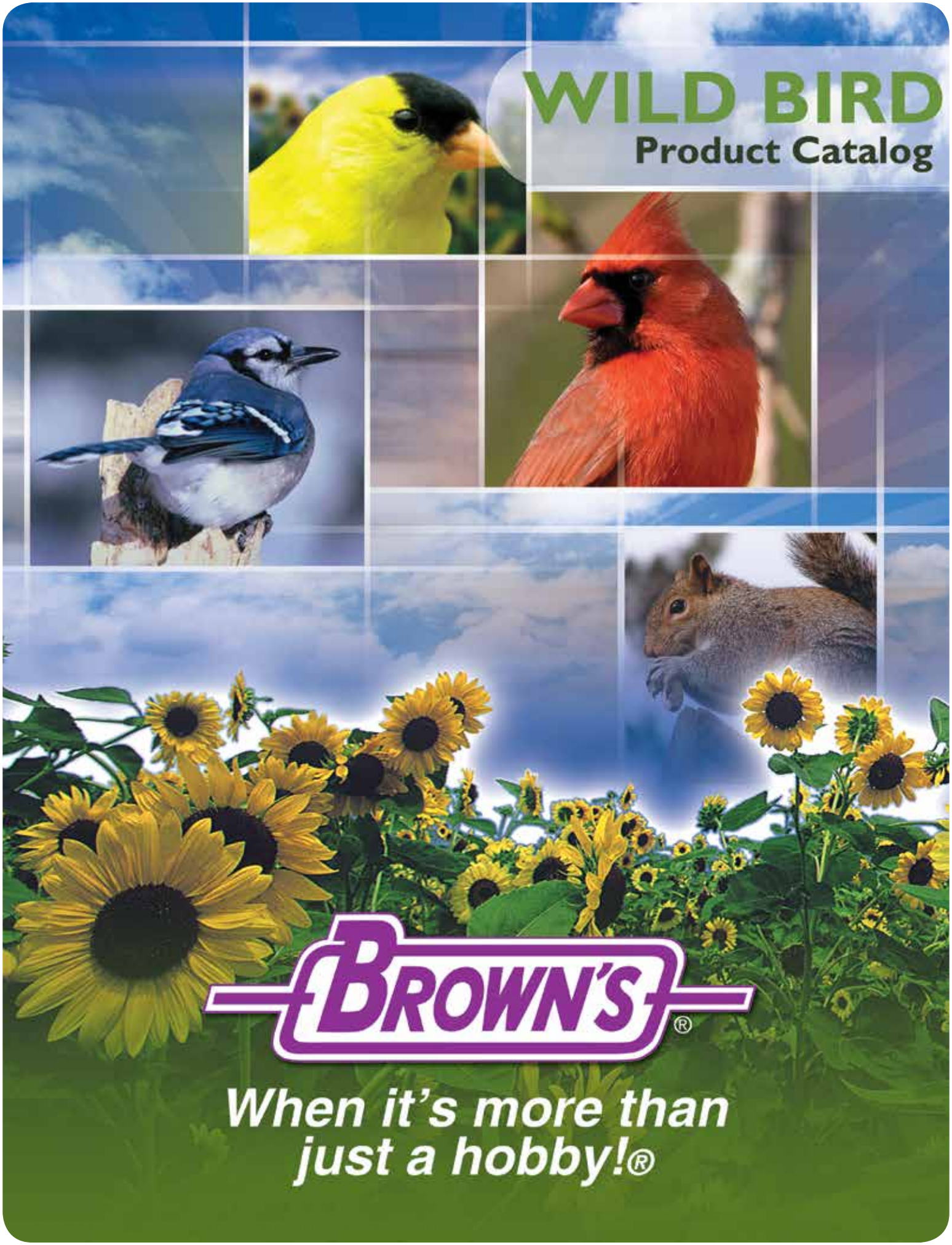
Twirls & Cobs™

Dual absorption and odor control from both corn cob and colorful paper Twirls to help keep cages dry and comfortable. Twirls act as a toy to shred, creating hours of fun and exercise to relieve cage boredom.

Corn Cob

It's the #1 choice for bird cage litter. 100% corn cob is highly absorbent, dust-free, biodegradable, odorless, and very clean. It's great for pet birds and small animals too!

Item#	Product Description	Cs. Pk.
44121-4	288 cu. in. Twirls & Cobs™ Cage Litter & Bedding	6
44119-1	250 cu. in. Ultra-Sorb Plush! Pulp Fiber Bedding	12
44092-7	360 cu. in. Corn Cob Bedding	6
44105-4	1.25 cu. ft. Corn Cob Bedding	1


WILD BIRD
Product Catalog
BROWN'S®
When it's more than just a hobby!®

Brown's® Unique Good - Better - Best Brands Provide Upgrading Opportunities

Enhanced Benefits at Every Level!

GOOD — BETTER — BEST

GOOD ▶ *Premium*

Value Blend Select™ is one of our most popular brands of wild bird food. Our value priced foods are perfect for the novice wild birder or for the hobbyist on a budget.

Brands: Value Blend Select™

BETTER ▶ *Super Premium*

Our premium Song Blend® Supreme contains more of the preferred seeds that birds love. Our individual ingredients are all cleaned, packaged and ready to pour into backyard feeders to attract specific birds to the feeders.

Brands: Song Blend®

BEST ▶ *Super Premium Gourmet*

Our Bird Lover's Blend® gourmet blends are designed for the experienced hobbyist as well as the novice birder. These mixes contain only high-end premium ingredients that are blended to meet the nutritional requirements and desires of most songbirds.

Brands: Bird Lover's Blend®

SPECIALTY ▶

Brown's® Garden Chic!® specialty line of wild bird products contains convenient and easy-to-use instant feeders, seed and suet cakes for year-round feeding, hummingbird nectar, wild bird feeders, and more!

Brands: Garden Chic!® & Brown's®

Value Blend Select™

GOOD — *Premium* | BETTER | BEST

Value Blend Select™ has the sales power of the Brown's® brand name behind it. Its value price-point encourages the initial consumer purchase and also promotes future purchases of Brown's® higher-end product selections.

- *Natural select seeds & grains*
- *For all seasons & regions*
- *Value price point*

Greater Value Price Points for 18 lb, 20 lb & 40 lb Pallet Quantities!

Value Blend Select

A blend of milo, cracked corn, millet & 2% sunflower seeds.

Item#	Product Description	Cs. Pk.
40992-4	3 lb. Value Blend Select™ (Barrier Bag)	12
41010-4	4 lb. Value Blend Select™ (Barrier Bag)	12
41007-4	5 lb. Value Blend Select™ (Barrier Bag)	12
40997-9	8 lb. Value Blend Select™ (Barrier Bag)	6
40911-5	15 lb. Value Blend Select™ (Barrier Bag)	3

Item#	Product Description	Cs. Pk.
40993-1	18 lb. Value Blend Select™ (Poly-Woven Bag)	1
41003-6	20 lb. Value Blend Select™ (Poly-Woven Bag)	1
41002-9	20 lb. Value Blend Select™ (Barrier Bag)	2
40990-0	40 lb. Value Blend Select™ (Poly-Woven Bag)	1

Song Blend®
Supreme Buffet

GOOD | BETTER | BEST

Super Premium

Song Blend® Supreme Buffet adds supplemental sales to your wild bird program. It's the next step-up in our wide-range of products that support Brown's® Good, Better, Best Program. We added more of the ingredients to the mix preferred by backyard wild birds.

- *Premium blend of natural seeds & grains*
- *Corn free blend*
- *Barrier, gas-flushed, laminate bags in popular sizes*

Supreme Buffet

Ingredients include white millet, milo & 5% sunflower seeds.

Item#	Product Description	Cs. Pk.
41027-2	5 lb. Supreme Buffet (Barrier Bag)	8
41025-8	10 lb. Supreme Buffet (Barrier Bag)	4
41023-4	20 lb. Supreme Buffet (Barrier Bag)	2

Song Blend®
Wild Birds Will Sing A Happy Tune!

Add ***Song Blend®*** premium wild bird single ingredients to your wild bird set and watch your sales soar! Consumers use them to customize their own personal blends to attract the wild birds and wildlife of their choice. Choosing only the best ingredients, our "Packed-Fresh" packing process and "Barrier Bags" protect long-term freshness and product quality.

Sunflower Hearts & Chips

- *Provides seeded energy & protein*
- *No waste*
- *Irresistible to most wild birds*

Dark Oil Sunflower Seeds

- *Favorite food of most songbirds*
- *High in fat & protein*
- *Clean & healthy food source*

Striped Sunflower Seeds

- *Provides maximum nutritional value*
- *Irresistible to large songbirds*
- *Supplies needed energy & protein*

Very Cherry™ Cherry Scented Dark Oil Sunflower Seeds

- *Attract more colorful backyard birds than ever before!*
- *The #1 seed choice for backyard birds*
- *Brown's® exclusive*

Item#	Product Description	Cs. Pk.
41304-4	3 lb. Sunflower Hearts & Chips (Barrier Bag)	6
41303-7	25 lb. Sunflower Hearts & Chips (1 PALLET MIN)	1
41302-0	50 lb. Sunflower Hearts & Chips (1 BAG MIN)	1
41252-8	2 lb. Dark Oil Sunflower Seeds (Barrier Bag)	15
41240-5	4 lb. Dark Oil Sunflower Seeds (Barrier Bag)	8
41247-4	5 lb. Dark Oil Sunflower Seeds (Barrier Bag)	6
41244-3	8 lb. Dark Oil Sunflower Seeds (Barrier Bag)	3
41254-2	10 lb. Dark Oil Sunflower Seeds (Barrier Bag)	3
41243-6	20 lb. Dark Oil Sunflower (Poly-Woven Bag)	1

Item#	Product Description	Cs. Pk.
41242-9	40 lb. Dark Oil Sunflower (Poly-Woven Bag)	1
41265-8	2 lb. Striped Sunflower Seeds (Barrier Bag)	12
41264-1	10 lb. Striped Sunflower Seeds (Barrier Bag)	3
41263-4	25 lb. Small Striped Sunflower Seeds (1 PALLET MIN)	1
41262-7	40 lb. Small Striped Sunflower Seeds (1 PALLET MIN)	1
41283-2	25 lb. Jumbo Striped Sunflower Seeds (1 PALLET MIN)	1
41282-5	50 lb. Jumbo Striped Sunflower Seeds (1 BAG MIN)	1
41236-8	3.5 lb. Song Blend Cherry-Scented Dark Oil Sunflower Seeds	3

Gourmet! Fine Cracked Corn

- *Premium corn that's cracked to Just the right size for wild birds*
- *Natural source of essential vitamins A & C*
- *Provides essential energy giving calories*

Nyjer® Thistle Seed

- *"Weed-free" thistle seed that even the most finicky finches love!*
- *100% edible*
- *The right sized seed for tiny finches*

Unsalted-In-Shell Whole Peanuts

- *#1 prized treat of squirrels & songbirds*
- *Blue jays, woodpeckers, titmice, chickadees, nuthatches, cardinals & other wildlife love in-shell peanuts*

Shelled Peanuts

- *Rich in oils & fat*
- *No shells means no waste*
- *High in calories & protein*

Roasted! Peanut Chips

- *Maximum flavor & aroma*
- *Just the right size for small beaks*
- *Supplies needed energy & protein*

Premium White Safflower

- *Excellent squirrel deterrent*
- *Prized by cardinals*

Item#	Product Description	Cs. Pk.
41139-2	4 lb. Gourmet Fine Cracked Corn (Barrier Bag)	12
41331-0	2 lb. Nyjer® Thistle Seed (Barrier Bag)	6
41329-7	5 lb. Nyjer® Thistle Seed (Barrier Bag)	6
41324-2	25 lb. Nyjer® Thistle Seed (1 PALLET MIN)	1
41323-5	50 lb. Nyjer® Thistle Seed (1 BAG MIN)	1
42197-1	2 lb. Natural Unsalted-In-Shell Whole Peanuts	4
42179-7	10 lb. Natural Unsalted-In-Shell Whole Peanuts	3
42184-1	25 lb. Natural Unsalted-In-Shell Whole Peanuts (1 BAG MIN)	1
42183-4	50 lb. Natural Unsalted-In-Shell Whole Peanuts (1 BAG MIN)	1

Item#	Product Description	Cs. Pk.
41168-2	3 lb. Shelled Peanuts (Barrier Bag)	6
42187-2	25 lb. Shelled Peanuts(1 BAG MIN)	1
42195-7	50 lb. Shelled Peanuts (1 BAG MIN)	1
41163-7	3 lb. Roasted Peanut Chips (Barrier Bag)	6
41166-8	20 lb. Roasted Peanut Chips (1 PALLET MIN)	1
41162-0	50 lb. Roasted Peanut Chips (1 BAG MIN)	1
41184-2	3 lb. Premium White Safflower Seeds (Barrier Bag)	6
41183-5	25 lb. Premium White Safflower Seeds (1 PALLET MIN)	1
41182-8	50 lb. Premium White Safflower Seeds (1 BAG MIN)	1

Step up to ***Bird Lover's Blend®***, our top-of-the-line brand of gourmet wild bird food blends, designed for the experienced hobbyist, as well as the novice. They're formulated to attract the most desirable, colorful songbirds. The packaging acts as its own salesperson with colorful graphics. and descriptive usage information.

6 DIFFERENT SPECIALTY BLEND CATEGORIES

- Survival Blends
- Fruit & Nut Blends
- Specialty Blends
- Songbird Blends
- Better, Best & No Waste Blends
- Wildlife Blends

Bring the beauty of colorful songbirds into your backyard habitat and make the bird feeding experience fun and rewarding for the entire family.

Survival Blends

Our survival blends are specifically formulated to help birds survive in difficult situations throughout the year. Wild birds require specialized diets high in energy and fats during migration, breeding, and the cold winter months. We've created a unique selection of to help wild birds thrive during these stressful times.

Hi-Energy Plus™ with Mealworms

A mix of white proso millet, black oil sunflower seeds, safflower and freeze-dried mealworms.

- *Filler free blend attracts insect-eating birds*
- *Mealworms are an excellent source of protein & fat during high stress times*

Hi-Energy Plus™ with Peanuts

A mix of white proso millet, black oil sunflower seeds, safflower and shelled peanuts

- *Peanuts are energy rich and highly prized by songbirds of all sizes.*
- *Ideal for high stress times*

Thrive Rx™ Stress & Survival Blend

Our revolutionary diet offers superior nutrition, digestion and nutrient absorption to help support effective immune system function. It's an excellent choice for stressful times and for survival during the cold winter months.

Songbird Blends

Our upscale songbird blends appeal to most birds because we've selected the types of seeds, fruit, nuts and grain they crave. We believe your customers will agree they're the best blends for all seasons, climates and regions.

Gourmet Songbird

A combination of black oil and striped sunflower seeds, millet, cracked corn, safflower seeds, almond pieces, sunflower kernels, dehydrated apple dices & vitamin/ mineral supplements.

- *All-natural blend*
- *Real apple dices & almond slices attract songbirds*
- *60% oil seeds including black oil & striped sunflower seeds, safflower seeds and sunflower kernels*

ATTRACT!® Ultimate Birder's Choice

A gourmet mixture of shelled and roasted peanuts, sunflower seeds, sunflower hearts, cashews, almonds, pecans, raisins, safflower, millet, and more!

- *The ultimate blend for wild bird enthusiasts*
- *Attracts the greatest variety of colorful songbirds*
- *Loaded with super premium ingredients prized by all birds*

Songbird Deluxe

Blended with white proso millet, black oil sunflower seeds and cracked corn.

- *Attracts a large variety of backyard birds*
- *Over 25% dark oil sunflower seeds*
- *Provides needed energy for all outdoor conditions*

Item#	Product Description	Cs. Pk.
40843-9	5 lb. Hi-Energy Plus™ with Mealworms	3
41076-0	5 lb. High Energy Plus™ with Peanuts	3
40875-0	7.5 lb. Thrive Rx™ Stress & Survival	6
41074-6	5 lb. Gourmet Songbird with Almonds & Apples	3

Item#	Product Description	Cs. Pk.
41090-6	7 lb. Gourmet Songbird with Almonds & Apples	6
41100-2	40 lb. Gourmet Songbird (Poly-Woven Bag)	1
41098-2	4 lb. Attract® Ultimate Birders' Choice	3
40890-3	7 lb. Songbird Deluxe	6

Fruit & Nut Blends

Nut, Fruit & Berry

Jam-packed with black oil sunflower seeds, safflower seeds, plus real peanuts, raisins (golden & dark), papaya, mixed tree nuts, dried cranberries and apples.

- *No waste & filler free*
- *Over 30% real fruit, nuts & berries*
- *Attracts all fruit-eating birds*

Real! Fruit & Nut

Loaded with millet, sunflower seeds, cracked corn, plus real peanuts, raisins, bananas, papaya, pineapple, almonds, coconut chips and apples.

- *No waste, gourmet blend*
- *Free of filler seeds*
- *Lots of energy giving fruits, grains & seeds*

Woodpecker & Songbird Trail Mix™

Black oil sunflower seeds, mixed tree nuts, corn, peas, pineapple, papaya, peanuts, raisins & more.

- *Larger songbirds & woodpeckers love this blend*
- *With Brown's® exclusive blueberry-coated peanuts*

Specialty Blends

Our species specific blends are formulated to attract desired songbirds to backyard feeding stations. We've developed these specialty blends to address specific wild bird feeding challenges.

Cardinal Buffet

Packed with sunflower seeds, safflower seeds, peanuts and golden raisins.

- *Contains the favorite ingredients of cardinals*
- *Raisins & peanuts are energy packed*
- *Discourage squirrels with safflower seeds*

No Waste Blend

(Over 55% Peanuts & Sunflower Hearts)

A combination of sunflower kernels, shelled peanuts, hulled white proso millet and cracked corn.

- *100% edible*
- *Less mess & clean-up*
- *No shells on any of the ingredients*

All Seasons! Banquet

A mixture of white proso millet, black oil sunflower seeds, cracked corn, canary grass seed, striped sunflower seed, safflower seeds and canola seeds.

- *No fillers & no waste*
- *Attracts a wide variety of wild birds*
- *Perfect blend for all seasons of the year*

Item#	Product Description	Cs. Pk.
40869-9	5 lb. Nut, Fruit & Berry	6
41093-7	4 lb. Fruit & Nut	6
41156-9	5 lb. Woodpecker & Songbird Trail Mix™	3

Item#	Product Description	Cs. Pk.
41083-8	7 lb. Cardinal Buffet with Raisins & Peanuts	6
40898-9	5 lb. No Waste Blend	3
40854-5	10 lb. All Seasons! Banquet	6

Fancy Finch with Cranberries

Loaded with sunflower kernels, canary seed, white proso millet, thistle seed, yellow finch millet, canola seed, red millet, cranberry seed and cranberry fruit.

- *Cranberries add, fun, flavor & vitamin c to the mix*
- *Contains ingredients for these high-energy birds*
- *Small, energy-packed, right-sized ingredients*

Chickadee • Nuthatch

A blend of black oil sunflower, shelled peanuts, sunflower kernels, canola seed, safflower seed, cracked corn and striped sunflower seed.

- *The ultimate food for chickadees & nuthatches*
- *3 types of sunflower seeds*
- *Shelled peanuts & canola seeds attract birds to this food*

No Squirrels... Just Birds!™

Specially formulated with white proso millet, safflower seeds and crushed chili peppers.

- *Designed to keep squirrels out of feeders*
- *Birds love the heat & safflower seeds*
- *Attracts many songbirds*

No Squirrels... Just Birds!™ with Sunflower Seeds

Specially formulated with white proso millet, black oil sunflower seeds and crushed chili peppers.

- *Designed to keep squirrels out of feeders*
- *Birds love the heat, but squirrels don't!*
- *Sunflower seeds are the #1 seed choice of colorful songbirds*

New for 2019!

Red, White & Blue Americana Blend™

- *This gourmet blend is designed to attract a wide variety of colorful songbirds.*
- *Grown, harvested & packaged in the USA*
- *Millet & black oil sunflower seeds blended with red, white & blue safflower*
- *Let Freedom Sing!*

Nuts, Berries & Bugs!

Our Nuts, Berries & Bugs! Gourmet Wild Bird Food attracts nature's most colorful fruit and insect-eating birds to your backyard.

- *With mealworms & shrimp birds love to eat*
- *Attract more insect and fruit-eating birds*
- *Loaded with nuts & fruits*
- *Natural & preservative-free*

Item#	Product Description	Cs. Pk.
41349-5	2 lb. Fancy Finch with Cranberries	6
40871-2	5 lb. Fancy Finch with Cranberries	6
40865-1	4.5 lb. Chickadee•Nuthatch	6
40841-5	5 lb. No Squirrels... Just Birds!™	3

Item#	Product Description	Cs. Pk.
40820-0	10 lb. No Squirrels... Just Birds!™	4
40822-4	5 lb. No Squirrels... Just Birds! with Sunflower Seeds	3
40780-7	7 lb. Red, White & Blue Americana Blend™ Gourmet Songbird Food	3
40818-7	5 lb. Nuts, Berries & Bugs!	3

Better, Best & No Waste Blends

Want to get started into the wild bird business? Brown's® has the solution for you! Our unique, "Better, Best, No Waste" marketing program will satisfy your customer's every need and make their buying decision easy.

Better Blend

Contains over 15% striped & black oil sunflower seeds

Mixed with a blend of white proso millet and cracked corn. Filler free.

Best Blend

Contains over 28% striped & black oil sunflower seeds

Mixed with white proso millet, cracked corn and peanuts. Filler free.

No Waste Blend

A mixture of sunflower kernels, shelled peanuts, white proso millet and cracked corn. Less mess and clean-up.

Item#	Product Description	Cs. Pk.
40829-3	7 lb. Better Blend (Zipper Pouch)	6
40831-6	20 lb. Better Blend (Zipper Pouch)	2
40833-0	7 lb. Best Blend (Zipper Pouch)	6

Item#	Product Description	Cs. Pk.
40835-4	20 lb. Best Blend (Zipper Pouch)	2
40837-8	7 lb. No Waste Blend (Zipper Pouch)	6
40839-2	20 lb. No Waste Blend (Zipper Pouch)	2

Garden Chic!® Premium Suet Cakes

Our suet cakes, hermetically sealed for freshness and no leaks, are made with pure, fresh suet mixed with a variety of seeds, real nuts and fruits. Designed for year-round feeding, they provide needed energy and fat for hard winter months and also for nesting birds in the spring. They all fit into our easy load wire feeding basket.

Woodpecker's Delight!
Suet blended with peanuts, walnuts and almonds.

Sunflower Feast
Suet blended with dark oil sunflower seeds.

Amazin' Raisin
Suet blended with peanuts and loads of raisins.

Peanutty
Suet blended with peanuts.

High Energy
Suet blended with corn, peanuts, millet and milo.

Verry Berry
Suet blended with blueberries and raspberries.

Bird Lovers' Blend™
Suet blended with dark oil sunflower seeds and peanuts.

No Squirrels... Just Birds!™
Suet blended with cayenne and chili pepper flakes.

Hi-Energy Plus™ with Mealworms
Suet blended with dried mealworms.

Wire Feeding Basket for Suet & Seed Cakes
Heavy-duty & easy-load. Holds our suet & mini seed cakes. Built-in hanger is designed to suspend the basket in a horizontal or vertical position, depending on the birds you're trying to attract.

Item#	Product Description	Cs. Pk.
44768-1	11 oz. Woodpecker's Delight Suet	8
44753-7	11 oz. Sunflower Feast Suet	8
44760-5	11.75 oz. Amazin Raisin Suet	8
44757-5	11.75 oz. Peanutty Suet	8
44751-3	11.75 oz. High Energy Suet	8
44763-6	11.75 oz. Verry Berry Suet	8
44752-0	11 oz. Bird Lover's Blend® Suet	8

Item#	Product Description	Cs. Pk.
44758-2	11.25 oz. No Squirrels... Just Birds!™ Spicy Pepper Suet	8
44789-6	11.5 oz. Hi-Energy Plus™ with Mealworms Suet	8
44773-5	Garden Chic!® Wire Feeding Basket for Suet & Seed Cakes	8

Garden Chic!® Premium Seed Cakes

Brown's® has developed the ultimate gourmet seed cakes in four bird-specific blends. They're filled with real fruit, nuts, seeds and blended with pure golden honey. They're hermetically sealed to lock in freshness, making them ideal to feed year round and convenient to use. Easily fitting into our wire baskets, Garden Chic!® Seed Cakes reduce mess and last longer than loose seed.

Songbird Seed Cake with Nuts & Fruits

A mixture of sunflower seeds, millet, cracked corn, peanut pieces, safflower seeds, papaya, almonds and real honey.

Trail Mix Woodpecker Seed Cake with Fruit & Nuts

Packed with sunflower seeds, peanuts, sunflower kernels, whole corn, papaya, almonds, safflower seeds and real honey.

No Squirrels... Just Birds!™ Spicy Pepper Seed Cake

Packed with millet, sunflower seeds, safflower seeds, red pepper flakes and real honey.

Hi-Energy Plus™ with Mealworms

Packed with millet, sunflower seeds, safflower seeds, dried mealworms and real honey.

Item#	Product Description	Cs. Pk.
41125-5	8 oz. Songbird Seed Cake with Nuts & Fruits	8
41127-9	8 oz. Woodpecker Seed Cake with Fruit & Nuts	8
41110-1	8 oz. No Squirrels... Just Birds!™ Spicy Pepper Seed Cake	8
41112-5	8 oz. Hi-Energy Plus™ with Mealworms Seed Cake	8

Wild Bird Specialty Products

4 oz. Fire Mix

Helps keep squirrels & chipmunks out of bird feeders naturally!

Discourage those furry little "felons" from eating out of your wild bird feeders! Fire Mix is an all-natural, easy-to-use, and inexpensive way to keep squirrels and chipmunks away from your bird feeders when mixed into wild bird seed. Wild birds love the hot taste of peppers but squirrels don't!

2-Pack Thistle Socks

13 oz. Garden Chic!® Thistle Sock Instant Finch Feeder

Create a feeding frenzy!

Garden Chic!® Thistle Sock Instant Feeders comes pre-filled with Nyjer® (thistle seed). Thistle seed is the most desired seed of finches and other small birds. Simply unwrap and hang to create a goldfinch feeding frenzy! Once depleted, loosen the drawstring and refill.

8 oz. Garden Chic!® Hummingbird Instant Nectar

Replicates the nectar sought in nature!

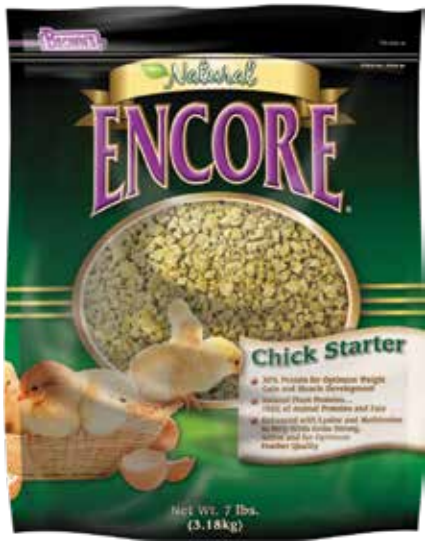
Attract nature's beautiful hummingbirds to your backyard and gardens with Brown's® Garden Chic!® Hummingbird Instant Nectar. Our quick and easy-to-use, hi-energy nectar uses natural carmine to create its distinctive red color, not artificial dyes. Simply mix Garden Chic!® Hummingbird Instant Nectar with tap water. No boiling is required.

Item#	Product Description	Cs. Pk.
44830-5	4 oz. Fire Mix	8
41325-9	13 oz. Thistle Sock Instant Feeder	6
41317-4	2-Pack Thistle Socks	6
44832-9	8 oz. Hummingbird Instant Nectar	8

Garden Chic!® Dried Mealworms

Mealworms are the perfect natural food, eagerly accepted and prized by all wild birds. These farm-raised mealworms are "quick-freeze dried" to lock in flavor, freshness and nutritional value. They can be blended with your favorite seed mix or served alone as a treat. They're great for backyard chickens too!

Encore® Natural Poultry Products



Natural Chick Starter

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your chicks will love to eat! Plus, we use only the highest quality ingredients for optimum growth, development and appearance.

Natural Layer Booster

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients that hens require to product plenty of strong-shelled eggs with rich, yellow yolks.

Natural Poultry Grit Plus

Brown's® Poultry Grit Plus is a unique blend of essential grinding aids that assist birds in digesting their foods. Charcoal is added to help relieve upset stomachs and absorb toxic substances found in the intestinal tract. An oyster shell provides an excellent source of calcium for strong egg shells.

Item#	Product Description	Cs. Pk.
53328-5	3 oz. Garden Chic!® Wild Bird Mealworms	6
53326-1	7 oz. Garden Chic!® Wild Bird Mealworms	6
44843-5	14 oz. Garden Chic!® Wild Bird Mealworms	6

Item#	Product Description	Cs. Pk.
54001-6	7 lb. Natural Chick Starter Daily Diet	6
54003-0	20 lb. Natural Layer Booster Daily Diet	2
54005-4	1 lb. Natural Poultry Grit Plus	8

Bird Lover's Blend® Wildlife Products

Why feed the wildlife?

Sometimes wildlife can be a frustrating part of backyard bird feeding and hobbyists will want to create a plan to manage them. Setting up wildlife feeding stations that are easily accessible to wildlife will entice them to eat from the station and leave your wild bird feeders alone. Since most wild animals do not hibernate, feeding wildlife should continue year-round. Feeding backyard wildlife is also a popular hobby on its own. Attracting chipmunks, squirrels, turkeys, ducks, geese, rabbits and deer enhances the surroundings and enjoyment of the wildlife enthusiast.

Wildlife Buffet

Jam-packed with peanuts, striped sunflower seeds and whole kernel corn

- *Attracts the largest variety of wildlife*
- *Provides needed protein, energy and fat*
- *No fillers*

Dove, Pigeon & Quail Blend

Blend of red & white millet, milo, wheat, green peas, canary seeds, oats, safflower seeds & popcorn

- *High quality seeds and grains that doves, pigeons & quails love to eat*

Critter Cuisine

Loaded with pumpkin seeds, squash seeds, whole kernel corn, whole peanuts, sunflower seeds and peas

- *Blended with gourmet ingredients*
- *Attract squirrels away from wild bird feeders*

New for 2019!

Duck & Goose Blend

Loaded with whole corn, milo, wheat and Thrive ADV™ Advanced Nutrition Pellets

- *Helps ducks & geese thrive year-round*
- *Power-packed with high protein, carbohydrates and fats ducks & geese need to flourish*
- *Thrive ADV™ pellets help support proper immune system function by promoting good health inside & out*

Item#	Product Description	Cs. Pk.
41152-1	7 lb. Wildlife Buffet	6
40801-9	5 lb. Dove, Pigeon & Quail Blend	6

Item#	Product Description	Cs. Pk.
40867-5	8 lb. Critter Cuisine with Squash & PumPk.in	6
44798-8	7 lb. Duck & Goose Blend	3

Garden Chic!® Wild Bird Feeders

32 oz. Capacity Garden Chic!® Hummingbird Feeder PLUS FOOD!

Attract nature's beautiful hummingbirds to your backyard and gardens with Brown's® Garden Chic!® Hummingbird Feeder. The feeder base easily unscrews for quick cleaning and filling. A rope hanger is included to secure the feeder on a tree branch or hook. Fill with Brown's® Garden Chic!® 8 oz. Hummingbird Instant Nectar (included) mixed with water.

1.5 lb. Capacity Garden Chic!® Wild Bird Feeder

Easy to fill... easy to clean!

Feed the birds all year-round with our 1.5 lb. capacity Garden Chic!® Wild Bird Feeder. Our new & improved design features a powder coated metal base and lid with an easy to clean plastic tube. This sleek design will attract all types of wild birds. We've included a braided metal hanger to secure the feeder on a tree branch or hook. It's weather resistant, easy to fill, and easy to clean.

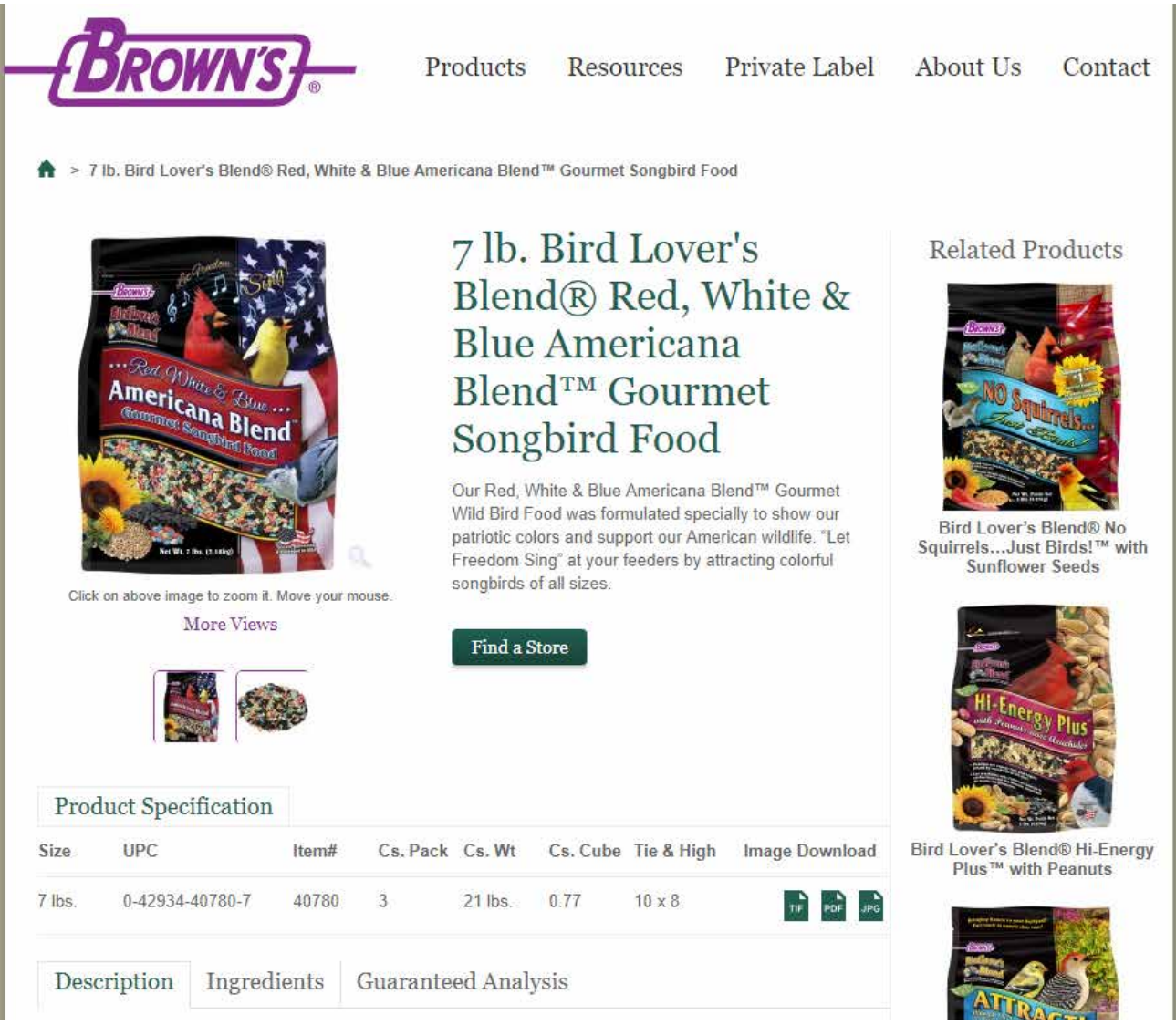
Multi-Port Wild Bird Feeder

For feeding a wide variety of birds, a wide variety of foods!

Brown's® easy-to-fill Multi-Port Wild Bird Feeder is designed to provide a wide variety of ingredients wild birds love. Ideal for year round feeding, this durable metal feeder can hold mealworms, fruit, nuts, berries, suet pellets, large seeds, grains, and much more. 205 feeding ports means many birds can access the feeder at the same time! It's great for attracting insect and fruit-eating birds.

Item#	Product Description	Cs. Pk.
51799-5	32 oz. Capacity Hummingbird Feeder Plus Food	8
51800-8	Multi-Port Wild Bird Feeder	4
51797-1	1.5 lb. Capacity Wild Bird Feeder	4

Website and Product Availibility



Brown's Product Information Database

Further information about all products mentioned in this catalog including specifications, images, ingredients, and guaranteed analysis can be found on our website at www.fmbrown.com.

Become an Authorized E-Commerce Seller

Please contact your distributor for more information about becoming an Authorized E-Commerce Seller.

Product Availability

All of the products listed in this Catalog are available to E-Commerce sellers and can be advertised and sold upon Authorized E-Commerce Seller approval. Please check with your distributor for a list of items they currently carry.

BROWN'S STORY

Built in 1843

and registered as a National Historic Landmark, Brown's water-powered grist mill stands on Monocacy Creek in Pennsylvania. The old grist mill remains as solid as the day George Brown built it six generations ago. It functions as a constant reminder of the

strength, tradition, and integrity

on which our company was built. 173 years later, Brown's has become a national leader in animal nutrition products. The foundation of the past and the ideas of the present have blended into what we know as Brown's today.

•FROM OUR FAMILY TO YOURS!•

We're more than you know!

- A 173-year-old Pennsylvania company
- Family-owned and operated by 6th generation owners
- Unique & effective "ESL" (Extended Shelf Life) packaging
- Color-coded packaging by animal species
- Exclusive five-stage cleaning process
- "Good, Better, Best" marketing program
- Best quality ingredients in all formulations
- Merchandising tools available
- Tailored color Plan-O-Grams to fit your store
- Wild bird, pet bird & small animal experts
- Reputation for integrity, product quality, and dealer support

www.fmbrown.com

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