Food & Treats
for Poultry, Waterfowl, Gamebirds, Equine, and Wildlife

ENCORE®

Product Catalog









BROWN'S®

When it's more than just a hobby!®

FOOD & TREATS



My Great-Great Grandfather, George Brown, built a water powered grist mill in 1843. (It's featured in the illustration above and protected as a national historic landmark that still stands today). He used mill stones to grind the grains to produce farm animal feed and flour from the wheat he grew on his farm.

Franklin Brown, one of George's sons, joined his father in the business that he directed until he retired in 1920. As our country was celebrating the dawn of the 20th century, Brown's business started on its path of expansion and growth with the addition of Franklin Brown's four sons, the third generation, into the family business.

The four sons formed a partnership called F.M. Brown's Sons that was later incorporated in 1948. Each son successfully established separate but supporting divisions of F.M. Brown's including a large animal food division in Birdsboro, PA; the flour division in Sinking Spring, PA which later moved into a new plant in Fleetwood, PA; a working farm in Douglassville, PA and a fuel oil and coal division in Reading, PA. Later, their sons, the fourth generation of Brown's, entered the corporation.

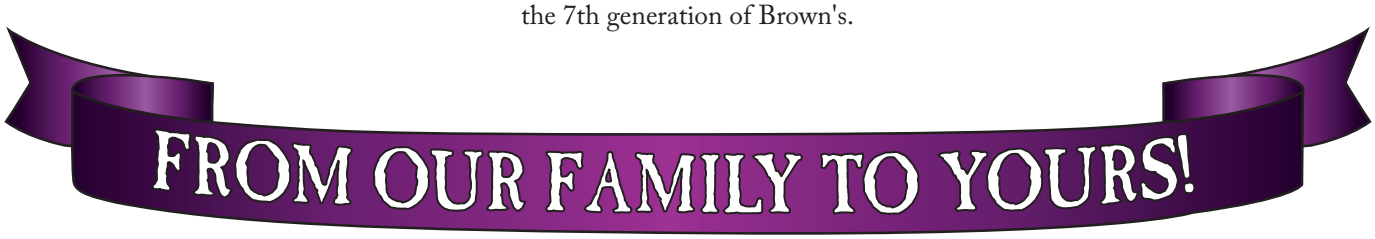
In 1960, Harvey Brown, my Father and a member of the fourth generation of F.M. Brown's, moved his family to Sinking Spring, PA and began selling large animal foods that were produced by his brother in Birdsboro, PA. Harvey enjoyed a thriving business and had many trucks lined up waiting to be loaded with feed for their farm animals.

He then began to notice that farmers in the area were selling their land to developers and that it was time to think about the prospect of reinventing his business. Harvey noticed that people in the suburbs were setting up wild bird feeding stations in their backyards. He enjoyed the hobby but had difficulty finding a good quality wild bird food in the area. He began to explore the business of producing wild bird food at his facility. He channeled his entrepreneurial spirit, did his research, and spent endless hours setting up the plant to produce and package wild bird food. This was a brand new venture for F.M. Brown's.

With blood, sweat and tears, Harvey built his division from the ground up and made innovations in manufacturing procedures, including his exclusive five-stage cleaning process. He had no tolerance for dust, dirt or inferior ingredients. With his high standards, he established us a hobbyist quality wild bird food company that caters to people who are true hobbyists, interested in bringing beautiful songbirds into their backyard feeding stations. His loyal customers were so impressed with his wild bird food that they asked him to produce companion pet foods as well. He remembers when he received his first full truckload order for wild bird and companion pet food and how he celebrated that day.

Now under the supervision of the fifth generation of Brown's, Marianne Brown Egolf as Manager of the division, we have expanded the Sinking Spring facility in order to keep up with the demand for our trusted brands, licensed products, and private label companion pet and wild bird products that are sold and recognized throughout the world. We're proud to have "stepped up to the plate" and reinvented the business again. My dad, Harvey Brown, was there to guide us all the way through the expansion with encouraging words and instilling us with his values, high standards, and work ethic.

F.M. Brown's has grown into five privately held manufacturing facilities with divisions that include fuel oil and coal, a working farm, pigeon feed, grass seed, companion pet food and treats, wild bird food, equine treats, pond food, farm animal foods, and of course flour for the snack industry. We'll continue our legacy into the sixth generation who will hopefully one day pass the business onto their children... the 7th generation of Brown's.



Custom Tailored Plan-O-Grams

Brown's® offers standard and custom tailored plan-o-grams, displays and POP to fit the needs of your store... and your valued customers.

We offer 3', 4', 8' and 16' standard plan-o-grams designed to maximize retail space and increase sales & profits. Choose from one of our pre-existing plan-o-grams or let us customize something to fit your needs.



NEW

BROWN'S

NATURAL ENCORE®
FARM FRESH FIXINS™
FORAGING FEAST POULTRY TREAT

A FEAST WORTH SCRATCHING FOR



A WHOLESOME SEED AND GRAIN TREAT DESIGNED FOR ACTIVE FLOCKS

Many poultry owners want treats that keep birds active and productive. That's why Encore® Poultry Foraging Feast combines ...

- 12 healthy seeds and grains
- High protein grubs
- Nutrient-rich marigolds
- Supports egg quality
- Supports feather quality
- Supports foraging behavior



INGREDIENTS:

Barley, Wheat, Grain Sorghum, Corn, Sunflower Seeds, White Proso Millet, Safflower Seeds, Oat Groats, Red Millet, Canary Grass Seed, Flax Seed, Black Soldier Fly Larvae and Pot Marigold Calendula

A popular flock treat that encourages repeat purchases from backyard poultry owners

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53996-6	7 lbs	3	21	10x8	0.77	Q3 2026



F.M. Brown's Sons, Inc.®
437 Mountain Home Rd | Sinking Spring, PA 19608
*800-334-8816 | **fmbrown.com** | petinfo@fmbrown.com*

NEW

VITAMIN FORTIFIED ENCORE®
LAYER BOOSTER FORAGING FEAST POULTRY DIET

BOOST EGG PRODUCTION!

A FORTIFIED FORAGING BLEND DESIGNED FOR STRONG LAYING HENS



Many backyard chicken owners want stronger eggs and healthier hens. That's why Encore® Layer Booster Foraging Feast Poultry Diet delivers...

- 15.5% protein and calcium for laying hens
- Balanced natural plant protein blend
- 14 nutritious grains, seeds, veggies, and grubs
- No artificial colors or flavors
- Vitamins and calcium for strong eggshells



INGREDIENTS:

Grain Products, Processed Grain By-Products, Plant Protein Products, Cracked Corn, Wheat, Barley, Milo, Oat Groats, Sunflower Seed, Safflower Seed, Peas, Canary Seed, Flaxseed, Dried Carrots, Pumpkin Seed, Lentils, Black Soldier Fly Larvae, Calcium Carbonate, Forage Products, Soybean Oil, Dicalcium Phosphate, Salt, Lignin Sulfonate, DL-Methionine, Choline Chloride, L-Lysine, Dried Saccharomyces cerevisiae Fermentation Product, Tagetes (Aztec Marigold) Extract, Hydrolyzed Yeast, Brewers Dried Yeast, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bifidobacterium thermophilum Fermentation Product, Vitamin E Supplement, Niacin Supplement, Calcium Pantothenate, Riboflavin Supplement, Menadione Sodium Bisulfite Complex, Vitamin A Supplement, Thiamine Mononitrate, Folic Acid, Vitamin D3 Supplement, Pyridoxine Hydrochloride, Biotin, Manganese Sulfate, Zinc Sulfate, Ferrous Sulfate, Selenium Yeast, Copper Chloride, Sodium Selenite, Ethylenediamine Dihydroiodide, d-Calcium Pantothenate, Riboflavin-5-Phosphate, Magnesium Oxide, Dried Trichoderma reesei Fermentation Solubles, Dried Trichoderma reesei Fermentation Extract, Vitamin A Acetate, Vitamin B12 Supplement.

Position your store as the go-to destination for backyard poultry nutrition that supports productive flocks

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53999-7	20 lbs	2	40	7x6	1.369	Q3 2026



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NEW

BROWN'S

VITAMIN FORTIFIED ENCORE®
LAYER BOOSTER FORAGING FEAST WATERFOWL DIET

FUEL STRONG LAYERS!

A PROTEIN-RICH FORAGING BLEND DESIGNED FOR HEALTHY DUCKS & GEESE



Many backyard waterfowl owners want stronger egg production and healthier birds. That's why Encore® Layer Booster Foraging Feast delivers ...

- 16% protein and calcium for productive layers
- Balanced plant and fish protein blend
- 11 wholesome grains, seeds, veggies, and grubs
- No artificial colors or flavors
- Vitamins and calcium for strong eggshells



INGREDIENTS:

Grain Products, Processed Grain By-Products, Plant Protein Products, Fish Meal, Cracked Corn, Wheat, Barley, Oat Groats, Milo, Sunflower Seed, Safflower Seed, Peas, Black Soldier Fly Larvae, Dried Carrots, Pumpkin Seed, Vegetable Oil, Ground Limestone, Dicalcium Phosphate, DL-Methionine, Lignin Sulfonate, Salt, L-Lysine, Choline Chloride, Calcium Carbonate, Sodium Bicarbonate, Hydrolyzed Yeast, Brewers Dried Yeast, Hydrated sodium calcium aluminosilicate, L-Threonine, Roughage Products, Biotin, Dried Seaweed Meal, Magnesium Oxide, Vitamin E Supplement, Propionic Acid (a preservative), Niacin Supplement, Dried Lactobacillus acidophilus Fermentation Product, Silicon Dioxide, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Manganese Sulfate, Zinc Sulfate, Dried Bifidobacterium thermophilum Fermentation Product, Dried Bacillus licheniformis Fermentation Extract, Manganese Hydroxychloride, Zinc Hydroxychloride, Dried Trichoderma Reesei Fermentation Extract, Ammonium Hydroxide, Yucca Schidigera Extract, Verxite Granules, Ferrous Sulfate, Dried Aspergillus Niger Fermentation Extract, Dried Saccharomyces cerevisiae Fermentation Extract, Dried Trichoderma Longibrachiatum Fermentation Extract, d-Calcium Pantothenate, Menadione Sodium Bisulfite Complex, Rice Hulls, Riboflavin-5-Phosphate, Vitamin A Acetate, Vitamin D3 Supplement, Copper Chloride, Ethylenediamine Dihydroiodide, Pyridoxine Hydrochloride, Dried Trichoderma Reesei Fermentation Solubles, Folic Acid, Thiamine Mononitrate, Vitamin B12 Supplement, Sodium Selenite, Selenium Yeast.

Bring waterfowl owners back to the feed aisle with a nutrient-dense blend designed for productive backyard flocks

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53998-0	20 lbs	2	40	7x6	1.369	Q3 2026



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NEW

BROWN'S

VITAMIN FORTIFIED ENCORE®
DUCKLING & GOSLING
STARTER GROWER CRUMBLES

START THEM STRONG

A STARTER GROWER FORMULA DESIGNED FOR HEALTHY DUCKLINGS AND GOSLINGS



Many waterfowl owners want strong early growth for young birds. That's why Encore® Duck & Goose Starter Grower delivers ...

- 19% protein and calcium for early growth
- Plant and fish proteins with Omega 3 support
- Probiotics for digestion and immunity
- Added vitamins and minerals for development
- Methionine and lysine for strong feather growth



INGREDIENTS:

Grain Products, Processed Grain By-Products, Plant Protein Products, Fish Meal, Vegetable Oil, Ground Limestone, Dicalcium Phosphate, DL-Methionine, Lignin Sulfonate, Salt, L-Lysine, Choline Chloride, Calcium Carbonate, Sodium Bicarbonate, Hydrolyzed Yeast, Brewers Dried Yeast, Hydrated sodium calcium aluminosilicate, L-Threonine, Roughage Products, Biotin, Dried Seaweed Meal, Magnesium Oxide, Vitamin E Supplement, Propionic Acid (a preservative), Niacin Supplement, Dried Lactobacillus acidophilus Fermentation Product, Silicon Dioxide, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Manganese Sulfate, Zinc Sulfate, Dried Bifidobacterium thermophilum Fermentation Product, Dried Bacillus licheniformis Fermentation Extract, Manganese Hydroxychloride, Zinc Hydroxychloride, Dried Trichoderma Reesei Fermentation Extract, Ammonium Hydroxide, Yucca Schidigera Extract, Verxite Granules, Ferrous Sulfate, Dried Aspergillus Niger Fermentation Extract, Dried Saccharomyces cerevisiae Fermentation Extract, Dried Trichoderma Longibrachiatum Fermentation Extract, d-Calcium Pantothenate, Menadione Sodium Bisulfite Complex, Rice Hulls, Riboflavin-5-Phosphate, Vitamin A Acetate, Vitamin D3 Supplement, Copper Chloride, Ethylenediamine Dihydroiodide, Pyridoxine Hydrochloride, Dried Trichoderma Reesei Fermentation Solubles, Folic Acid, Thiamine Mononitrate, Vitamin B12 Supplement, Sodium Selenite, Selenium Yeast

Offer a trusted starter formula that builds long-term loyalty from waterfowl owners

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53997-3	7 lbs	6	42	7x5	1.788	Q3 2026



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NEW

BROWN'S

NATURAL ENCORE®
FARM FRESH FIXINS™
WHOLE GRAIN FORAGING TREAT

THE WAY NATURE INTENDED

A WHOLESOME GRAIN BLEND THAT SUPPORTS NATURAL FLOCK NUTRITION



Many backyard flock owners want treats that match natural feeding behaviors. That's why Encore® Whole Grain Foraging Treats provides ...

- Corn-free whole grain blend
- Real flock nutrition birds need, the way nature intended
- Supports egg production
- Supports feather quality
- Supports digestion



INGREDIENTS:

Barley, Grain Sorghum, Wheat, White Proso Millet, Oat Groats, Red Millet, Canary Grass Seed, Brown Rice and Buckwheat.

Drive repeat purchases with a natural treat that poultry owners trust for their flocks

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53994-2	7 lbs	3	21	18x6	0.53	Q3 2026



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NEW

BROWN'S

NATURAL ENCORE®
FARM FRESH FIXINS™
BOTANICAL POULTRY HAY

A BOTANICAL GARDEN OF NUTRITION



A BOTANICAL HAY BLEND THAT SUPPORTS DIGESTION & NATURAL FORAGING

> Many backyard chicken owners want healthier greens for their flock. That's why Encore® Botanical Poultry Hay Foraging Feast blends ...

- Alfalfa fiber for healthy digestion
- Black fly larvae adds protein
- Botanical blend of flowers and herbs
- Supports well-being and natural foraging
- Year-round source of healthy greens



INGREDIENTS:

Sun cured Alfalfa Hay, Black Fly Larvae, Marigold Flowers (Calendula), Rose Petals, Hibiscus Flowers, Nettle Leaves, Birch Leaves, Raspberry Leaves, Blue Conflowers and Chamomile Flowers

Introduce a unique botanical forage option that expands your poultry treat category

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53995-9	40 oz	3	7.5	9x6	1.793	Q3 2026



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NEW

BROWN'S

NATURAL ENCORE®
FARM FRESH FIXINS™
POULTRY PROTEIN PLUS

PROTEIN POWER FOR HAPPY HENS



A HIGH-PROTEIN TREAT BLEND THAT SUPPORTS FEATHERS, ENERGY, AND EGG QUALITY

> Many backyard chicken owners want treats that actually support flock health. That's why Encore® Poultry Protein Plus delivers...

- 37% protein to support feathers and egg quality
- 29% healthy fats to support overall well-being
- Black soldier fly grubs and mealworms
- Sunflower seeds and peanuts
- Pumpkin seeds and green peas



INGREDIENTS:

Dried Black Soldier Fly Larvae, Dried Mealworms, Sunflower Seeds, Peanuts, Pumpkin Seed, Green Peas

Add a premium treat option that drives repeat purchases from backyard poultry enthusiasts

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-54000-9	1 lbs	6	6	10x8	0.672	Q3 2026



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NEW

BROWN'S

NATURAL ENCORE®
FARM FRESH FIXINS™
SORGHUM SPRAYS

NATURE'S ORIGINAL POULTRY TREAT

A WHOLE GRAIN SPRAY THAT ENCOURAGES NATURAL PECKING AND FORAGING



Many poultry owners want enrichment that keeps birds busy and healthy. That's why Encore® Sorghum Poultry Spray provides a ...

- Whole grain healthy foraging treat
- Encourages natural pecking behavior
- Easy to feed and keeps birds active
- Provides steady energy and supports gut health



INGREDIENTS:

Grain Sorghum sprays

Encourage add-on purchases with a simple enrichment treat that keeps backyard flocks entertained

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-54017-7	1 lbs	6	6	10x10	0.89	Jan 1 2027



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NEW

BROWN'S®

NATURAL ENCORE®

DEER, TURKEY, & WILDLIFE FEED
TRAIL MIX FEED

FEED WILDLIFE MORE VARIETY

A NATURAL TRAIL MIX FEED THAT SUPPORTS SEASONAL FEEDING WITH GRAINS, SEEDS, PEANUTS, AND ALFALFA



A lot of wildlife enthusiast struggle to offer enough variety and hearty feed that wildlife come back to. during the harsh season. That's why Encore® Wildlife Trail Mix...

- Helps during harsh weather and rut
- Corn and grains create a hearty feed base
- Seeds and peanuts add protein and fats that support body condition
- Alfalfa brings a natural forage touch



INGREDIENTS:

Corn, Barley, Wheat, Milo, Oats, Sunflower Seed, Peanuts, Alfalfa

Expand seasonal feed sales and drive repeat purchases from wildlife enthusiast

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-41174-3	40 lbs	1	40 lbs	5x10	1	8/1/2026



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NEW

BROWN'S

NATURAL ENCORE®

DEER, TURKEY, & WILDLIFE FEED
CORN WITH PUMPKIN SEED OIL

FUEL HARSH SEASON FEEDING



A CORN WILDLIFE FEED FLAVORED WITH PUMPKIN SEED OIL TO SUPPORT ENERGY NEEDS

A lot of wildlife enthusiast struggle to support animals during harsh seasons. That's why Encore® Wildlife Feed Corn with Pumpkin Seed Oil...

- Offers a simple wildlife supplement
- Pumpkin seed oil adds rich seasonal appeal
- Energy support helps during harsh weather and rut
- A blend that works for deer, turkey, and more
- Seasonal feeding helps animals find steady food



INGREDIENTS:

Corn, Pumpkin Seed Oil

Stock this seasonal wildlife feed to create cold-weather demand and drive repeat feed purchases

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-41173-6	40 lbs	1	40 lbs	5x10	1	8/1/2026



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NEW

BROWN'S®

NATURAL ENCORE®
TIMOTHY HAY SNICKETS
HORSE TREATS

A TREAT HORSES COME RUNNING FOR



FIBER-RICH TIMOTHY HAY TREATS DESIGNED FOR REWARDING AND TRAINING HORSES

Many horse owners want treats that are both healthy and irresistible. That's why Encore® Horse Snickets makes ...

- Timothy hay, its #1 base-ingredient
- Great fiber source
- Free of artificial colors and flavors
- Highly palatable taste horses love
- Easy to feed right-sized shapes
- Great for training or rewarding



INGREDIENTS:

Ground Timothy Grass Hay, Ground Brown Rice, Cane Molasses, Ground Oats, Dried Apple, Dried Banana, Dried Apricot, Dried Cranberries, Dried Carrots, Dried Butternut Squash, Dried Sweet Potato, Silicon Dioxide, Tetra Sodium Pyrophosphate, Mixed Tocopherols (preservative), Green Tea Extract, Spearmint Extract, Rosemary Extract.

Add a premium treat that appeals to both trainers and horse owners

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-53299-8	3 lbs	6	18	7x6	1.788	Q3 2026



F.M. Brown's Sons, Inc.®
437 Mountain Home Rd | Sinking Spring, PA 19608
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Encore® Natural Poultry Diets & Supplements



Chick Starter Grower Crumbles Medicated Poultry Feed

This nutrient-rich diet uses only natural plant proteins and the freshest, wholesome, sun-ripened grains that your chicks will love to eat! Plus, we use only the highest quality ingredients for optimum growth, development and appearance.

• Free of animal proteins and fats
• Medicated with Amprolium (not an antibiotic) to protect against Coccidiosis
• For chicks from hatch to 10 weeks of age.



Natural Poultry Grit

Brown's® Poultry Grit Plus is a unique blend of essential grinding aids that assist birds in digesting their foods. Charcoal is added to help relieve upset stomachs and absorb toxic substances found in the intestinal tract. Oyster shell provides an excellent source of calcium for strong egg shells.



Farm Fresh Fixins™ Avian Gro-Rite™

Avian Gro-Rite™ is a nutritionally-advanced foundational supplement, designed to support poultry and fowl during critical growth and development times, from growing to adulthood.

• Protein dense dietary supplement
• Mix with any starter-grower feed
• For chicks, ducklings, goslings and other fowl



Layer Booster Daily Diet

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients that hens require to product plenty of strong-shelled eggs with rich, yellow yolks.

• Free of animal proteins and fats
• For top-producing, laying hens 18 weeks or older

Item#	Product Description	Cs. Pk.
54001-6	7 lb. Natural Chick Starter Crumbles Daily Diet	6
54003-0	20 lb. Natural Layer Booster Daily Diet	2
54005-4	1 lb. Natural Poultry Grit	8
53999-7	20 lb. Layer Booster Foraging Feast Poultry Diet	2



Layer Booster Foraging Feast Poultry Diet

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients that hens require to product plenty of strong-shelled eggs with rich, yellow yolks.

• Free of animal proteins and fats
• For top-producing, laying hens 18 weeks or older

Encore® Duck & Goose Diets



Duckling & Gosling Starter Grower Crumbles

This nutrient-rich diet uses only natural plant proteins and the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients for optimum growth, development and appearance.

- *Natural Plant and Fish Proteins*
- *19% Protein for optimum weight gain and muscle development*
- *Enhanced with Niacin, Lysine and Methionine to help birds grow strong, active and for optimum feather quality*



Layer Booster Foraging Feast Waterfowl Diet

This nutrient-rich diet uses natural plant proteins and only the freshest, wholesome, sun-ripened grains that your birds will love to eat! Plus, we use only the highest quality ingredients that hens require to product plenty of strong-shelled eggs with rich, yellow yolks.

- *11 Naturally nutritious seeds & grains*
- *Free of artificial colors and flavors*
- *16% Protein and high calcium formula for top-producing, laying hens 18 weeks or older*

Item#	Product Description	Cs. Pk.
53997-3	7 lb. Duck & Goose Starter Grower Crumbles	6
53998-0	20 lb. Layer Booster Foraging Feast Waterfowl Diet	2

Encore® Natural Chicken, Duck & Goose Treats



Farm Fresh Fixins™ Wholegrain Foraging Treat

• Corn-free blend
• Real flock nutrition, the way nature intended
• Supports egg production, feather quality & digestion



Farm Fresh Fixins™ Multigrain Treat with Flaxseed

A nutritious foraging treat for chickens, ducks, geese and turkeys to support enriched egg production.

• Omega-3 fatty acids help produce enriched eggs
• Excellent protein & energy source
• Flaxseed is high in alpha-Linolenic acid, an Omega-3 fatty acid



Farm Fresh Fixins™ Chicken, Duck & Goose Treat

A nutritious blend of fortified gourmet grains, seeds, flaked peas, and carrots for ducks, geese, turkeys, quail and other backyard fowl.

• With high-protein mealworms
• Natural with added vitamins, minerals and other trace nutrients
• No artificial preservatives, colors, or flavors
• Fortified gourmet grains, seeds, flaked peas, and carrots



Farm Fresh Fixins™ Foraging Feast Treat

• 12 Wholesome and healthy seeds & grains
• High protein grubs & nutrient-rich marigo
• Supports egg, feather quality & foraging behavior

Item#	Product Description	Cs. Pk.
53994-2	7 lb. Wholegrain Foraging Treat	3
54009-2	2 lb. Multigrain Treat with Flaxseed	6
54008-5	2 lb. Chicken, Duck & Goose Treat	6
53996-6	7 lb. Foraging Feast Poultry Treat	3

Encore® Natural Chicken, Duck & Goose Treats



Farm Fresh Fixins™ Flaked Cereal Treat

A nutritious blend of flaked peas, corn, carrots, and wheat for ducks, geese, turkeys, quail and other backyard fowl.

• Flakes are cooked which allows for faster nutrient absorption
• No artificial preservatives, colors, or flavors
• A healthy & high-fiber treat



Farm Fresh Fixins™ Encore Protein Plus Poultry Treat

A natural source of protein and healthy fats to support feathers, egg quality, & overall well being
• Mealworms and Black Fly Larva
• Sunflower Seed
• Peanuts
• Pumpkin Seed
• Green Peas

Garden Chic!® Dried Mealworms



Brown's Garden Chic! Mealworms

Mealworms are the perfect natural food, eagerly accepted and prized by all wild birds. These farm-raised mealworms are "quick-freeze dried" to lock in flavor, freshness and nutritional value. They can be blended with your favorite seed mix or served alone as a treat. They're great for backyard chickens too!

Item#	Product Description	Cs. Pk.
54012-2	1.5 lb. Flaked Cereal Treat	6
54000-9	1 lb. Encore Protein Plus Treat	6
53328-5	3 oz. Mealworms	6
53326-1	7 oz. Mealworms	6
44843-5	14 oz. Mealworms	6

Encore® Natural Chicken, Duck & Goose Treat



Farm Fresh Fixins™ Sorghum Sprays

- *Great for Chickens, Ducks, Turkeys & Quails*
- *Supports energy-intensive migration*
- *Enhances reproductive success*
- *Promotes bird health*
- *Provides a stable, predictable food source*



Farm Fresh Fixins™ Millet Tips n' Tails

Chickens, ducks, geese and turkeys love our USA grown millet treat.

• All birds love millet!
• An excellent nutritious energy source
• A fun-to-peck natural treat for chickens, ducks, geese, turkeys, pheasants & quail.
• Grown & harvested in the USA!

Item#	Product Description	Cs. Pk.
54017-7	1 lb. Sorghum Sprays	6
54011-5	8 oz. Millet Tips n' Tails Treat	12

Brown's Poultry Enrichment



Poultry Leafy Greens Feeder

Make feeding time fun and interactive with Brown's® Poultry Leafy Greens Feeder! Simply fill and pop both halves together for a snug fit. Pop apart when ready to clean. This feeder ball encourages exercise, and stimulates the natural foraging instincts of chickens!

- *Easy-open and close design*
- *Easy to clean*
- *Provides enrichment, exercise, and nutrition*
- *Can feed multiple chickens at once*
- *Remove chain to use as an interactive rolling feeder*
- *Fits various vegetables, fruits and hay*





Item#	Product Description	Cs. Pk.
51818-3	4.5" Leafy Greens Wire Poultry Ball	48

Encore® Natural Chicken, Duck & Goose Treats



Encore Foraging Feast Poultry Hay

- A blend of naturally nutrient-rich alfalfa hay, flowers, herbs, mealworms & black soldier fly grubs
- Healthy Protein & Fats to support feathers, egg quality & overall wellbeing



Farm Fresh Fixins™ Flowers, Herbs & Mealworms Treat

A healthy foraging treat for chickens, ducks, geese and turkeys with high-protein mealworms and a blend of nutrient-rich flowers and herbs.

- *No artificial preservatives, colors, or flavors*
- *Supports digestive health & egg production*
- *High-protein mealworms*
- *Nutrient-rich flowers & herbs*

Item#	Product Description	Cs. Pk.
53995-9	40 oz. Foraging Feast Poultry Hay	3
54016-0	5 oz. Flowers, Herbs & Mealworms Treat	6

Encore® Timothy Hay Snickets Horse Treats







Timothy Hay Snickets Horse Treats

Your adult horse will love the size, shape and flavor of our wholesome snicket horse treat or training reward!

Contains wholesome apples, apricots, cranberries, carrots, squash and sweet potatoes.

Timothy Hay is the #1 ingredient
Great fiber source
- *Free of artificial colors and flavors*
- *Highly palatable*
- *Easy to feed right sized shapes*
- *Great served as a tasty treat or training reward*

Item#	Product Description	Cs. Pk.
53299-8	3lb. Timothy Hay Snickets Horse Treats	6

Encore® Wildlife Feed



Deer, Turkey, & Wildlife Feed Corn with Pumpkin Seed Oil

A corn wildlife feed flavored with pumpkin seed oil to support energy needs

- *Offers a simple wildlife supplement*
- *Pumpkin seed oil adds rich seasonal appeal*
- *Energy support helps during harsh weather and rut*
- *A blend that works for deer, turkey, and more*
- *Seasonal feeding helps animals find steady food*



Deer, Turkey, & Wildlife Feed Trail Mix Feed

A natural trail mix feed that supports seasonal feeding with grains, seeds, peanuts, and alfalfa

- *Helps during harsh weather and rut*
- *Corn and grains create a hearty feed base*
- *Seeds and peanuts add protein and fats that support body condition*
- *Alfalfa brings a natural forage touch*

Item#	Product Description	Cs. Pk.
41174-3	40lb Deer, Turkey, Wildlife -Trail Mix	1
41173-6	40lb Deer, Turkey, Wildlife-Corn w/ Pumpkin Seed Oil	1



Brown's Story

Built in 1843 and registered as a National Historic Landmark, Brown's water-powered grist mill stands on Monocacy Creek in Pennsylvania. The old grist mill remains as solid as the day George Brown built it six generations ago.

It functions as a constant reminder of the strength, tradition, and integrity on which our company was built. 178 years later, Brown's has become a national leader in animal nutrition products. The foundation of the past and the ideas of the present have blended into what we know as Brown's today.



"CLICK", our pet mouse, says visit Brown's website at...
www.fmbrown.com