Grocery/Mass
COMPANION PET
Product Catalog









BROWN'S®

When it's more than just a hobby!®

COMPANION PET

Copyright © 2024 F.M. Brown's Sons, Inc.®

Printed by:
F.M. Brown's Sons, Inc. ®
205 Woodrow Avenue
Sinking Spring, PA 19608
www.fmbrown.com

No parts of this publication may be reproduced in any form, except for the inclusion of brief quotations in review, without permission in writing from F.M. Brown's Sons, Inc. ®

Updated on March 7, 2024

Table of Contents

Brown's® Story.... 4

Letter from 5th Generation - Sue Brown.... 5

"We're More Than You Imagined".... 6

Features & Benefits.... 7

Custom Tailored Plan-O-Grams.... 8

Brown's® Family of Brands.... 9

Encore® Classic Natural Foods.... 10

Encore® Premium Foods.... 11

Encore Gourmet® Foraging Feasts®.... 13

Extreme!™ Gourmet Food.... 14

Extreme!™ Super Premium Gourmet Treats.... 16

Extreme!™ Spray Millet.... 19

Extreme!™ Gourmet Treat Bars.... 19

Hay Products.... 20

Bedding & Cage Litter.... 22



My Great-Great Grandfather, George Brown, built a water powered grist mill in 1843. (It's featured in the illustration above and protected as a national historic landmark that still stands today). He used mill stones to grind the grains to produce farm animal feed and flour from the wheat he grew on his farm.

Franklin Brown, one of George's sons, joined his father in the business that he directed until he retired in 1920. As our country was celebrating the dawn of the 20th century, Brown's business started on its path of expansion and growth with the addition of Franklin Brown's four sons, the third generation, into the family business.

The four sons formed a partnership called F.M. Brown's Sons that was later incorporated in 1948. Each son successfully established separate but supporting divisions of F.M. Brown's including a large animal food division in Birdsboro, PA; the flour division in Sinking Spring, PA which later moved into a new plant in Fleetwood, PA; a working farm in Douglassville, PA and a fuel oil and coal division in Reading, PA. Later, their sons, the fourth generation of Brown's, entered the corporation.

In 1960, Harvey Brown, my Father and a member of the fourth generation of F.M. Brown's, moved his family to Sinking Spring, PA and began selling large animal foods that were produced by his brother in Birdsboro, PA. Harvey enjoyed a thriving business and had many trucks lined up waiting to be loaded with feed for their farm animals.

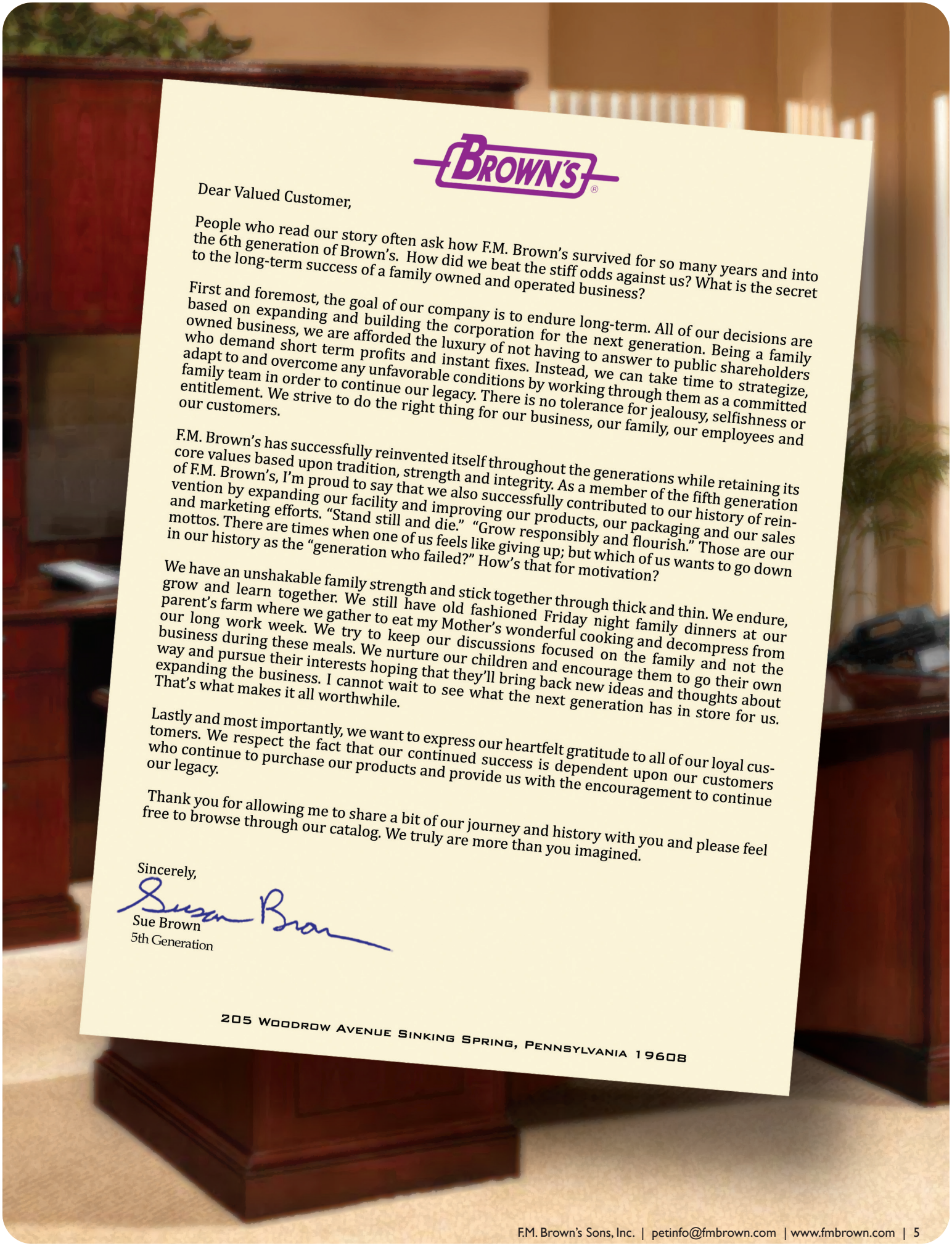
He then began to notice that farmers in the area were selling their land to developers and that it was time to think about the prospect of reinventing his business. Harvey noticed that people in the suburbs were setting up wild bird feeding stations in their backyards. He enjoyed the hobby but had difficulty finding a good quality wild bird food in the area. He began to explore the business of producing wild bird food at his facility. He channeled his entrepreneurial spirit, did his research, and spent endless hours setting up the plant to produce and package wild bird food. This was a brand new venture for F.M. Brown's.

With blood, sweat and tears, Harvey built his division from the ground up and made innovations in manufacturing procedures, including his exclusive five-stage cleaning process. He had no tolerance for dust, dirt or inferior ingredients. With his high standards, he established us a hobbyist quality wild bird food company that caters to people who are true hobbyists, interested in bringing beautiful songbirds into their backyard feeding stations. His loyal customers were so impressed with his wild bird food that they asked him to produce companion pet foods as well. He remembers when he received his first full truckload order for wild bird and companion pet food and how he celebrated that day.

Now under the supervision of the fifth generation of Brown's, Marianne Brown Egolf as Manager of the division, we have expanded the Sinking Spring facility in order to keep up with the demand for our trusted brands, licensed products, and private label companion pet and wild bird products that are sold and recognized throughout the world. We're proud to have "stepped up to the plate" and reinvented the business again. My dad, Harvey Brown, was there to guide us all the way through the expansion with encouraging words and instilling us with his values, high standards, and work ethic.

F.M. Brown's has grown into five privately held manufacturing facilities with divisions that include fuel oil and coal, a working farm, pigeon feed, grass seed, companion pet food and treats, wild bird food, equine treats, pond food, farm animal foods, and of course flour for the snack industry. We'll continue our legacy into the sixth generation who will hopefully one day pass the business onto their children... the 7th generation of Brown's.

FROM OUR FAMILY TO YOURS!



Dear Valued Customer,

People who read our story often ask how F.M. Brown's survived for so many years and into the 6th generation of Brown's. How did we beat the stiff odds against us? What is the secret to the long-term success of a family owned and operated business?

First and foremost, the goal of our company is to endure long-term. All of our decisions are based on expanding and building the corporation for the next generation. Being a family owned business, we are afforded the luxury of not having to answer to public shareholders who demand short term profits and instant fixes. Instead, we can take time to strategize, adapt to and overcome any unfavorable conditions by working through them as a committed family team in order to continue our legacy. There is no tolerance for jealousy, selfishness or entitlement. We strive to do the right thing for our business, our family, our employees and our customers.

F.M. Brown's has successfully reinvented itself throughout the generations while retaining its core values based upon tradition, strength and integrity. As a member of the fifth generation of F.M. Brown's, I'm proud to say that we also successfully contributed to our history of reinvention by expanding our facility and improving our products, our packaging and our sales and marketing efforts. "Stand still and die." "Grow responsibly and flourish." Those are our mottos. There are times when one of us feels like giving up; but which of us wants to go down in our history as the "generation who failed?" How's that for motivation?

We have an unshakable family strength and stick together through thick and thin. We endure, grow and learn together. We still have old fashioned Friday night family dinners at our parent's farm where we gather to eat my Mother's wonderful cooking and decompress from our long work week. We try to keep our discussions focused on the family and not the business during these meals. We nurture our children and encourage them to go their own way and pursue their interests hoping that they'll bring back new ideas and thoughts about expanding the business. I cannot wait to see what the next generation has in store for us. That's what makes it all worthwhile.

Lastly and most importantly, we want to express our heartfelt gratitude to all of our loyal customers. We respect the fact that our continued success is dependent upon our customers who continue to purchase our products and provide us with the encouragement to continue our legacy.

Thank you for allowing me to share a bit of our journey and history with you and please feel free to browse through our catalog. We truly are more than you imagined.

Sincerely,

Sue Brown
5th Generation

205 Woodrow Avenue Sinking Spring, Pennsylvania 19608

From New York to California; From the United States to the four corners of the earth, Brown's® is there with our large variety of branded, licensed and private label companion pet and wild bird products.

We're known throughout the world for the following:

- Our complete assortment and variety of unique items are developed and designed by our innovative research and development team to stand out from the rest and always be on cutting edge of the category.
- Our use of only the finest quality and healthy ingredients available to us locally and from around the world.
- Our state-of–the-art barrier-bag, vertical packaging, color coding of products by animal, dynamic graphics.; along with important animal care information and feeding instructions are incorporated into every package.
- Our ground-breaking 5-Stage cleaning process that virtually eliminates dust and dirt in our products.
- Our promotional event calendars, our sales and marketing team that consists of experts in the companion pet and wild bird category, our excellent support staff including our customer service department and quality control using ISO 9001 standards, all work towards our goal of making your experience dealing with Brown's® a choice that can always be depended on to exceed your expectations in category management and profitable sales.
- Our 6th generation of family members who own and operate Brown's® and whose goal is to constantly improve our facilities, products and quality control.

Check us out online!

Brown's® designed a state-of-the-art product and resource database to better connect to the community and give our customers easy access to up-to-date information.

We developed a full product database, complete with all of our products including detailed descriptions, product specifications, and image downloads.

We also provide a variety of resources for the distributor and the consumer including catalog downloads, pet care sheets, wild bird feeding information, helpful hints, news from Brown's®, an assortment of plan-o-grams, advertising examples, logo downloads, and links to retail locations that carry our products.

Learn about our rich family history on the "About Us" page, and contact us anytime by completing a brief questionnaire on the "Contact" page.

We're social too! Follow us on Facebook, Instagram, or Twitter to find out what our customers are saying and see what's new at Brown's®.

Explore all of the great features listed above and more at **www.fmbrown.com**



Features & Benefits

BARRIER BAG
FOR LOCKED IN FRESHNESS

Feature
ESL (Extended Shelf Life):

Brown's® is the first company to research and successfully initiate "ESL" packaging in the companion pet and wild bird industry. Our "ESL" system uses special barrier film that ensures low oxygen and moisture transfer through the packaging material. We also flush our packages with CO_2. Our "ESL" logo appears on all barrier, gas-flushed bags.

Benefit

It greatly enhances the internal packaging. It ensures a fresh and highly nutritional product, protects the deterioration of nutrients, virtually eliminates naturally occurring insects & external cross-infestation, and provides stronger bag seals.

Feature
Product & Packaging Innovations:

Brown's® is recognized as the leader in product and packaging innovations in the pet and wild bird industry.

Benefit

We create outstanding packaging and graphics with important nutritional information on every product. Our products are their own "salespeople" and will inform your customers about the benefits of the product.



Stage 1 2 3 4 5

Feature
5-Stage Cleaning Process:

Brown's® goes beyond the industry norms by utilizing our "5-Stage Cleaning Process" that removes unwanted foreign matter.

Benefit

Look in the window of our packages and notice how clean, fresh and wholesome the ingredients are. This process ensures that we provide the cleanest product available with virtually no dust or dirt in the bags.

Feature
Easy-to-Find Product Color-Coding:

Each product is color-coded by type of pet for easy identification and can be vertically merchandised.

Benefit

Easy identification of the product your customer desires and the billboard effect of the products on the shelves guarantees a great presentation for the category.

- Parrot
- Cockatiel
- Parakeet
- Canary
- Finch
- Rabbit
- Pet Mouse & Rat
- Hamster-Gerbil
- Guinea Pig
- Chinchilla

Custom Tailored Plan-O-Grams

Brown's® offers standard and custom tailored plan-o-grams, displays and POP to fit the needs of your store... and your valued customers.

We offer 3', 4', 8' and 16' standard plan-o-grams designed to maximize retail space and increase sales & profits.
Choose from one of our pre-existing plan-o-grams or let us customize something to fit your needs.



Brown's® Family of Brands

Our unique, marketing program will satisfy your customers' every need and make their buying decisions easy. Each program level has its own unique, value-added features that provide opportunities for upgrading to the next program level of product.

Pets get enhanced benefits and you get extra sales!

Encore® Classic Natural



Our premium foods are vitamin-fortified, nutritionally enhanced daily diets with each companion pets' favorite ingredients. These nutritionally complete daily diets contain no artificial flavors, colors or preservatives. They're simply a natural fit!

Encore® Premium



Our super premium foods are vitamin and mineral fortified and enhanced with a medley of specialized ingredients specific to companion pets' taste and nutritional requirements. These ingredients also help stimulate the natural foraging instincts by introducing new appealing textures, colors, shapes and flavors. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!

Encore® Gourmet Foraging Feast™



Our gourmet foods are vitamin-nutrient-fortified foods and treats, all-in-one. These foods are specifically formulated for the daily dietary needs of companion pets and are jam-packed with a medley of fruits, veggies, nuts, seeds and grains. Plus, we've added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors and textures making this a stimulating diet that pets will love!

Extreme™ Gourmet Food



Our gourmet foods are vitamin-nutrient-fortified foods and treats, all-in-one. These foods are specifically formulated for the daily dietary needs of companion pets and jam-packed with a medley of fruits, veggies, nuts, seeds and grains. We also added our ZOO•Vital® biscuits that contain prebiotics and probiotics to support good digestion. These biscuits are ergonomically-shaped and come in fun sizes, colors, and textures... making this a stimulating diet pets will love!

VITAMIN-FORTIFIED Classic ENCORE Natural

Vitamin-Fortified Natural Foods

For many years, the Brown's® family has produced the finest pet foods available. Our Encore® Classic foods are wholesome, natural daily diets with vitamins and minerals specifically formulated for each pet's taste and nutritional requirements. We blended a wide variety of highly palatable and appealing shapes and textures that help relieve cage boredom and stimulate the natural foraging instinct.
It's simply a natural fit!



Parrot Food



Cockatiel Food



Parakeet Food



Pet Rabbit Food



Guinea Pig Food

Item#	Product Description	Cs. Pk.
54020-7	4 lb. Encore® Classic Parrot Food	8
54023-8	4 lb. Encore® Classic Cockatiel Food	8
54026-9	4 lb. Encore® Classic Parakeet Food	8

Item#	Product Description	Cs. Pk.
54032-0	4 lb. Encore® Classic Rabbit Food	8
54035-1	4 lb. Encore® Classic Guinea Pig Food	8

Encore® Premium Pet Bird Food

VITAMIN-FORTIFIED Premium ENCORE



Cockatiel Food





Parakeet Food





"Chunky Style" Parrot Food





Canary & Finch Food





Parrot Food



Item #	Product Description	Cs. Pk.
51156-6	4 lb. Encore® Premium Parrot Food	6
51162-7	5 lb. Encore® Premium "Chunky Style" Parrot Food	6
51158-0	8 lb. Encore® Premium Parrot Food	4
44354-6	25 lb. Encore® Premium Parrot Food	2
51138-2	1 lb. Encore® Premium Parakeet Food	6
44020-0	2 lb. Encore® Premium Parakeet Food	6
51146-7	5 lb. Encore® Premium Parakeet Food	6
51118-4	1 lb. Encore® Premium Cockatiel Food	6
44319-5	2 lb. Encore® Premium Cockatiel Food	6
51126-9	5 lb. Encore® Premium Cockatiel Food	6
51124-5	8 lb. Encore® Premium Cockatiel Food	6
44312-6	22.5 lb. Encore® Premium Cockatiel Food	2
51112-2	1 lb. Encore® Premium Canary & Finch Food	6

Vitamin-Fortified Premium Foods

Encore® Premium is a nutritionally enhanced daily diet with your companion pet's favorite foods. We use only natural preservatives plus we've added our vitamin-packed Zoo•Vital® biscuits that come in fun shapes, sizes, colors and textures... making this a stimulating diet your pets will simply love!



Pet Rabbit Food



Guinea Pig Food



Hamster & Gerbil Food

Item#	Product Description	Cs. Pk.
44439-0	2 lb. Encore® Premium Pet Rabbit Food	6
51196-2	5 lb. Encore® Premium Pet Rabbit Food	6
41405-8	10 lb. Encore® Premium Pet Rabbit Food	4

Item#	Product Description	Cs. Pk.
51176-4	5 lb. Encore® Premium Guinea Pig Food	6
51174-0	8 lb. Encore® Premium Guinea Pig Food	6
44429-1	2 lb. Encore® Premium Hamster & Gerbil Food	6

Vitamin-Fortified Gourmet Foods

Encore® Gourmet Foraging Feast® is a super premium gourmet food and treat, all-in-one, fortified with vitamins and minerals. This enticing diet is jam-packed with a medley of specialized delicacies your pet will find simply irresistible. All the fun shapes, textures, varieties, sizes, and colors help relieve cage boredom and stimulate the natural foraging instinct. Encore® Gourmet Foraging Feast® is formulated to make mealtime fun and a source of activity. It's a healthy & hearty diet that will benefit your pet's overall well-being!



Parrot Food



Cockatiel Food



Parakeet Food



Pet Rabbit Food



Guinea Pig Food

Item#	Product Description	Cs. Pk.
54045-0	4 lb. Encore® Gourmet Foraging Feast® Parrot Food	8
54048-1	3 lb. Encore® Gourmet Foraging Feast® Cockatiel Food	8
54051-1	3 lb. Encore® Gourmet Foraging Feast® Parakeet Food	8

Item#	Product Description	Cs. Pk.
54057-3	4 lb. Encore® Gourmet Foraging Feast® Pet Rabbit Food	8
54060-3	4 lb. Encore® Gourmet Foraging Feast® Guinea Pig Food	8

EXTREME!™ Gourmet Food

Food & Treat, All-In-One!

Extreme!™ Gourmet blends are foods and treats, all-in-one, fortified with vitamins and minerals. These enticing daily diets are loaded with a medley of delicacies such as fruits, veggies, seeds, grains, and nuts your companion pet will find simply irresistible. The colorful shapes and textures in each blend add variety to help make mealtime fun and a source of activity to help reduce cage boredom.



Gourmet Parrot Food



Gourmet Parakeet Food



Gourmet Cockatiel Food



Item #	Product Description	Cs. Pk
44512-0	5 lb. Extreme!™ Gourmet Parrot Food	3
44485-7	8 lb. Extreme!™ Gourmet Parrot Food	3

Item #	Product Description	Cs. Pk
44503-8	5 lb. Extreme!™ Gourmet Cockatiel Food	3
44506-9	5 lb. Extreme!™ Gourmet Parakeet Food	3

Extreme! Gourmet Foods™ are loaded with real fruits, nuts, veggies, seeds and grains, plus beneficial bacteria and natural preservatives.



Gourmet Pet Rabbit Food



Gourmet Hamster Food



Gourmet Guinea Pig Food



Item #	Product Description	Cs. Pk
44491-8	5 lb. Extreme!™ Gourmet Pet Rabbit Food	3
44492-5	8 lb. Extreme!™ Gourmet Pet Rabbit Food	4

Item #	Product Description	Cs. Pk
44490-1	3 lb. Extreme!™ Gourmet Hamster Food	3
44489-5	5 lb. Extreme!™ Gourmet Guinea Pig Food	3
44488-8	8 lb. Extreme!™ Gourmet Guinea Pig Food	4

Extreme!™ Super Premium Gourmet Treats

EXTREME!™ TREATS

Extreme!™ Treats are great snacks, treats, or rewards for your pet birds and small animals. We blended a medley of natural fruits, berries, veggies seeds and grains to create a variety of different flavors for your pet's diet. Extreme!™ Treats benefit the overall well-being of your companion pet while making feeding time fun & exciting!





Trail Mix Small Bird Treat

A crunchy, chewy & spicy treat for cockatiels, lovebirds, parakeets, canaries & finches. With real spicy peppers that birds love!





Trail Mix Parrot Treat

A crunchy, chewy & spicy treat for parrots & macaws. With real spicy peppers that birds love!

Item#	Product Description	Cs. Pk.
44501-4	4 oz. Extreme!™ Trail Mix Small Bird Treat	12
44499-4	6 oz. Extreme!™ Trail Mix Parrot Treat	6

They're loaded with EXTREMEly great fruits, nuts & veggies!



HOOPS™

Crispy-crunchy, fun to eat berry flavored treat. Hoops also contain probiotics to help support digestive system health.



Tropical Treasures™

Real papaya & pineapple with zesty fruit flavors. Treasured by hamsters, guinea pigs, rabbits & chinchillas.



Fruit & Nut Small Animal Treats

Loaded with extremely great fruits, nuts, seeds and veggies including apricots, mangos, shelled almonds, peanuts, whole corn, papaya, raisins, kiwi, and more! For a variety of small animals.



Sweet Potato Sticks

Rich in antioxidants and packed full of vitamins & minerals.

Item#	Product Description	Cs. Pk.
44467-3	2 oz. Extreme!™ Hoops™ Small Animal Treat	12
51227-3	3 oz. Extreme!™ Tropical Treasures™ Treats	12

Item#	Product Description	Cs. Pk.
44497-0	6 oz. Extreme!™ Fruit & Nut Small Animal Treat	8
44510-6	3.5 oz. Extreme!™ Sweet Potato Sticks	12

Extreme!™ Super Premium Gourmet Treats



Candy-Covered Sunflower Seeds Treat

Sunflower hearts in a crunchy candy shell.



Yogurt Yummies Small Animal Treat

Real chunks of fruits & veggies enrobed in a creamy yogurt shell.



Timothy Hay Nuggets

Fiber-rich Timothy hay plus eight nutrient-rich fruits & veggies to support tooth, gum, and digestive health.



Item#	Product Description	Cs. Pk.
44495-6	2.75 oz. Extreme!™ Yogurt Yummies Treat	12
55002-2	2 oz. Extreme!™ Candy-Covered Sunflower Seeds	12
44478-9	2.5 oz. Extreme!™ Timothy Hay Nuggets Treat	8

Extreme!™ Spray Millet for Pet Birds

EXTREME!™ SPRAY MILLET

Birds Love It!

Brown's® Spray Millet is grown and harvested in the USA. It's an excellent daily treat for domestic pet birds. Birds love spray millet because it's rich in carbohydrates and protein. This highly palatable nutritious treat and supplement can be enjoyed daily! Your birds will find spray millet simply irresistible



7 oz. Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!



4 oz. Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!



16 oz. Millet Spray

Millet Spray is a natural and delicious treat. It's field-fresh and American-grown. All types of pets and wild birds relish our plump, sun-cured millet sprays!

Extreme!™ Gourmet Treat Bars for Pet Birds & Small Animals

EXTREME!™ TREAT BARS

Extreme!™ Treat Bars are so irresistibly tempting your pet bird or small animal will surely want more! Our nutritious treat bars are jam packed with delicious wholesome fruits, nuts, seeds, grains and veggies birds and small animals of all sizes will love to eat! Plus these treat bars stimulate the natural foraging instinct and help relieve cage boredom.



Pet Bird Treat Bar Twin Pack

for Parakeets, Canaries, Finches, Cockatiels & Lovebirds



Small Animal Treat Bar Twin Pack

for Rabbits, Guinea Pigs & Chinchillas

Item#	Product Description	Cs. Pk.
42398-2	7 oz. Extreme!™ Natural Millet Spray	12
42403-3	4 oz. Extreme!™ Natural Millet Spray	24
42417-0	16 oz. Extreme!™ Natural Spray Millet	6

Item#	Product Description	Cs. Pk.
44480-2	5 oz. Extreme! Treat Bars Twin Pack for Parakeets, Canaries, Finches, Cockatiels & Lovebirds	6
44483-3	5 oz. Extreme! Treat Bars Twin Pack for Rabbits, Guinea Pigs & Chinchillas	6

Hay Bales, Hay Supplements, and Hay Treats

It's Real Hay!

Open the bag and smell the natural sweet aroma of Brown's® western-cut timothy hay. This clean natural scent is your assurance of top quality and freshness captured straight from the fields and harvested at the peak of maturity. Our hay is an excellent source of high fiber and roughage required in the diets of rabbits, guinea pigs and chinchillas.



Side Salads Fruits n' Berries

We blended chopped timothy hay with select wild berries into a nutritional wholesome daily treat with lots of real pineapple, papaya, and cranberries. It's also rich in antioxidants.



Timothy Hay Cubes

These sweet smelling timothy hay cubes are a natural, high-fiber daily supplement. Easy-to-feed with less mess than traditional loose hay.

Specialty Products for Pet Birds



Avian Grit

This natural grit is made fom 100% pure ground seashells. It's a great calcium supplement that also supports healthy digestion by assisting with the break-down of foods in passerines such as canaries and finches. Psittacine birds such as parakeets, cockatiels and parrots may use small amounts as needed.



Mango Flavored Calcium Cuttlebone

Brown's® Mango Flavored Calcium Cuttlebone is a superior calcium supplement sources for all pet birds. Calcium is needed for strong bones, proper muscle function, and egg development. Birds will use our Calcium Cuttlebone to trim and sharpen their beaks! It also provide hours of exercise, relieves cage boredom, and stimulates the natural foraging instinct. Birds of all sizes will naturally crave it!

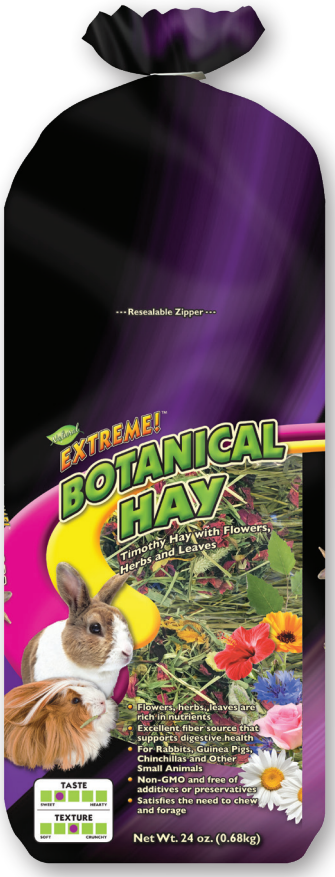
Item#	Product Description	Cs. Pk.
44083-5	8 oz. Timothy Hay Side Salads Fruits n' Berries	8
44089-7	10 oz. Falfa Cravins™ Timothy Hay Cubes	8

Item#	Product Description	Cs Pk
51300-3	20 oz. Avian Grit Digestive Supplement	8
51514-4	1.25 oz. Mango Flavored Calcium Cuttlebone	6

Extreme!™ Natural Timothy Hay Blends

It's What Small Animals SHOULD Eat!

In the wild, rabbits, guinea pigs, and other small animals eat grass (hay), flowers, herbs, leaves and roots which are high in fiber and contain natural nutrients, vitamins, minerals and proteins. This type of hay is designed to replicate this natural type of diet. Your small animal's diet should always include fresh hay, good quality pellets, water and fresh vegetables.





Chamomile Flowers



Hibiscus Flowers



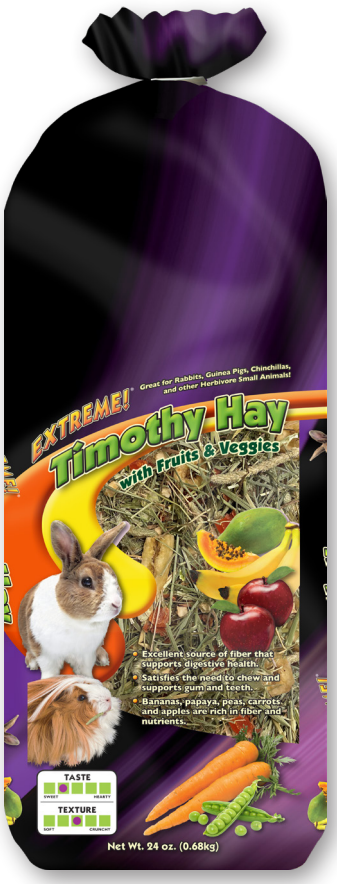
Blue Cornflowers



Rose Petals, Raspberry Leaves & Birch Leaves



Marigold Flowers & Nettle Leaves





Bananas



Papayas



Peas



Carrots



Apples

Natural Botanical Hay

A natural blend of aromatic flowers, herbs and leaves with a healthy portion of our soft timothy hay. This fragrant and enticing Botanical Hay delivers long-strand fiber and an array of supportive nutritional and digestive benefits.

- *Long-strand sources of high-fiber help support optimum digestion*
- *Herbs & flowers provide a host of nutritional & digestive benefits*
- *All-natural blend is free of additives & preservatives*
- *Part of a complete diet for rabbits, hamsters, guinea pigs & chinchillas*

Natural Timothy Hay with Fruits & Veggies

Long-strand fiber-rich natural Timothy hay support optimum digestion. Nutrient-rich fruits & veggies supply an array of supportive nutritional benefits, while encouraging their natural foraging and chewing instincts!

- *High-fiber help support optimum digestion*
- *Contains 5 nutrient-rich fruits and veggies*
- *All-natural blend is free of additives & preservatives*
- *Part of a complete diet for rabbits, hamsters, guinea pigs & chinchillas*

Item#	Product Description	Cs. Pk.
55015-2	24 oz. Extreme! Natural Botanical Hay	6
55016-9	24 oz. Extreme! Natural Timothy Hay w/ Fruits & Veggies	6

Extreme!™ Natural Premium Western Timothy Hay

Timothy Hay is an exceptional long strand fiber and roughage source for small animals. It can be fed free choice, and should consist of two thirds of the daily diet of rabbits, guinea pigs and chinchillas.

Our select hay is 100% grown and harvested, sourced from the U.S. Northwest, the provider of the world's highest quality hay. For optimum freshness, this premium hay is harvested from weed-free fields, wafer cut, and cured. It's compressed into large bales to maintain color and freshness and stored indoors until packaged into our 24, 48 and 96 oz. sizes.

Our hay is harvested at the peak of maturity. This ensures a proper seed head and stem to leaf ratio, resulting in the softest, leafiest hay small animals prefer to eat.

- *Wafer cut hay makes feeding time easy with less mess*
- *High-fiber hay supports digestive system function & dental health*
- *Field fresh sweet aromatic soft hay with a balance of taste and texture pets prefer*
- *From field to indoor storage for maximum freshness*
- *Scientifically tested, thoroughly inspected, and carefully hand packed for optimum quality and freshness*



Item#	Product Description	Cs. Pk.
55010-7	24 oz. Extreme! Natural Timothy Hay	6
55012-1	48 oz. Extreme! Natural Timothy Hay	3
55014-5	96 oz. Extreme! Natural Timothy Hay	2
55009-1	240 oz. Extreme! Prime Harvest Timothy Hay	2



Press Packed, Alternative Bedding & Cage Litter



Soft Pine

100% natural, soft & absorbent!

A fresh pine scent for hamsters, gerbils, guinea pigs, rabbits, ferrets, and other small animal habitats.





Aromatic Red Cedar

Repel fleas & ticks naturally!

Use 100% aromatic red cedar shavings as bedding for small animals, dogs, and horses in well-ventilated cages.





Ultra-Sorb Plush!

It's the most absorbent natural bedding product available. It's made from virgin paper pulp fibers. Light, fluffy, plush paper fibers provide maximum odor control. These soft paper fibers make it easy for animals to burrow, create activity, and find shelter.

Item#	Product Description	Cs. Pk.
44215-0	1200 cu. in. Soft Pine Bedding	6
44209-9	1200 cu. in. Aromatic Red Cedar Bedding & Litter	6

Item#	Product Description	Cs. Pk.
44119-1	250 cu. in. Ultra-Sorb Plush! Pulp Fiber Bedding	12

BROWN'S STORY



Built in 1843

and registered as a National Historic Landmark, Brown's water-powered grist mill stands on Monocacy Creek in Pennsylvania. The old grist mill remains as solid as the day George Brown built it six generations ago. It functions as a constant reminder of the

strength, tradition, and integrity

on which our company was built. Over 178 years later, Brown's has become a national leader in animal nutrition products. The foundation of the past and the ideas of the present have blended into what we know as Brown's today.

•FROM OUR FAMILY TO YOURS!•

We're more than you know!

- Family-owned and operated by 6th generation owners
- Unique & effective "ESL" (Extended Shelf Life) packaging
- Color-coded packaging by animal species
- Exclusive five-stage cleaning process
- Best quality ingredients in all formulations
- Merchandising tools available
- Tailored color Plan-O-Grams to fit your store
- Wild bird, pet bird & small animal experts
- Reputation for integrity, product quality, and dealer support

www.fmbrown.com

F.M. Brown's Sons, Inc.® | 205 Woodrow Avenue | Sinking Spring, PA 19608 | 800-334-8816| petinfo@fmbrown.com