Wild Bird

WILD BIRD

Product Catalog









BROWN'S®

When it's more than just a hobby!®

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Brown's® Proudly Supports:

PROUD MEMBER OF WILD BIRD FEEDING INSTITUTE

HAWK MOUNTAIN



My Great-Great Grandfather, George Brown, built a water powered grist mill in 1843. (It's featured in the illustration above and protected as a national historic landmark that still stands today). He used mill stones to grind the grains to produce farm animal feed and flour from the wheat he grew on his farm.

Franklin Brown, one of George's sons, joined his father in the business that he directed until he retired in 1920. As our country was celebrating the dawn of the 20th century, Brown's business started on its path of expansion and growth with the addition of Franklin Brown's four sons, the third generation, into the family business.

The four sons formed a partnership called F.M. Brown's Sons that was later incorporated in 1948. Each son successfully established separate but supporting divisions of F.M. Brown's including a large animal food division in Birdsboro, PA; the flour division in Sinking Spring, PA which later moved into a new plant in Fleetwood, PA; a working farm in Douglassville, PA and a fuel oil and coal division in Reading, PA. Later, their sons, the fourth generation of Brown's, entered the corporation.

In 1960, Harvey Brown, my Father and a member of the fourth generation of F.M. Brown's, moved his family to Sinking Spring, PA and began selling large animal foods that were produced by his brother in Birdsboro, PA. Harvey enjoyed a thriving business and had many trucks lined up waiting to be loaded with feed for their farm animals.

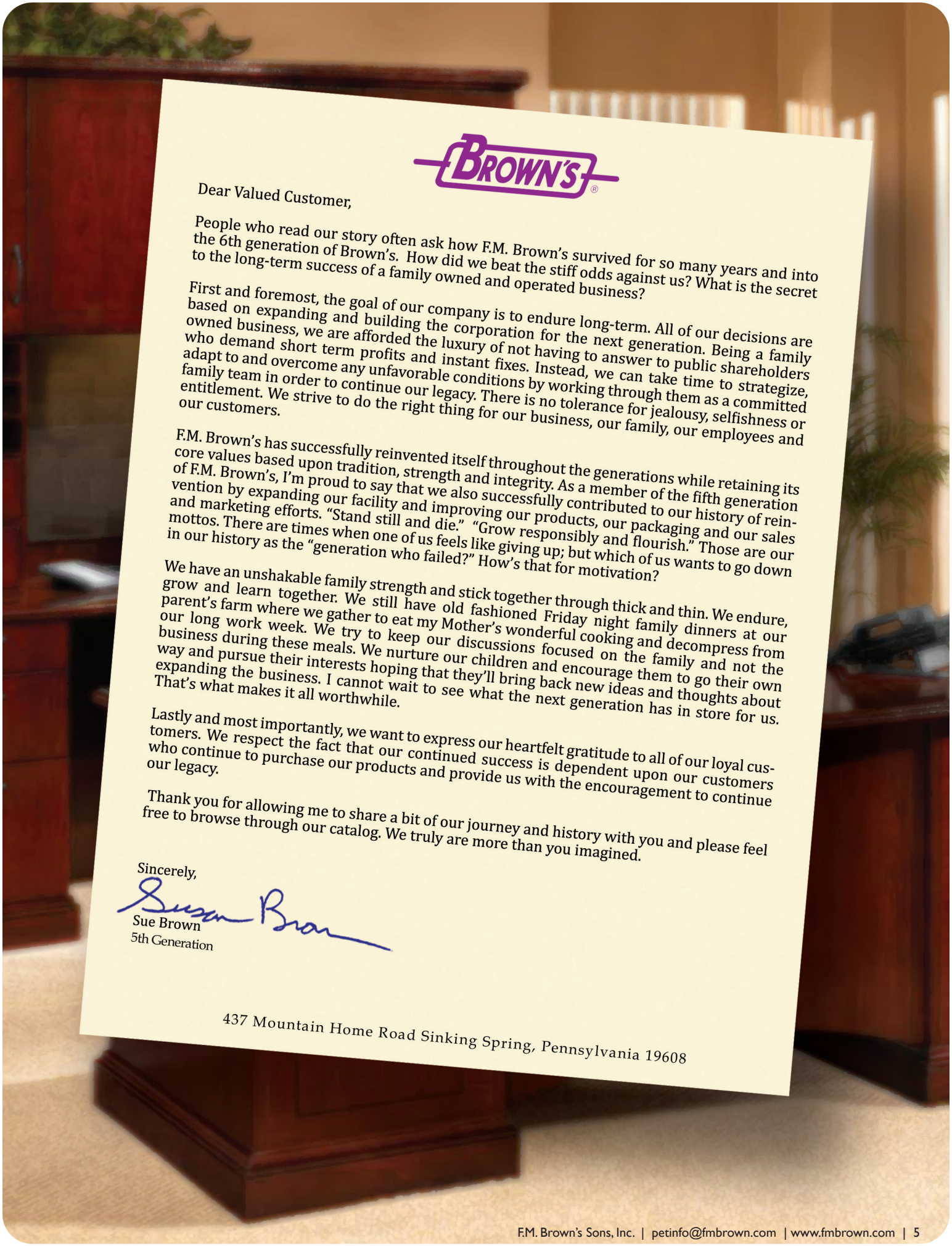
He then began to notice that farmers in the area were selling their land to developers and that it was time to think about the prospect of reinventing his business. Harvey noticed that people in the suburbs were setting up wild bird feeding stations in their backyards. He enjoyed the hobby but had difficulty finding a good quality wild bird food in the area. He began to explore the business of producing wild bird food at his facility. He channeled his entrepreneurial spirit, did his research, and spent endless hours setting up the plant to produce and package wild bird food. This was a brand new venture for F.M. Brown's.

With blood, sweat and tears, Harvey built his division from the ground up and made innovations in manufacturing procedures, including his exclusive five-stage cleaning process. He had no tolerance for dust, dirt or inferior ingredients. With his high standards, he established us a hobbyist quality wild bird food company that caters to people who are true hobbyists, interested in bringing beautiful songbirds into their backyard feeding stations. His loyal customers were so impressed with his wild bird food that they asked him to produce companion pet foods as well. He remembers when he received his first full truckload order for wild bird and companion pet food and how he celebrated that day.

Now under the supervision of the fifth generation of Brown's, Marianne Brown Egolf as Manager of the division, we have expanded the Sinking Spring facility in order to keep up with the demand for our trusted brands, licensed products, and private label companion pet and wild bird products that are sold and recognized throughout the world. We're proud to have "stepped up to the plate" and reinvented the business again. My dad, Harvey Brown, was there to guide us all the way through the expansion with encouraging words and instilling us with his values, high standards, and work ethic.

F.M. Brown's has grown into five privately held manufacturing facilities with divisions that include fuel oil and coal, a working farm, pigeon feed, grass seed, companion pet food and treats, wild bird food, equine treats, pond food, farm animal foods, and of course flour for the snack industry. We'll continue our legacy into the sixth generation who will hopefully one day pass the business onto their children... the 7th generation of Brown's.

FROM OUR FAMILY TO YOURS!



Dear Valued Customer,

People who read our story often ask how F.M. Brown's survived for so many years and into the 6th generation of Brown's. How did we beat the stiff odds against us? What is the secret to the long-term success of a family owned and operated business?

First and foremost, the goal of our company is to endure long-term. All of our decisions are based on expanding and building the corporation for the next generation. Being a family owned business, we are afforded the luxury of not having to answer to public shareholders who demand short term profits and instant fixes. Instead, we can take time to strategize, adapt to and overcome any unfavorable conditions by working through them as a committed family team in order to continue our legacy. There is no tolerance for jealousy, selfishness or entitlement. We strive to do the right thing for our business, our family, our employees and our customers.

F.M. Brown's has successfully reinvented itself throughout the generations while retaining its core values based upon tradition, strength and integrity. As a member of the fifth generation of F.M. Brown's, I'm proud to say that we also successfully contributed to our history of reinvention by expanding our facility and improving our products, our packaging and our sales and marketing efforts. "Stand still and die." "Grow responsibly and flourish." Those are our mottos. There are times when one of us feels like giving up; but which of us wants to go down in our history as the "generation who failed?" How's that for motivation?

We have an unshakable family strength and stick together through thick and thin. We endure, grow and learn together. We still have old fashioned Friday night family dinners at our parent's farm where we gather to eat my Mother's wonderful cooking and decompress from our long work week. We try to keep our discussions focused on the family and not the business during these meals. We nurture our children and encourage them to go their own way and pursue their interests hoping that they'll bring back new ideas and thoughts about expanding the business. I cannot wait to see what the next generation has in store for us. That's what makes it all worthwhile.

Lastly and most importantly, we want to express our heartfelt gratitude to all of our loyal customers. We respect the fact that our continued success is dependent upon our customers who continue to purchase our products and provide us with the encouragement to continue our legacy.

Thank you for allowing me to share a bit of our journey and history with you and please feel free to browse through our catalog. We truly are more than you imagined.

Sincerely,

Sue Brown
5th Generation

437 Mountain Home Road Sinking Spring, Pennsylvania 19608

From New York to California; From the United States to the four corners of the earth, Brown's® is there with our large variety of branded, licensed and private label companion pet and wild bird products.

We're known throughout the world for the following:

- Our complete assortment and variety of unique items are developed and designed by our innovative research and development team to stand out from the rest and always be on cutting edge of the category.
- Our use of only the finest quality and healthy ingredients available to us locally and from around the world.
- Our state-of–the-art barrier-bag, vertical packaging, color coding of products by animal, dynamic graphics.; along with important animal care information and feeding instructions are incorporated into every package.
- Our ground-breaking 5-Stage cleaning process that virtually eliminates dust and dirt in our products.
- Our promotional event calendars, our sales and marketing team that consists of experts in the companion pet and wild bird category, our excellent support staff including our customer service department and quality control using ISO 9001 standards, all work towards our goal of making your experience dealing with Brown's® a choice that can always be depended on to exceed your expectations in category management and profitable sales.
- Our 6th generation of family members who own and operate Brown's® and whose goal is to constantly improve our facilities, products and quality control.

Check us out online!

Brown's® designed a state-of-the-art product and resource database to better connect to the community and give our customers easy access to up-to-date information.

We developed a full product database, complete with all of our products including detailed descriptions, product specifications, and image downloads.

We also provide a variety of resources for the distributor and the consumer including catalog downloads, pet care sheets, wild bird feeding information, helpful hints, news from Brown's®, an assortment of plan-o-grams, advertising examples, logo downloads, and links to retail locations that carry our products.

Learn about our rich family history on the "About Us" page, and contact us anytime by completing a brief questionnaire on the "Contact" page.

We're social too! Follow us on Facebook, Instagram, or Twitter to find out what our customers are saying and see what's new at Brown's®.

Explore all of the great features listed above and more at **www.fmbrown.com**



BARRIER BAG
FOR LOCKED IN FRESHNESS

PACKED FRESH

FEATURE

ESL (Extended Shelf Life):

Brown's® is the first company to research and successfully initiate "ESL" packaging in the companion pet and wild bird industry. Our "ESL" system uses special barrier film that ensures low oxygen and moisture transfer through the packaging material. We also flush our packages with CO_2. Our "ESL" logo appears on all barrier, gas-flushed bags.

BENEFIT

It greatly enhances the internal packaging. It ensures a fresh, highly nutritional product, protects the deterioration of nutrients, virtually eliminates naturally occurring insects & external cross-infestation and provides stronger bag seals.

Natural

FEATURE

"ALL-Natural" Logo

Look for this seal on our wild bird products and you'll know that you have the best that nature has to offer.

BENEFIT

Easy "All-Natural" identification of the product your customer desires.

Stage 1 2 3 4 5

FEATURE

5-Stage Cleaning Process:

Brown's® goes beyond the industry norms by utilizing our "5-Stage Cleaning Process" that removes unwanted foreign matter.

BENEFIT

Look in the window of our packages and notice how clean, fresh and wholesome the ingredients are. This process ensures that we provide the cleanest product available with virtually no dust or dirt in the bags.

FEATURE

Product & Packaging Innovations:

Brown's® is recognized as the leader in product and packaging innovations in the pet and wild bird industry.

BENEFIT

We create outstanding packaging and graphics. with important nutritional information on every product. Our products are their own "salespeople" and will inform your customers about the benefits of the product.



Brown's® offers standard and custom tailored plan-o-grams, displays and POP to fit the needs of your store... and your valued customers.

We offer 3', 4', 8' and 16' standard plan-o-grams designed to maximize retail space and increase sales & profits.
Choose from one of our pre-existing plan-o-grams or let us customize something to fit your needs.



Brown's Unique Family of Brands

Brown's® offers a variety of brands to fit your customers' bird food needs and budgets.

Value Blend Select™



Value Blend Select™ is one of our most popular brands of wild bird food. Our value priced foods are perfect for the novice wild birder or for the hobbyist on a budget.

Song Blend®



Our premium Song Blend® Supreme contains more of the preferred seeds that birds love. Our individual ingredients are all cleaned, packaged and ready to pour into backyard feeders to attract specific birds to the feeders.

Bird Lover's Blend®



Our Bird Lover's Blend® gourmet blends are designed for the experienced hobbyist as well as the novice birder. These mixes contain only high-end premium ingredients that are blended to meet the nutritional requirements and desires of most songbirds.

Garden Chic!® & Brown's®



Brown's® Garden Chic!® specialty line of wild bird products contains convenient and easy-to-use instant feeders, seed and suet cakes for year-round feeding, hummingbird nectar, poultry feed, and more!

NEW

BROWN'S

SONG BLEND®
MIXED NUTS

PREMIUM ENERGY FOR BACKYARD WILDLIFE

A 100% EDIBLE NUT BLEND THAT BIRDS AND WILDLIFE LOVE



Many backyard wildlife lovers want premium foods that attract more than just birds. That's why Brown's® Mixed Nuts pack ...

- High-energy nutrition for active wildlife
- Premium nut blend birds crave
- 100% edible with no waste
- Natural and preservative-free
- Barrier-bag sealed for freshness

INGREDIENTS:

Peanuts, Mixed Feed Nuts

Expand backyard feeding with a premium wildlife treat that increases feeder visits and repeat purchases

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-40905-4	3 lbs	6	18	10x8	0.77	Q3 2026



F.M. Brown's Sons, Inc.®
437 Mountain Home Rd | Sinking Spring, PA 19608
*800-334-8816 | **fmbrown.com** | petinfo@fmbrown.com*

NEW

SONG BLEND®
IN-SHELL PEANUTS BOX

THE BACKYARD WILDLIFE MAGNET



NATURAL IN-SHELL PEANUTS THAT ATTRACT BIRDS AND WILDLIFE ALIKE

> Many backyard wildlife enthusiasts want a natural food that attracts large, colorful birds. That's why Brown's® Unsalted In-Shell Peanuts deliver ...

- Premium whole peanuts wildlife love
- High-energy nutrition for larger birds
- Natural and preservative-free
- Barrier-bag freshness for lasting quality



INGREDIENTS:

Peanuts

Boost wildlife feeding activity with a high-energy favorite that attracts larger birds and backyard wildlife

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-42184-1	25 lbs	1	25	7x5	1.82	NOW



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NEW

BROWN'S

BIRD LOVER'S BLEND®
MIGRATION & NESTING

FUEL THE JOURNEY. STRENGTHEN THE NEST.



A SEASONAL NUTRITION BLEND DESIGNED FOR MIGRATION ENERGY AND NESTING SUCCESS

> A lot of backyard bird lovers struggle to support birds during migration and nesting. That's why Brown's® Migration and Nesting Blend provides ...

MIGRATION FUEL

- High-fat seeds and grains
- Cranberries and apples
- Flight-ready conditioning

NESTING STRENGTH

- Boosted protein levels
- Stronger eggshell support
- Balanced amino acids



INGREDIENTS:

Black Oil and Striped Sunflower Seed, White Proso Millet, Peanuts, Safflower Seed, Cracked Corn, Canary Grass Seed, Red Proso Millet, Nyjer® Seed (Guizotia abyssinica), Dried Black Fly Larvae, Dried Mealworms, Mixed Feed Nuts, Dried Cranberry, Dried Apple, Dehulled Soybean Meal, Limestone Ground, Dicalcium Phosphate, Corn Gluten Meal, Soybean Hulls, Soy Lecithin, Sugar, Salt, L-Lysine, Lignin Sulfonate, Choline Chloride, DL-Methionine, Dried Pediococcus acidilactici, Magnesium Oxide, Ferrous Sulfate, Manganese Sulfate, Zinc Sulfate, Copper Sulfate, Cobalt Carbonate, Potassium Iodide, Sodium Selenite, Vitamin A Acetate, Vitamin D3 Supplement, Vitamin B12 Supplement, Niacin, Riboflavin-5-Phosphate, Menadione Sodium Bisulfite Complex (Source of Vitamin K Activity), d-Calcium Pantothenate, Pyridoxine Hyrdrochloride, Thiamine Mononitrate, Biotin, Folic Acid, L-Ascorbyl-2-Polyphosphate (Source of Vitamin C) and Colors Added (Turmeric).

Give birds the nutrients they need, exactly when they need it most

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-40814-9	7 lbs	3	21 lbs	10x8	0.77	Q3 2026



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NEW

BROWN'S

BIRD LOVER'S BLEND®
2027 FALL FEAST

THE SPOOKY SEASON STARTS HERE



A FESTIVE FALL BLEND THAT KEEPS BACKYARD FEEDERS LIVELY DURING AUTUMN

Many backyard bird lovers want to keep feeders busy through the fall season. That's why Brown's® Fall Feast ...

- Attracts a wide variety of songbirds
- Contains a bird-favorite mix of white millet, safflower seeds & black oil sunflower seedss
- Energy-rich blend birds return for



INGREDIENTS:

White Proso Millet, Safflower Seeds,
Black Oil Sunflower Seeds, Artificial Colors

Seasonal merchandising that drives impulse purchases during the fall and Halloween season

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
TBD	7 lbs	6	42	7x6	1.604	Q3 2027



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NEW

BROWN'S

BIRD LOVER'S BLEND®
2026 HOLIDAY FEAST



THE HOLIDAY SEASON STARTS HERE

A FESTIVE SEASONAL BLEND THAT KEEPS BACKYARD FEEDERS FULL OF ACTIVITY





Many backyard bird enthusiasts want to attract more birds during the winter holidays. That's why Brown's® Holiday Feast ...

- Attracts a wide variety of songbirds
- Contains a bird-favorite mix of white millet, safflower seeds & black oil sunflower seeds
- Energy-rich blend birds love in winter

INGREDIENTS:

White Proso Millet, Safflower Seeds, Black Oil Sunflower Seeds, Artificial Colors

Bring winter feeders to life with energy-rich seeds birds love.

UPC	Unit Weight	Case Pack	Case Weight	Tie & High	Case Cube	Available Date
0-42934-40846-0	7 lbs	6	42	7x6	1.604	Q3 2026



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Value Blend Select™

Value Blend Select™ has the sales power of the Brown's® brand name behind it. Its value price-point encourages the initial consumer purchase and also promotes future purchases of Brown's® higher-end product selections.

- *Natural select seeds & grains*
- *For all seasons & regions*
- *Value price point*



Greater Value Price Points for 18 lb, 20 lb & 40 lb Pallet Quantities!

Value Blend Select

A blend of milo, cracked corn, millet & 2% sunflower seeds.





Item#	Product Description	Cs. Pk.
40992-4	3 lb. Value Blend Select™ (Barrier Bag)	12
40997-9	8 lb. Value Blend Select™ (Barrier Bag)	6
40911-5	15 lb. Value Blend Select™ (Barrier Bag)	3

Item#	Product Description	Cs. Pk.
40993-1	18 lb. Value Blend Select™ (Poly-Woven Bag)	1
41003-6	20 lb. Value Blend Select™ (Poly-Woven Bag)	1
41002-9	20 lb. Value Blend Select™ (Barrier Bag)	2
40990-0	40 lb. Value Blend Select™ (Poly-Woven Bag)	1

Song Blend®
Supreme Buffet

Song Blend® Supreme Buffet adds supplemental sales to your wild bird program. It's the next step-up in our wide-range of products that support Brown's® Good, Better, Best Program. We added more of the ingredients to the mix preferred by backyard wild birds.

- *Premium blend of natural seeds & grains*
- *Corn free blend*
- *Barrier, gas-flushed, laminate bags in popular sizes*







Supreme Buffet

Ingredients include white millet, milo & 5% sunflower seeds.



Item#	Product Description	Cs. Pk.
41027-2	5 lb. Supreme Buffet (Barrier Bag)	8
41025-8	10 lb. Supreme Buffet (Barrier Bag)	4
41023-4	20 lb. Supreme Buffet (Barrier Bag w/ Zipper)	2

Brown's American Blend



American Blend Wild Bird Food is formulated with bird-preferred seeds & grains grown, harvested and packaged in the USA to support our American wildlife. Delicious and nutritious energy source attracts a wide range of colorful songbirds year-round so you can "Let Freedom Sing" at your feeders!

- *Premium tier food packed with 10% black oil sunflower seeds*
- *Seeds and grains grown, harvested, and packaged in the USA.*
- *Barrier, gas-flushed, laminate bag in convenient 18 lb. size*



Greater Value Price Points for 18 lb Pallet or Quad Bin Quantities!



7 lb. American Blend
Convenient 7 lb. stand-up bag!



Ingredients: Cracked Corn, Milo, Black Oil Sunflower Seeds, White Proso Millet.



Item#	Product Description	Cs. Pk.
40982-5	18 lb. American Blend (Poly-Woven Bag)	1
40979-5	7 lb. American Blend	3

Bird Lover's Blend®

NEW FOR 2026!



Migration & Nesting Blend

JSupporting migrating and nesting birds helps maintain pollination, seed dispersal & insect population control

- *Supports energy-intensive migration.*
- *Attracts insect and fruit-eating birds.*
- *Supports the energy level requirements of migratory birds*

Song Blend®

NEW FOR 2026!



Mixed Nuts

An all-natural high-energy source that attracts colorful nut-loving songbirds of all varieties.

- *Loaded with essential protein & fats birds need.*
- *High-quality seeds and nuts that keep birds healthy and strong.*
- *Great for wild birds & backyard wildlife.*
- *Peanuts and tree nuts (almonds, pecans, walnuts, pistachios, filberts and macadamia nuts). Can include some or all.*



25 lb. Song Blend® Whole In-Shell Peanuts Box

An all-natural high-energy source that attracts colorful nut-loving songbirds of all varieties.

- *Loaded with essential protein & fats birds need.*
- *High-quality seeds and nuts that keep birds healthy and strong.*
- *Great for wild birds & backyard wildlife.*
- *Peanuts and tree nuts (almonds, pecans, walnuts, pistachios, filberts and macadamia nuts). Can include some or all.*

Item#	Product Description	Cs. Pk.
40905-4	3 lb. Song Blend Mixed Nuts	6
40814-9	7 lb. Migration Blend	3
42184-1	25 lb. In-Shell Peanuts	1

Add ***Song Blend®*** premium wild bird single ingredients to your wild bird set and watch your sales soar! Consumers use them to customize their own personal blends to attract the wild birds and wildlife of their choice. Choosing only the best ingredients, our "Packed-Fresh" packing process and "Barrier Bags" protect long-term freshness and product quality.



Sunflower Hearts & Chips

- *Provides seeded energy & protein*
- *No waste*
- *Irresistible to most wild birds*



Dark Oil Sunflower Seeds

- *Favorite food of most songbirds*
- *High in fat & protein*
- *Clean & healthy food source*



Very Cherry™ Cherry Scented Dark Oil Sunflower Seeds

- *Attract more colorful backyard birds than ever before!*
- *The #1 seed choice for backyard birds*
- *Brown's® exclusive*

Item#	Product Description	Cs. Pk.
41304-4	3 lb. Sunflower Hearts & Chips (Barrier Bag)	6
41252-8	2 lb. Dark Oil Sunflower Seeds (Barrier Bag)	15
41247-4	5 lb. Dark Oil Sunflower Seeds (Barrier Bag)	6
41254-2	10 lb. Dark Oil Sunflower Seeds (Barrier Bag)	3

Item#	Product Description	Cs. Pk.
41243-6	20 lb. Dark Oil Sunflower Seeds (Poly-Woven Bag)	1
41236-8	3.5 lb. Song Blend Cherry-Scented Dark Oil Sunflower Seeds	3

Song Blend®
All-Natural Single Ingredients



Gourmet! Fine Cracked Corn

- *Premium corn that's cracked to Just the right size for wild birds*
- *Natural source of essential vitamins A & C*
- *Provides essential energy giving calories*



Nyjer® Thistle Seed

- *"Weed-free" thistle seed that even the most finicky finches love!*
- *100% edible*
- *The right sized seed for tiny finches*



Unsalted-In-Shell Whole Peanuts

- *#1 prized treat of squirrels & songbirds*
- *Blue jays, woodpeckers, titmice, chickadees, nuthatches, cardinals & other wildlife love in-shell peanuts*



Shelled Peanuts

- *Rich in oils & fat*
- *No shells means no waste*
- *High in calories & protein*



Roasted! Peanut Chips

- *Maximum flavor & aroma*
- *Just the right size for small beaks*
- *Supplies needed energy & protein*



Premium White Safflower

- *Excellent squirrel deterrent*
- *Prized by cardinals*

Item#	Product Description	Cs. Pk.
41139-2	4 lb. Gourmet Fine Cracked Corn (Barrier Bag)	12
41331-0	2 lb. Nyjer® Thistle Seed (Barrier Bag)	6
41329-7	5 lb. Nyjer® Thistle Seed (Barrier Bag)	6
42197-1	2 lb. Natural Unsalted-In-Shell Whole Peanuts	4
42179-7	10 lb. Natural Unsalted-In-Shell Whole Peanuts	3

Item#	Product Description	Cs. Pk.
41168-2	3 lb. Shelled Peanuts (Barrier Bag)	6
41171-2	8 lb. Shelled Peanuts (Barrier Bag)	4
41163-7	3 lb. Roasted Peanut Chips (Barrier Bag)	6
41184-2	3 lb. Premium White Safflower Seeds (Barrier Bag)	6

Premium sales are sweeping the category. Do your stores have the products required to compete?

Step up to ***Bird Lover's Blend®***, our top-of-the-line brand of gourmet wild bird food blends, designed for the experienced hobbyist and novice alike. They're formulated to attract the most desirable, colorful songbirds during all seasons and in all regions. The colorful packaging acts as its own salesperson with bold graphics and descriptive usage information on every bag.

Survival Blends

Our survival blends are specifically formulated to help birds survive in difficult situations throughout the year. Wild birds require specialized diets high in energy and fats during migration, breeding, and the cold winter months. We've created a unique selection of to help wild birds thrive during these stressful times.



Hi-Energy Plus™ with Mealworms

A mix of white proso millet, black oil sunflower seeds, safflower and freeze-dried mealworms.

- *Filler free blend attracts insect-eating birds*
- *Mealworms are an excellent source of protein & fat*



Hi-Energy Plus™ with Peanuts

A mix of white proso millet, black oil sunflower seeds, safflower and shelled peanuts

- *Peanuts are energy rich and highly prized by songbirds of all sizes.*

Fruit & Nut Blends



Nut, Fruit & Berry

Jam-packed with black oil sunflower seeds, safflower seeds, plus real peanuts, raisins (golden & dark), papaya, mixed tree nuts, dried cranberries and apples.

- *No waste & filler free*
- *Over 30% real fruit, nuts & berries*
- *Attracts all fruit-eating birds*



Woodpecker & Songbird Trail Mix™

Black oil sunflower seeds, mixed tree nuts, corn, peas, pineapple, papaya, peanuts, raisins & more.

- *Larger songbirds & woodpeckers love this blend*
- *With Brown's® exclusive blueberry-coated peanuts*

Best & No Waste Blends



Best Blend

Contains over 28% striped & black oil sunflower seeds

Mixed with white proso millet, cracked corn and peanuts. Filler free.



No Waste Blend

A mixture of sunflower kernels, shelled peanuts, white proso millet and cracked corn. Less mess and clean-up.

Item#	Product Description	Cs. Pk.
40843-9	5 lb. Hi-Energy Plus™ with Mealworms	3
41076-0	5 lb. High Energy Plus™ with Peanuts	3

Item#	Product Description	Cs. Pk.
40869-9	5 lb. Nut, Fruit & Berry	6
41156-9	5 lb. Woodpecker & Songbird Trail Mix™	3
40833-0	7 lb. Best Blend (5-Sided Pouch)	6
40835-4	20 lb. Best Blend (Zipper Pouch)	2
40837-8	7 lb. No Waste Blend (Zipper Pouch)	6

Songbird Blends

Our upscale songbird blends appeal to most birds because we've selected the types of seeds, fruit, nuts and grain they crave.



Gourmet Songbird with Apples & Almonds

A combination of black oil and striped sunflower seeds, millet, cracked corn, almonds, dried apples & more.

- *Real apple dices attract fruit-eating songbirds*
- *Including black oil & striped sunflower seeds birds love!*
- *Discourages squirrels with safflower seeds*



Gourmet Songbird with Peanuts & Cranberries

A combination of black oil and striped sunflower seeds, millet, cracked corn, peanuts, dried cranberries & more.

- *Real cranberries attract fruit-eating songbirds*
- *Including black oil & striped sunflower seeds birds love!*
- *Discourages squirrels with safflower seeds*



ATTRACT!® Ultimate Birder's Choice

A gourmet mixture of shelled and roasted peanuts, sunflower seeds, sunflower hearts, cashews, almonds, pecans, raisins, safflower, millet, and more!

- *The ultimate blend for wild bird enthusiasts*
- *Attracts the greatest variety of colorful songbirds*

Specialty Blends

Our species specific blends are formulated to attract desired songbirds to backyard feeding stations. We've developed these specialty blends to address specific wild bird feeding challenges.



Cardinal Buffet

Packed with sunflower seeds, safflower seeds, peanuts and golden raisins.

- *Contains the favorite ingredients of cardinals*
- *Raisins & peanuts are energy packed*
- *Discourage squirrels with safflower seeds*



No Waste Blend (Over 55% Peanuts & Sunflower Hearts)

A combination of sunflower kernels, shelled peanuts, hulled white proso millet and cracked corn.

- *100% edible*
- *Less mess & clean-up*
- *No shells on any of the ingredients*



All Seasons & Regions! Banquet

A mixture of black oil sunflower seeds, white & red proso millet, canary seed, cracked corn, striped sunflower seed, safflower seeds, Nyjer and roasted peanut chips.

- *Perfect blend for all seasons of the year*
- *Attracts a wide variety of wild birds in all regions*
- *High-energy blend to help birds thrive*

Item#	Product Description	Cs. Pk.
41074-6	5 lb. Gourmet Songbird w/ Apples & Almonds	3
41090-6	7 lb. Gourmet Songbird w/ Peanuts & Cranberries	6
41098-2	4 lb. Attract® Ultimate Birders' Choice	3

Item#	Product Description	Cs. Pk.
41083-8	7 lb. Cardinal Buffet with Raisins & Peanuts	6
40898-9	5 lb. No Waste Blend	3
40854-5	10 lb. All Seasons & Regions! Banquet	6



Fancy Finch with Cranberries

Loaded with sunflower kernels, canary seed, white proso millet, thistle seed, yellow finch millet, canola seed, red millet, cranberry seed and cranberry fruit.

- *Cranberries add, fun, flavor & vitamin c to the mix*
- *Contains ingredients for these high-energy birds*
- *Small, energy-packed, right-sized ingredients*



Chickadee • Nuthatch

A blend of black oil sunflower, shelled peanuts, sunflower kernels, canola seed, safflower seed, cracked corn and striped sunflower seed.

- *The ultimate food for chickadees & nuthatches*
- *3 types of sunflower seeds*
- *Shelled peanuts & canola seeds attract birds to this food*



No Squirrels... Just Birds!™

Specially formulated with white proso millet, safflower seeds and crushed chili peppers.

- *Designed to keep squirrels out of feeders*
- *Birds love the heat & safflower seeds*
- *Attracts many songbirds*



No Squirrels... Just Birds!™ with Sunflower Seeds

Specially formulated with white proso millet, black oil sunflower seeds and crushed chili peppers.

- *Designed to keep squirrels out of feeders*
- *Birds love the heat, but squirrels don't!*
- *Sunflower seeds are the #1 seed choice of colorful songbirds*



Red, White & Blue Americana Blend™

- *This gourmet blend is designed to attract a wide variety of colorful songbirds.*
- *Grown, harvested & packaged in the USA*
- *Millet & black oil sunflower seeds blended with red, white & blue safflower*
- *Let Freedom Sing!*



Nuts, Berries & Bugs!

Our Nuts, Berries & Bugs! Gourmet Wild Bird Food attracts nature's most colorful fruit and insect-eating birds to your backyard.

- *With mealworms & shrimp birds love to eat*
- *Attract more insect and fruit-eating birds*
- *Loaded with nuts & fruits*
- *Natural & preservative-free*

Item#	Product Description	Cs. Pk.
41349-5	2 lb. Fancy Finch with Cranberries	6
40871-2	5 lb. Fancy Finch with Cranberries	6
40865-1	4.5 lb. Chickadee•Nuthatch	6
40841-5	5 lb. No Squirrels... Just Birds!™	3

Item#	Product Description	Cs. Pk.
40820-0	10 lb. No Squirrels... Just Birds!™	4
40822-4	5 lb. No Squirrels... Just Birds! with Sunflower Seeds	3
40780-7	7 lb. Red, White & Blue Americana Blend™ Gourmet Songbird Food	3
40818-7	5 lb. Nuts, Berries & Bugs!	3

Bird Lover's Blend® Wildlife Products

Why feed the wildlife?

Sometimes wildlife can be a frustrating part of backyard bird feeding and hobbyists will want to create a plan to manage them. Setting up wildlife feeding stations that are easily accessible to wildlife will entice them to eat from the station and leave your wild bird feeders alone. Since most wild animals do not hibernate, feeding wildlife should continue year-round. Feeding backyard wildlife is also a popular hobby on its own. Attracting chipmunks, squirrels, turkeys, ducks, geese, rabbits and deer enhances the surroundings and enjoyment of the wildlife enthusiast.



Wildlife Buffet

Jam-packed with peanuts, striped sunflower seeds and whole kernel corn

- *Attracts the largest variety of wildlife*
- *Provides needed protein, energy and fat*
- *No fillers*



Dove, Pigeon & Quail Blend

Blend of red & white millet, milo, wheat, green peas, canary seeds, oats, safflower seeds & popcorn

- *High quality seeds and grains that doves, pigeons & quails love to eat*



Duck & Goose Blend

Loaded with whole corn, milo, wheat and Thrive ADV™ Advanced Nutrition Pellets

- *Helps ducks & geese thrive year-round*
- *Power-packed with high protein, carbohydrates and fats ducks & geese need to flourish*
- *Thrive ADV™ pellets help support proper immune system function by promoting good health inside & out*



Squirrel Crazy Feast!

Blend of peanuts, almonds, walnuts, flaked corn, green peas, dried cranberries, dried banana & wheat

- *High quality seeds, nuts, fruits & veggies that squirrels love to eat*
- *Helps divert squirrels away from bird feeders*

Item#	Product Description	Cs. Pk.
41152-1	7 lb. Wildlife Buffet	6
40801-9	5 lb. Dove, Pigeon & Quail Blend	6

Item#	Product Description	Cs. Pk.
44798-8	7 lb. Duck & Goose Blend	3
40816-3	3 lb. Squirrel Crazy Feast	4

Garden Chic!® Premium Suet Cakes

Our suet cakes, hermetically sealed for freshness and no leaks, are made with pure, fresh suet mixed with a variety of seeds, real nuts and fruits. Designed for year-round feeding, they provide needed energy and fat for hard winter months and also for nesting birds in the spring. They all fit into our easy load wire feeding basket.



Woodpecker's Delight!

Suet blended with peanuts, walnuts and almonds.



Sunflower Feast

Suet blended with dark oil sunflower seeds.



Amazin' Raisin

Suet blended with peanuts and loads of raisins.



Peanutty

Suet blended with peanuts.



High Energy

Suet blended with corn, peanuts, millet and milo.



Verry Berry

Suet blended with blueberries and raspberries.



Bird Lovers' Blend™

Suet blended with dark oil sunflower seeds and peanuts.



No Squirrels... Just Birds!™

Suet blended with cayenne and chili pepper flakes.



Hi-Energy Plus™ with Mealworms

Suet blended with dried mealworms.



Songbird Seed Cake with Nuts & Fruits

A mixture of sunflower seeds, millet, cracked corn, peanut pieces, safflower seeds, papaya, almonds and real honey.



Wire Feeding Basket for Suet & Seed Cakes

Heavy-duty & easy-load. Holds our suet & mini seed cakes. Built-in hanger is designed to suspend the basket in a horizontal or vertical position, depending on the birds you're trying to attract.

Item#	Product Description	Cs. Pk.
44768-1	11 oz. Woodpecker's Delight Suet	8
44753-7	11 oz. Sunflower Feast Suet	8
44760-5	11.75 oz. Amazin Raisin Suet	8
44757-5	11.75 oz. Peanutty Suet	8
44751-3	11.75 oz. High Energy Suet	8
44763-6	11.75 oz. Verry Berry Suet	8

Item#	Product Description	Cs. Pk.
44752-0	11 oz. Bird Lover's Blend® Suet	8
44758-2	11.25 oz. No Squirrels... Just Birds!™ Spicy Pepper Suet	8
44789-6	11.5 oz. Hi-Energy Plus™ with Mealworms Suet	8
44773-5	Garden Chic!® Wire Feeding Basket for Suet & Seed Cakes	8
41125-5	8 oz. Songbird Seed Cake with Nuts & Fruits	8

Garden Chic!® Premium Seed Cakes

Our seed cakes, hermetically sealed for freshness and no leaks, are made with real honey and mixed with a variety of seeds, real nuts and fruits. Designed for year-round feeding, they provide needed energy and fat for hard winter months and also for nesting birds in the spring. They all fit into our easy load wire feeding basket.



Suet Cake Shipper Display (4 Flavors)



Suet Cake Shipper Display (4 Flavors)



Suet Cake Shipper Display (2 Flavors)



Seed Cake Shipper Display (2 Flavors)

Garden Chic!® Dried Mealworms & Grubs



Garden Chic!® Dried Mealworms

Mealworms are the perfect natural food, eagerly accepted and prized by all wild birds. These farm-raised mealworms are "quick-freeze dried" to lock in flavor, freshness and nutritional value. They can be blended with your favorite seed mix or served alone as a treat. They're great for backyard chickens too!



16 oz. Garden Chic!® Natural Super Fly Grubs for Wild Birds

Attract insect-eating birds to your backyard and gardens with Brown's® Garden Chic!® Natural Super Fly Grubs. These sustainably-farmed dried grubs are naturally nutrient-rich, providing more calcium and protein than traditional mealworms.

Item#	Product Description	Cs. Pk.
44828-2	72 pc. Garden Chic!® Seed Cake Shipper Display (2 Flavors)	1
44827-5	72 pc. Garden Chic!® Suet Cake Shipper Display (4 Flavors)	1
44826-8	72 pc. Garden Chic!® Suet Cake Shipper Display (2 Flavors)	1
44824-4	72 Piece Garden Chic!® Suet Cake Shipper Display (4 Flavors)	1

Item#	Product Description	Cs. Pk.
53328-5	3 oz. Garden Chic!® Wild Bird Mealworms	6
53326-1	7 oz. Garden Chic!® Wild Bird Mealworms	6
44843-5	14 oz. Garden Chic!® Wild Bird Mealworms	6
44829-9	16 oz. Garden Chic!® Natural Super Fly Grubs	6

Wild Bird Specialty Products



4 oz. Fire Mix Additive

Helps keep squirrels & chipmunks out of bird feeders naturally!

Discourage those furry little "felons" from eating out of your wild bird feeders! Fire Mix is an all-natural, easy-to-use, and inexpensive way to keep squirrels and chipmunks away from your bird feeders when mixed into wild bird seed. Wild birds love the hot taste of peppers but squirrels don't!



8 oz. Garden Chic!® Hummingbird Instant Nectar

Replicates the nectar sought in nature!

Attract nature's beautiful hummingbirds to your backyard and gardens with Brown's® Garden Chic!® Hummingbird Instant Nectar. Our quick and easy-to-use, hi-energy nectar uses natural carmine to create its distinctive red color, not artificial dyes. Simply mix Garden Chic!® Hummingbird Instant Nectar with tap water. No boiling is required.



13 oz. Garden Chic!® Thistle Sock Instant Finch Feeder

Create a feeding frenzy!

Garden Chic!® Thistle Sock Instant Feeders comes pre-filled with Nyjer® (thistle seed). Thistle seed is the most desired seed of finches and other small birds. Simply unwrap and hang to create a goldfinch feeding frenzy! Once depleted, loosen the drawstring and refill.



1.5 lb. Capacity Garden Chic!® Wild Bird Feeder

Easy to fill... easy to clean!

Feed the birds all year-round with our 1.5 lb. capacity Garden Chic!® Wild Bird Feeder. Our new & improved design features a powder coated metal base and lid with an easy to clean plastic tube. This sleek design will attract all types of wild birds. We've included a braided metal hanger to secure the feeder on a tree branch or hook. It's weather resistant, easy to fill, and easy to clean.

Item#	Product Description	Cs. Pk.
44830-5	4 oz. Fire Mix	8
44832-9	8 oz. Hummingbird Instant Nectar	8
41325-9	13 oz. Thistle Sock Instant Feeder	6
51797-1	1.5 lb. Capacity Wild Bird Feeder	4

Wild Bird Feeding Tips & Information

Industry Trends

- Wild Bird feeding is a steadily growing backyard activity, second only to gardening in popularity.
- Customers are becoming more environmentally conscious and are enjoying a renewed interest in being in touch with their natural world.
- 80% of wild bird sales dollars are for wild bird seed purchases, 15% are for wild bird feeders and the remaining 5% for accessories.
- Product quality, durability and functionality are the most important attributes among bird feeding consumers.
- Growth of the industry has resulted in higher customer expectations.
- People between the ages of 18-59 have increased their bird feeding habits due to being home more or not in the workplace since the Covid-19 pandemic.







Wild Birds Need Your Help!

Studies show that wild birds visiting backyard-feeding stations consistently have higher survival rates than those without access to feeders. Feeding wild birds year-round with quality foods will help them through vulnerable times throughout the seasons - Winter and Spring.

Why Feed the Birds?

Birds are entertaining and enjoyable to watch. Feeding wild birds will help build respect for nature and increase positive human-wildlife interactions. Children will acquire interest at early ages and become the future nature preservationists. Urban sprawl has consumed much of the land and sanctuaries, so parks, preserves and backyard habitats become key to survival. Wild bird feeding can be a wonderful educational tool for people of all ages right in their own backyard.

Birder Profiles

- Wild bird enthusiasts, those 20% of customers who buy 80% of the wild bird products, have 6-9 feeders in their yard.
- 96% have backyard gardens, 85% have bird baths and other birding accessories.
- Have higher than average median incomes.
- The majority of wild bird food and feeder purchases are made by women.
- Wild bird food is generally purchased from the retailer determined by the consumer as trusted and reliable.
- Over 55 million people over the age of 16 feed wild birds.

Help Make It A Better World For Birds



- ***Put out the "Welcome Mat"*** Make your backyard more appealing to birds by landscaping with native plants that provide natural food and shelter.
- Provide feeders, nest boxes and a fresh supply of water.
- ***Keep Feed and Feeding Areas Clean:*** To reduce the possibility of disease transmission in birds, clean feeders and feeding areas at least once a month. Rake up and dispose of seed hulls under feeders. Periodic relocation of the feeders will help prevent the build-up of waste. Keep seeds and foods dry and free of accumulated moisture.
- ***Birds and Chemicals Don't Mix:*** Many pesticides, fungicides and herbicides are toxic to birds. Avoid using them in areas where birds feed, bathe and rest.
- ***Keep Cats Away:*** Cats are estimated to kill millions of birds each year in the U.S.
- ***Reduce Window Collision:*** Collisions with glass kill millions of birds each and every year.



Bird Feeding is Rewarding & Fun!

Wild bird feeding is America's fastest growing hobby, second only to gardening. It's estimated that 40% of U.S. households feed and watch wild birds. It's a rewarding hobby for the entire family right in your own backyard!

Fall & Winter Wild Bird Feeding

The birds that stay during the fall and winter months depend on foods provided for them by backyard feeders. There are no insects or natural foods available during these months. While people sit in the comfort of their warm houses and watch the flurry of activity at the wild bird feeders, it's heartwarming to know that they're doing something to help nature survive.

Specialized Brown's® Fall & Winter Wild Bird Products

An excellent cold weather survival blend is ***Brown's® Bird Lover's Blend® Hi-Energy Plus™ with Mealworms***. Hi-Energy Plus™ is rich in freeze dried mealworms that insect eating birds crave. Plus, we've added high fat and energy sunflower seeds and our premium white safflower seeds that birds love to eat. This blend furnishes good protein, fat and carbohydrates.

Brown's® Bird Lover's Blend® Chickadee/Nuthatch is filler-free and power-packed with high oil and fat content seeds such as shelled peanuts and canola that are most desired by these birds. These birds stay around in the winter and look for these ingredients to help them to stay alive.



Nuthatch

Spring & Summer Wild Bird Feeding

Spring is a very stressful period of time for our precious wild bird population and also a crucial point in their lives. At this time of year, natural food sources are in short supply. Insects are scarce and insect eating birds will eagerly eat from feeders until insects begin to populate the areas again. Fatigued wild birds that have just arrived after following their long migration pattern may not be able to find natural food sources in the wild and will flock to feeders for nourishment. Wild birds are also expending more energy by defining their territories, constructing nests and caring for their young. Research confirms that if feeders are present, wild birds will nest earlier and quicker because they don't have to spend valuable time and energy searching for food in nature.

Traffic remains high at backyard feeders in early spring and summer which are an exciting time of year for watching and feeding backyard birds. There's nothing more rewarding than to watch than adults tending to the care of their young and bringing them to the feeders to teach them to eat. You'll see more colorful and unusual birds at the feeders at this time of year as the spring migrants show up. With longer daylight hours we can spend more time watching our backyard birds for longer periods of time. We no longer have to huddle for warmth in our houses and watch wild birds through our windows. While gardening, we can watch the action at the feeders up close. There's so much to observe as cardinals, chickadees, woodpeckers, hummingbirds, doves, blue jays, finches and more visit our feeders. FYI: woodpeckers actually eat more suet in March through July than they do all winter!

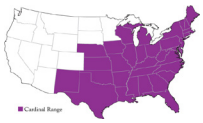
In mid-August, wild birds will begin to prepare for migration down south. At this time, your feeders will be alive with wild birds getting prepared for their long journeys. There will be groups of birds visiting your feeders to re-fuel. Many birds will form a pattern and return to the same feeding stations year after year. Continued feeding is a way to supplement food sources for our backyard birds and has a very positive effect on the wild bird population.

Top 10 Most Desired Birds in North America
and the Brown's® products that attract them

CARDINAL

Northern Cardinal / *Cardinalis cardinalis*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

7 lb. Cardinal Buffet #41083
5 lb. Gourmet Songbird #41074
7 lb. Gourmet Songbird #41090
5 lb. No Waste #40898
5 lb. Nut, Fruit & Berry #40869

8 oz. Songbird Seed Cake #41125
11 oz. Sunflower Feast #44753

SPECIES SPECIFIC INGREDIENTS

Oil Sunflower, Safflower, Sunflower Chips, Stripe Sunflower, Cracked Corn, Shelled Peanuts Peanut Chips

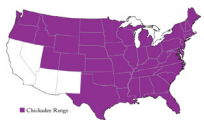
FEEDER PREFERENCE

Platform Feeders & Tray Feeders

CHICKADEE

Black-Capped Chickadee / *Parus atricapillus*, Carolina Chickadee / *Parus carolinensis*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

4.5 lb. Chickadee•Nuthatch #40865
7 lb. Gourmet Songbird #41090
5 lb. Nut, Fruit & Berry #40869
5 lb. No Waste Blend #40898
5 lb. Supreme Buffet #41027
5 lb. No Squirrels... Just Birds!™ #40841

All Garden Chic!® Suet Cakes

SPECIES SPECIFIC INGREDIENTS

Oil Sunflower, Peanut Bits, Sunflower Chips, Shelled Peanuts

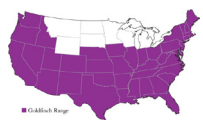
FEEDER PREFERENCE

Hanging Feeders, Suet Feeder, Wire Screened Feeders for Individual Ingredients

GOLDFINCH

American Goldfinch / *Carduelis tristis*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

2 lb. Fancy Finch with Cranberries #41349
5 lb. Fancy Finch with Cranberries #40871
5 lb. Nut, Fruit & Berry #40869
5 lb. No Waste Blend #40898

13 oz. Thistle Sock Finch Feeder #41325

SPECIES SPECIFIC INGREDIENTS

Nyjer,® Sunflower Chips, Peanut Bits, Oil Sunflower, Stripe Sunflower

FEEDER PREFERENCE

Finch Feeders & Seed Cake Feeders

HUMMINGBIRD

Rufous Hummingbird / *Selasphorus rufus*, Anna's Hummingbird / *Calypte anna*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

8 oz. Garden Chic!® Hummingbird Instant Nectar #44832

SPECIES SPECIFIC INGREDIENTS

Nectar

FEEDER PREFERENCE

Hummingbird Feeder #44832

INDIGO BUNTING

Indigo Bunting / *Passerina cyanea*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

5 lb. Extreme!™ Trail Mix #41156
7 lb. Gourmet Songbird #41090
5 lb. Nut, Fruit & Berry #40869
5 lb. Nuts, Berries & Bugs! #40818
5 lb. Chickadee•Nuthatch #40865
5 lb. Hi-Energy Plus™ with Mealworms #40843
5 lb. No Waste Blend #40898

3 oz. Garden Chic!® Dried Mealworms #53328
16 oz. Garden Chic!® Super Fly Grubs #44829

SPECIES SPECIFIC INGREDIENTS

Nyjer®, Sunflower Chips, Nuts, Cracked Corn, Fruit, Worms, Insects

FEEDER PREFERENCE

Platform & Tray Feeders

Top 10 Most Desired Birds in North America
and the Brown's® products that attract them

JUNCO

Dark-Eyed Junco / *Junco hyemalis*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

4.5 lb. Chickadee•Nuthatch #40865
5 lb. No Waste Blend #40898
5 lb. No Squirrels... Just Birds!™ #40841
5 lb. Nut, Fruit & Berry #40869
7 lb. Gourmet Songbird #41090
5 lb. Supreme Buffet #41027
10 lb. Supreme Buffet #41025
20 lb. Supreme Buffet #41023
3.5 lb. Cherry Scented Sunflower #41236

All Garden Chic!® Suet Cakes
All Garden Chic!® Mini Seed Cakes

SPECIES SPECIFIC INGREDIENTS

Oil Sunflower, Roasted Peanut Chips, Cracked Corn, Sunflower Hearts & Chips, Shelled Peanuts, Nyjer®, Milo

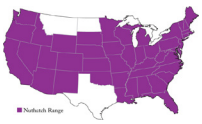
FEEDER PREFERENCE

Platform, Tray or Ledge Feeders, Suet Feeders

NUTHATCH

White-Breasted Nuthatch / *Sitta carolinenis*, Red-Breasted Nuthatch / *Sitta canadensis*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

4.5 lb. Chickadee•Nuthatch #40865
7 lb. Gourmet Songbird #41090
5 lb. Nut, Fruit & Berry #40869
5 lb. No Squirrels... Just Birds!™ #40841
5 lb. No Waste Blend #40898
5 lb. Supreme Buffet #41027
10 lb. Supreme Buffet #41025
20 lb. Supreme Buffet #41023

All Garden Chic!® Suet Cakes
8 oz. Songbird Seed Cake #41125

SPECIES SPECIFIC INGREDIENTS

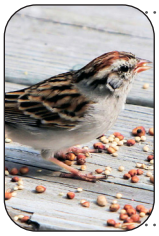
Oil Sunflower, Peanut Bits, Sunflower Chips, Shelled Peanuts

FEEDER PREFERENCE

Hanging Feeders, Suet Feeder, Wire Screened Feeders for Individual Ingredients

SPARROW

White-Crowned Sparrow / *Zonotrichia leucophrys*, White-Throated Sparrow / *Zonotrichia albicollis*, Song Sparrow / *Melospiza melodia*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

5 lb. No Waste Blend #40898
5 lb. Nut, Fruit & Berry #40869
2 lb. Fancy Finch with Cranberries #41349
5 lb. Fancy Finch with Cranberries #40871
5 lb. Supreme Buffet #41027
10 lb. Supreme Buffet #41025
20 lb. Supreme Buffet #41023

All Garden Chic!® Suet Cakes

SPECIES SPECIFIC INGREDIENTS

Millet, Milo, Canary Seed, Cracked Corn, Nyjer®, Oil Sunflower

FEEDER PREFERENCE

Platform Feeders & Suet Feeders

TITMOUSE

Tufted Titmouse / *Parus bicolor*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

4.5 lb. Chickadee•Nuthatch #40865
5 lb. No Waste Blend #40898
5 lb. No Squirrels... Just Birds!™ #40841
5 lb. Nut, Fruit & Berry #40869
7 lb. Gourmet Songbird #41090

All Garden Chic!® Suet Cakes
8 oz. Songbird Seed Cake #41125

SPECIES SPECIFIC INGREDIENTS

Sunflower Chips, Oil Sunflower, Striped Sunflower, Roasted Peanut Chips

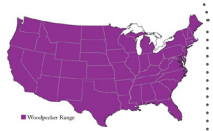
FEEDER PREFERENCE

Hanging Feeders & Suet Feeders

WOODPECKER

Downy Woodpecker / *Picoides pubescens*, Hairy Woodpecker / *Picoides villosus*, Red-Bellied Woodpecker / *Melanerpes carolinus*





Regions Found

RECOMMENDED BROWN'S® PRODUCTS

5 lb. Extreme!™ Trail Mix #41156
5 lb. Chickadee•Nuthatch #40865
7 lb. Gourmet Songbird #41090
5 lb. No Waste #40898
5 lb. Nut, Fruit & Berry #40869
5 lb. Hi-Energy Plus™ with Mealworms #40843
5 lb. Nuts, Berries & Bugs! #40818

All Garden Chic!® Suet Cakes
16 oz. Garden Chic!® Super Fly Grubs #44829
8 oz. Woodpecker Seed Cake #41127

SPECIES SPECIFIC INGREDIENTS

Stripe Sunflower, Peanut Chips, Shelled Peanuts, Oil Sunflower, Cracked Corn, Safflower, Insects

FEEDER PREFERENCE

Hanging Feeders with Broad Bases, Wire Screen Feeders, Platform Feeders, Suet Feeders

Wild Birds Need Your Help!

Wild Bird Necessities:

Provide wild birds with the necessities to survive. Food, water & a place to escape the elements are required by all birds.

Food: High-energy wild bird foods such as suet and specialty blends are specifically designed to meet the energy needs of wild birds during the cold months.

Water: Natural sources of water may not be readily available to wild birds. Provide fresh water daily and birds will flock to your feeding areas.

Shelter: Birds need a safe place to rest. Provide nesting boxes and natural cover to help birds escape the weather and predators.

Wild birds are attracted to these seeds: ● *High Attraction* ■ *Moderate Attraction*	Black Oil Sunflower Seeds	Fine Cracked Corn	White Proso Millet	Golden German Millet	Peanuts	Striped Sunflower Seeds	Sunflower Hearts	Thistle Seed (*Nyjer®*)	Safflower Seeds
Blue Jay	■	■			●	●	■		■
Cardinal	●					●	■		●
Chickadee/Nuthatch	●				●	●	■		■
Brown-Headed Cowbird	■	●	●	■	■		■	■	
Grosbeak	●				■	●	■		
Common Grackle	●	●	■		■	●	●		
American Goldfinch	●		■	●		■	●	●	
House Finch	●	■	●	■	■	●	●	●	■
House Sparrow	●	■	●	●		■	●	■	■
Mourning Dove	■	●	●	●	■	■	■	●	●
Purple Finch	●		■	■		●	■	●	
Junco	●	●	●	■	■	■	●	●	
Song Sparrow	●	■	●	■	■	■	●	■	
Tufted Titmouse	●				●	●	●	■	■
White-Crowned Sparrow	●	■	●	■	●	●	●	■	
White-Throated Sparrow	●	●	●	●	■	●	●	■	●
Woodpecker	●	■			■	●	●		

BROWN'S®

Consumer Help Line: 800-334-8816 | Visit Our Website at: www.fmbrown.com

Product Barcodes

Value Blend Select, Song Blend® Supreme Buffet, American Blend & Song Blend® Premium Single Ingredients

3 lb. Value Blend Select
Item No. 40992-4 • Case Pack: 12



8 lb. Value Blend Select
Item No. 40997-9 • Case Pack: 6



15 lb. Value Blend Select
Item No. 40911-5 • Case Pack: 3



18 lb. Value Blend Select
Item No. 40993-1 • Case Pack: 1



20 lb. Value Blend Select (Poly-Woven Bag)
Item No. 41003-6 • Case Pack: 1



20 lb. Value Blend Select (Barrier Bag)
Item No. 41002-9 • Case Pack: 2



40 lb. Value Blend Select
Item No. 40990-0 • Case Pack: 1



5 lb. Supreme Buffet (Barrier Bag)
Item No. 41027-2 • Case Pack: 8



10 lb. Supreme Buffet (Barrier Bag)
Item No. 41025-8 • Case Pack: 4



20 lb. Supreme Buffet (Barrier Bag)
Item No. 41023-4 • Case Pack: 2



18 lb. American Blend
Item No. 40982-5 • Case Pack: 0



7 lb. American Blend
Item No. 40970-2 • Case Pack: 4



3 lb. Sunflower Hearts & Chips
Item No. 41304-4 • Case Pack: 6



2 lb. Dark Oil Sunflower Seeds
Item No. 41252-8 • Case Pack: 15



5 lb. Dark Oil Sunflower Seeds
Item No. 41247-4 • Case Pack: 6



20 lb. Dark Oil Sunflower
Item No. 41243-6 • Case Pack: 1



3 lb. Safflower Seeds
Item No. 41184-2 • Case Pack: 6



4 lb. Gourmet Fine Cracked Corn
Item No. 41139-2 • Case Pack: 12



2 lb. Nyjer® (Thistle Seed)
Item No. 41331-0 • Case Pack: 6



5 lb. Nyjer® (Thistle Seed)
Item No. 41329-7 • Case Pack: 6



3 lb. Shelled Peanuts
Item No. 41168-2 • Case Pack: 6



8 lb. Shelled Peanuts
Item No. 41171-2 • Case Pack: 4



3 lb. Roasted Peanut Chips
Item No. 41163-7 • Case Pack: 6



2 lb. Unsalted-In-Shell Whole Peanuts
Item No. 42197-1 • Case Pack: 4



10 lb. Unsalted-In-Shell Whole Peanuts
Item No. 42179-7 • Case Pack: 3



3 lb. Mixed Nuts
Item No. 40905-4 • Case Pack: 6



25 lb. In Shell Peanuts Box
Item No. 40905-4 • Case Pack: 6



Bird Lover's Blend® Gourmet Wild Bird Food Blends

5 lb. Hi-Energy Plus™ with Mealworms
Item No. 40843-9 • Case Pack: 3



5 lb. Hi-Energy Plus™ with Peanuts
Item No. 41076-0 • Case Pack: 3



5 lb. Nut, Fruit & Berry
Item No. 40869-9 • Case Pack: 6



Product Barcodes

5 lb. Woodpecker & Songbird Trail Mix
Item No. 41156-9 • Case Pack: 3



5 lb. No Waste Blend
Item No. 40898-9 • Case Pack: 3



7 lb. Cardinal Buffet with Raisins & Peanuts
Item No. 41083-8 • Case Pack: 6



10 lb. All Seasons & Regions! Banquet
Item No. 40854-5 • Case Pack: 4



2 lb. Fancy Finch with Cranberries
Item No. 41349-5 • Case Pack: 6



5 lb. Fancy Finch with Cranberries
Item No. 40871-2 • Case Pack: 6



4.5 lb. Chickadee•Nuthatch
Item No. 40865-1 • Case Pack: 6



5 lb. No Squirrels... Just Birds!™
Item No. 40841-5 • Case Pack: 3



10 lb. No Squirrels... Just Birds!™
Item No. 40820-0 • Case Pack: 4



5 lb. No Squirrels... Just Birds!™ with Sunflower
Item No. 40822-4 • Case Pack: 3



4 lb. Attract® Ultimate Birders' Choice
Item No. 41098-2 • Case Pack: 3



5 lb. Gourmet Songbird
Item No. 41074-6 • Case Pack: 3



7 lb. Gourmet Songbird
Item No. 41090-6 • Case Pack: 6



7 lb. Best Blend
Item No. 40833-0 • Case Pack: 6



20 lb. Best Blend
Item No. 40835-4 • Case Pack: 2



7 lb. No Waste Blend
Item No. 40837-8 • Case Pack: 6



7 lb. Red, White & Blue Americana Blend
Item No. 40780-7 • Case Pack: 3



5 lb. Nuts, Berries & Bugs!
Item No. 40818-7 • Case Pack: 3



7 lb. Migration & Nesting Blend
Item No. 40814-9 • Case Pack: 3



Garden Chic!® Wild Bird Specialty Products

72 pc. Suet Cake Shipper Display (2 Flavor)
Item No. 44826-8 • Case Pack: 1



11 oz. Sunflower Feast Suet
Item No. 44753-7 • Case Pack: 8



11.75 oz. Amazin' Raisin Suet
Item No. 44760-5 • Case Pack: 8



11.75 oz. Peanutty Suet
Item No. 44757-5 • Case Pack: 8



11.75 oz. High Energy Suet
Item No. 44751-3 • Case Pack: 8



11.75 oz. Verry Berry Suet
Item No. 44763-6 • Case Pack: 8



11 oz. Bird Lover's Blend™ Suet
Item No. 44752-0 • Case Pack: 8



11.25 oz. No Squirrels... Just Birds! Suet
Item No. 44758-2 • Case Pack: 8



11.5 oz. Hi-Energy Plus w/ Mealworms Suet
Item No. 44789-6 • Case Pack: 8



1 ct. Wire Feeding Basket
Item No. 44773-5 • Case Pack: 8



8 oz. Songbird Seed Cake
Item No. 41125-5 • Case Pack: 8



Product Barcodes

72 pc. Seed Cake Shipper Display (2 Flavor)
Item No. 448282-2 • Case Pack: 1



4 oz. Fire Mix
Item No. 44830-5 • Case Pack: 8



8 oz. Hummingbird Instant Nectar
Item No. 44832-9 • Case Pack: 8



13 oz. Thistle Sock Instant Feeder
Item No. 41325-9 • Case Pack: 6



1.5 lb. Capacity Wild Bird Feeder
Item No. 51797-1 • Case Pack: 4



72 pc. Suet Cake Shipper Display (4 Flavor)
Item No. 44827-5 • Case Pack: 1



Bird Lover's Blend® Wildlife Foods

7 lb. Duck & Goose Blend
Item No. 44798-8 • Case Pack: 3



7 lb. Wildlife Buffet
Item No. 41152-1 • Case Pack: 6



3 lb. Squirrel Crazy Feast
Item No. 40816-3 • Case Pack: 4



5 lb. Dove, Pigeon & Quail Food
Item No. 40801-9 • Case Pack: 6



BROWN'S STORY



Built in 1843

and registered as a National Historic Landmark, Brown's water-powered grist mill stands on Monocacy Creek in Pennsylvania. The old grist mill remains as solid as the day George Brown built it six generations ago. It functions as a constant reminder of the

strength, tradition, and integrity

on which our company was built. Over 178 years later, Brown's has become a national leader in animal nutrition products. The foundation of the past and the ideas of the present have blended into what we know as Brown's today.

FROM OUR FAMILY TO YOURS!

We're more than you know!

- A 179-year-old Pennsylvania company
- Family-owned and operated by 6th generation owners
- Unique & effective "ESL" (Extended Shelf Life) packaging
- Color-coded packaging by animal species
- Exclusive five-stage cleaning process
- Best quality ingredients in all formulations
- Merchandising tools available
- Tailored color Plan-O-Grams to fit your store
- Wild bird, pet bird & small animal experts
- Reputation for integrity, product quality, and dealer support

www.fmbrown.com

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